



the
DESIGN
MUSEUM

corporate membership programme
2026

our vision

design enables this planet
and its inhabitants to thrive

our mission

to be a global hub for transformative
potential of design

our values

empathy
collaboration
curiosity
impact

overview

Founded in 1989 by Sir Terence Conran, the Design Museum is a multifaceted museum, an ever-changing space for industry, educators, and the public to come together, explore new ideas, and change the way people think about themselves and their role in the future.

Our landmark building in Kensington is the centre of our national network and a global hub for the transformative potential of design.

A registered charity, the museum's innovative exhibitions, partnerships, research and learning programmes evidence how design can enable this planet and its inhabitants to thrive.

why your support matters

With **a small percent of its annual budget coming from government funding**, the Design Museum depends on the vision and generosity of its corporate partners to keep its doors open and ensure that design remains accessible to all.

Your support truly makes the difference.

Design is one of the UK's most valuable industries, worth over £97 billion* to the economy and shaping everything from the way we live and work to how we address the greatest challenges of our time. Through our exhibition and learning programmes, we raise awareness of design's role in tackling urgent issues, from sustainability and climate change to social equity, innovation, and the future of technology.

By becoming a corporate partner, you will help the museum in:

- **Showcasing world-class temporary exhibitions** that bring design innovation to life for over 640,000 visitors every year.
- **Inspiring and educating** through public programming, talks, workshops, and learning initiatives that reach tens of thousands across diverse communities.
- **Sustaining and growing a landmark cultural institution**, 10,000 sqm of Grade II* listed space, animated by a dedicated team of over 100 professionals.

Every partnership directly fuels our mission: **to champion design, highlight its impact on society, and inspire the next generation of changemakers**



FABLES OF OUR TIME
ATRIUM

the
DESIGN
MUSEUM

corporate membership

what's new

Leveraging our expertise in **bespoke partnerships** and **access to leading design thinkers**, and **highly-curated stewardship**, we are introducing two new benefits across our packages:

Design Pulse Survey *(all tiers)*

A tailored survey to understand each partner's priorities, challenges, and areas of focus, ensuring more strategic and relevant collaboration.

Design Futures Briefing *(all tiers)*

A curated session connecting partners with leading design thinkers from our network, creating a platform for partners to share their own expertise.

Innovation Perspective Feature *(Innovation Partners only)*

A LinkedIn feature co-produced with an Innovation Partner and showcasing their perspective on a theme aligned with the museum's mission and programme.

Further details on the new benefits can be shared by your Partnership Manager upon request.



BLITZ: THE CLUB THAT SHAPED THE 80S
SEPT 2025 – MARCH 2026

design network *(base package)*

£5,000 + VAT

- Unlimited complimentary exhibition tickets for staff, clients, friends and family
- **NEW** Invitation to annual 'Design Futures' briefing (online) and 'Design Pulse' survey
- 10% discount on one venue hire*
- 2 x tickets at each exhibition VIP opening party
- 2 x spaces at networking events
- 10% discount on the Design Museum talks, events and workshops
- 10% discount at the Design Museum shops and cafe *(not valid in the online shop or on sale items)*
- Accreditation on the Design Museum website



WASTE AGE: WHAT CAN DESIGN DO?
OCT 2021 – FEB 2022

design network *(adds-on)*

digital visibility add-on:

£6,500 + VAT

Benefits of the base package, plus:

- **NEW** 1 x newsletter content box, included in either our members or general newsletter depending on availability.

digital visibility + engage

adds-on:

£7,500 + VAT

Benefits of the base package with digital visibility add-on, plus:

- 2 x hour-long Design Expert tours of an exhibition of your choosing during museum opening hours (max. capacity 10-15 people depending on exhibitions selected)



AI WEI WEI: MAKING SENSE
APRIL – JULY 2023

design insider

£15,000 + VAT

entertain

- 1 x evening event hire*
(including an exhibition private view)

or

- 1 x daytime event hire*
- 10% discount on additional venue hires*
- 10% discount in museum shops and cafe (not valid in the online shop or on sale items)

engage

- unlimited complimentary tickets for all employees & clients to our exhibitions
- 2 x pairs of tickets to each exhibition VIP opening party

digital visibility

- **NEW** 1 x member spotlight in the corporate members quarterly bulletin
- **NEW** 1 x newsletter content box, included in either our members or general newsletter depending on availability.

learn and network

- **NEW** Invitation to annual 'Design Futures' briefing (online) and 'Design Pulse' survey (online)
- 10% discount on talks, courses, and workshops

recognition

- accreditation on the museum's Supporters' Wall
- accreditation on the museum's website

support

- dedicated account manager & regular communications
- use of the museum's press materials and images (for internal use only)



THE WORLD OF TIM BURTON
OCTOBER– APRIL 2024

innovation partner

£25,000 + VAT

entertain

- 1 x evening exclusive event hire* (including an exhibition private view)

or

- 1 x daytime event hire*
- 1 x morning private view of one of our exhibitions*
- 10% discount on additional venue hires*
- 10% discount in museum shops and cafe (not valid in the online shop or on sale items)

engage

- unlimited complimentary tickets for all employees & clients to our exhibitions
- 4 x pairs of tickets to each exhibition VIP opening party

the
DESIGN
MUSEUM

digital visibility

- **NEW** 1 x member spotlight in the corporate members quarterly bulletin
- **NEW** 2 x newsletter content box, included in either our members or general newsletter depending on availability
- **NEW** 1 x Innovation Perspective Feature on LinkedIn

learn and network

- **NEW** Invitation to annual 'Design Futures' briefing (online) and 'Design Pulse' survey (online)
- 10% discount on talks, courses, and workshops

recognition

- accreditation on the museum's Supporters' Wall
- accreditation on the museum's website

support

- dedicated account manager & regular communications
- use of the museum's press materials and images (for internal use only)



WES ANDERSON: THE ARCHIVES
NOVEMBER 2025 – JULY 20246

**does not include catering, production and other associated costs such as exhibition access.*

ES DEVLIN: OTHER WORLDS
GALLERY 1, OCT 2026 – APRIL 2027

the
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forward programme

looking ahead: exhibitions 2026



NIGO: FROM JAPAN WITH LOVE

1 May 2026 – 4 October 2026

Spanning fashion, music, product design, and architecture, NIGO has shaped global pop culture for over 30 years. Blending American workwear with Japanese craft and contemporary culture, this exhibition offers UK audiences a first look at the visionary designer's creative world and influences.



ES DEVLIN

18 September 2026 – 11 April 2027

Es Devlin is an artist and stage designer often described as an “architect of temporary space.” This immersive mid-career retrospective will explore the story behind her extraordinary creative journey.



THE NEU BLACK AESTHETIC

21 November 2026 – 8 August 2027

This is the Design Museum’s first exhibition dedicated to celebrating the pioneering work of Black graphic artists, architects, and fashion and furniture designers over the past century. At its heart, the exhibition highlights contemporary practitioners who use their work as a powerful means of exploring and expressing identity.

looking ahead: permanent exhibition & free displays 2026



DESIGNER MAKER USER

Permanent

Designer Maker User features almost 1,000 items of twentieth and twenty-first-century design viewed through the lens of the designer, manufacturer and user. The free display covers various design disciplines, from architecture and engineering to the digital world, fashion and graphics.



TOOLS FOR TRANSITION

Sept 2025 – August 2026

In this free display, discover four research projects from across the UK that are driving change in housing, healthcare, local planning and resource management. Together, these projects show how design-led research can be translated into practical tools to transition into a greener future.



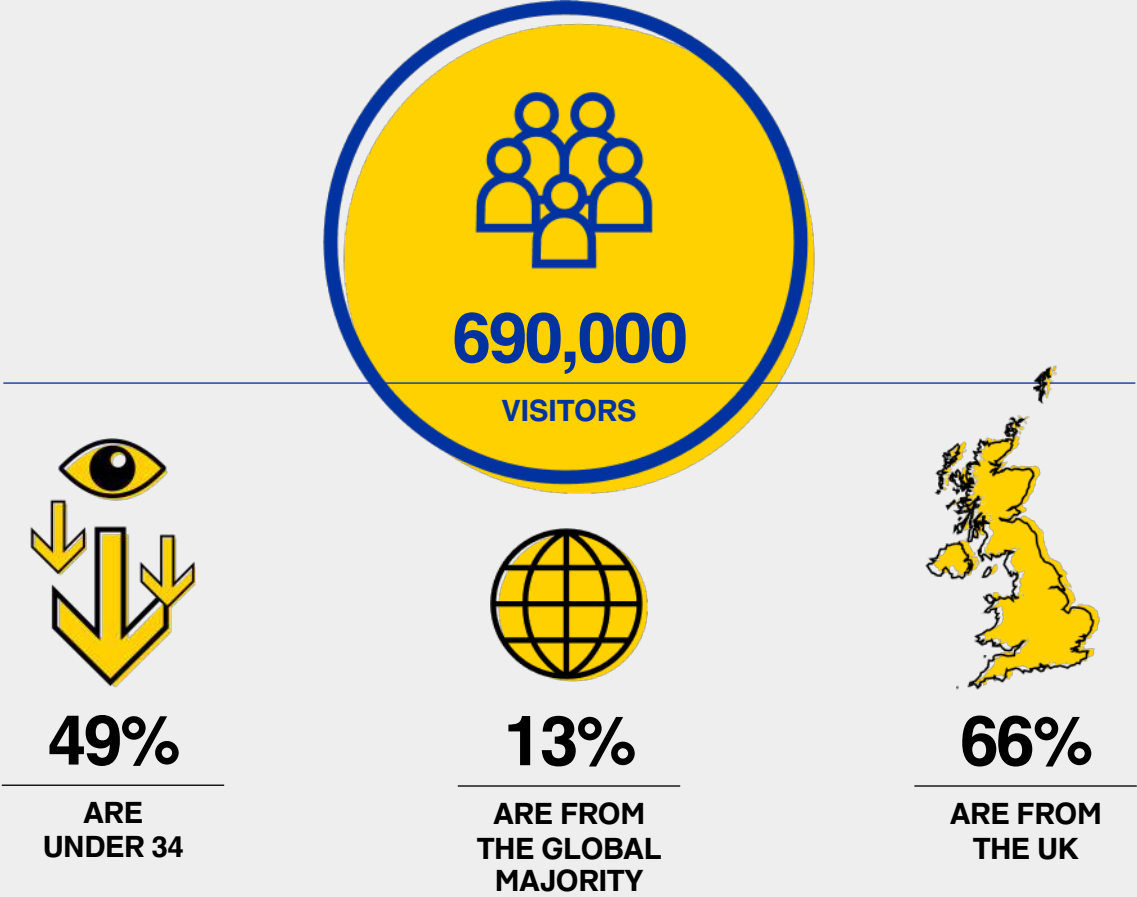
PLATFORM: SIMONE BREWSTER

January 2026 – January 2027

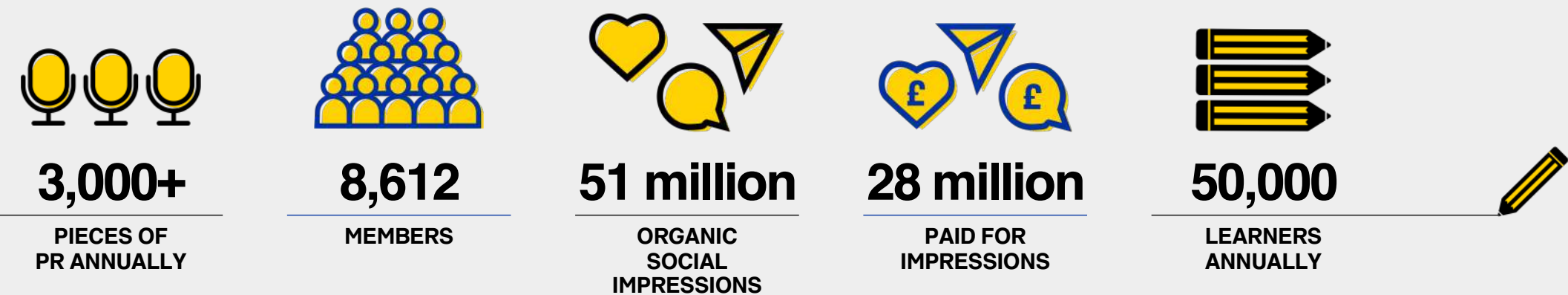
Following its successful launch, the second iteration of PLATFORM is dedicated to Simone Brewster, a designer whose work plays with form, defying a quick categorisation. Her visual language is architectural and sculptural, rich with material histories and layered with references from classical fertility deities to African diaspora traditions.



our influence
audiences



our influence
reach



our influence
digital

The Design Museum has **one of the highest digital organic reaches of almost any museum**, with a social audience of over **5 million followers**. Partnership offers brands the opportunity to be tagged in posts across Instagram, X, Facebook and LinkedIn.



thank you

This presentation is **strictly confidential** and for internal use only. It may not be shared with any third parties, copied or published without the permission of the Design Museum. Images have been used for illustration purposes only.

The museum operates as a **registered charity** and funds generated through corporate support go towards supporting the museum's vision for everyone to understand the value of design.

We are keen to discuss how corporate membership can work for your organisation.

For more information please contact:
corporate@designmuseum.org

