

**the design
circle**

2019



**the
DESIGN
MUSEUM**

the design circle

Design Patrons £1,000 +

Membership as a Patron offers behind-the-scenes access to the museum and to events throughout the year such as curator-led tours, studio visits and conversations.

Design Fellows £5,000 +

Membership as a Fellow offers a more exclusive level of access with tours of private collections, trips with the Directors and the chance to spend time with some of the most creative designers and architects in the world.

Design Benefactors £10,000 +

Membership as a Benefactor offers a unique relationship with the Directors of the museum and the opportunity to make a philanthropic gift to support our core activities, which will be recognised accordingly against an exhibition or programme of your choice. At this level we would also offer complimentary room hire (terms and conditions apply).



directors' introduction

2019 is a special year, marking 30 years since the museum was founded by Sir Terence Conran in 1989. Born from the vision of a world where everyone values design, this ideal continues to drive every aspect of our work as we aim to become the world's foremost design institution.

The latest step in our journey came in November 2018, with the launch of our Design in Britain campaign in the House of Commons. As technological, political and social landscapes shift, and environmental challenges continue to grow, we see an opportunity to re-emphasise and redefine the role of design in Britain today. By bringing together designers, businesses and policy-makers, we can highlight the vital connections within design and with partner industries such as engineering and technology, to help create a future observatory. We are aiming not just to reflect on the next wave of innovation but to shape it, and act as a launchpad to train and inspire the next generation of designers.

In our exhibitions this year we are spanning the breadth of the design industry. Starting with a thoughtful exploration of memory through David Adjaye's architecture, we are now taking an immersive look at the iconic films of Stanley Kubrick. In the autumn we will cast our sights beyond even our own planet, asking how design will enable us to arrive, survive, and ultimately thrive on Mars. We are also delighted to showcase the best in contemporary design in our annual *Beazley Designs of the Year*, which this year was open to public nominations for the first time, to mark our 30th anniversary.

Whether you are new to the Design Circle or whether you have been with us since the beginning, we are so grateful for your continued support. We hope you will enjoy the forthcoming programme and our anniversary year, and we look forward to seeing you here soon.

Alice Black and Deyan Sudjic OBE
Directors

june



**Private Collection
Visit**
**Kate Braine's home
and studio**

Wednesday 12 June 2019
18.30–20.30

Taking inspiration from the natural world, from the botanical to marine life, Chelsea-based potter and artist Kate Braine has honed and developed her ceramic practice over the past twenty years. Kate's sculptural pieces take forms that are at once recognisable and otherworldly, experimenting with the core elements of both the material and the organic. Join us to explore two decades of Kate's works, displayed together for the first time in her London home and studio.

Image: © Kate Braine



Private Tour
**Central Saint
Martins' Design
Degree Show 2019**

Thursday 20 June 2019
17.30–19.30

Final year degree shows are an opportunity to discover the newest names in the arts. Join us for a private tour of Central Saint Martins' Design Degree Show with insights into the final pieces and the practices behind them from Nick Rhodes, Programme Director of Product, Ceramic and Industrial Design.

Image: © Central Saint Martins



Architectural Tour
**US Embassy,
Nine Elms**

Tuesday 25 June 2019
15.00–17.00

The creation of the new US Embassy in London asked the question of how to resolve, in architectural terms, what an embassy aspires to be and what present realities dictate it must do. We will enjoy a private tour of the Embassy with curator Lester Oram, before having the special opportunity to attend a talk by James Timberlake, the Embassy's architect, on how he approached this challenging project.



Private Tour
**Masterpiece
London with Philip
Hewat-Jaboor and
David Gill**

Thursday 27 June 2019
10.00–11.00

Set within the grounds of the historic Royal Hospital Chelsea, Masterpiece has established itself as the world's leading cross-collecting fair. We will have the opportunity to take a closer look at some of the finest pieces of art, design, furniture and jewellery from antiquity to the present day, guided by Philip Hewat-Jaboor, Chairman of Masterpiece, and gallerist David Gill, before the fair opens to the public.



Architectural Tour
**The Londoner Hotel,
Leicester Square**

Summer 2019
Date tbc

Due to open its doors later this year, the new Edwardian Hotels development at Leicester Square promises to be a significant new addition to central London, featuring the capital's deepest hotel basement at six stories below ground. We invite you to join us for a hard hat tour of the new site to take a closer look at its development, with architectural insights into this impressive project.

september



Opening Night Beazley Designs of the Year 2019

Tuesday 10 September 2019
18.15–19.00 Curator-led tour
19.00–21.00 Opening party

Returning for its twelfth year, and its fourth year supported by Beazley, the Design Museum's *Designs of the Year* celebrates the most exciting and innovative ideas, products and creatives from across the globe. Selected by a panel of design experts, this exhibition offers an insight into the future landscape of contemporary design. Join us for a curator-led tour before the opening night party.



Private Tour The Colour Palace at Dulwich Picture Gallery

Thursday 19 September 2019
9.00–10.00

Following a successful launch in the Gallery's bicentennial year, the Dulwich Pavilion returns this summer in the form of The Colour Palace. Created by Pricegore architects and designer Yinka Ilori, The Colour Palace will bring together West African and European influences. Incorporating the symmetry, curves and right-angles seen in Sir John Soane's iconic 1811 design of the Gallery, this year's pavilion creates a new dialogue within historic surroundings. Join us to explore this bold project before the Gallery opens to the public.

october



Studio Visit Based Upon Studio, Woolwich

October 2019
Date tbc

Founded by twin brothers Ian and Richard Abell, Based Upon is a collaborative studio of artists who travel the world gathering narratives, memories, textures and histories, to create bespoke and deeply personal art and design pieces. Exploring the relationship between the natural and the manmade, the studio uses innovative techniques and careful craftsmanship for each work created in their Woolwich studio. We will be given a behind-the-scenes look at the studio processes, gaining an in-depth understanding of the work of this unique collaborative.



Private Tour PAD London

Wednesday 2 October 2019
15.00–16.00

PAD returns to Berkley Square for another inspiring showcase of the best in 20th century art, design and decorative arts. Cultivating eclecticism, authenticity and connoisseurship, PAD is designed to inspire collectors, consultants, design practitioners and the public alike, and we invite you to join us for a private look at this year's highlights.



Private Tour Bloomberg London and the London Mithraeum

Tuesday 8 October 2019
10.00–11.00

Located in the heart of the City of London, Bloomberg's RIBA award-winning European headquarters were designed by Foster + Partners to facilitate collaboration and fuel innovation. Whilst being a truly contemporary addition to London's architectural landscape, Bloomberg also occupies one of the UK's most significant archaeological sites, the London Mithraeum. We invite you to join us on a private tour of the old and the new, exploring how architecture has married these remarkable buildings across nearly two millennia.

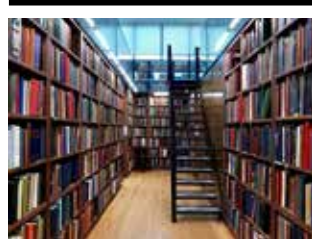
november



Opening Night Mars

Tuesday 15 October 2019
18.15–19.00 Curator-led tour
19.00–21.00 Opening party

The journey to the Red Planet has become one of the great challenges of our time. Every detail in this extraordinary endeavour must be designed, and this major new exhibition will offer an immersive look at how the design industry is tackling the challenge of arriving, surviving and thriving on our new planet. Join the curator of the exhibition for an exclusive first look at life on Mars.



Private Tour The London Library

Thursday 7 November 2019
18.00–20.00

Founded in 1841, The London Library is one of the world's leading literary institutions. Housed behind an elegant façade on St James's Square, the Library now contains over 1 million volumes on topics ranging from Cultural Expression to Political Economy, offering a fascinating insight into the topics themselves and the wider history of collecting. On this private tour we will discover how seven buildings have been brought into one over the past two centuries, to create this great centre of learning and ideas.

december



Breakfast Tour the Design Museum: an exclusive insight

Tuesday 26 November 2019
8.30–10.00

2019 marks the museum's 30th anniversary, and three years since we opened the doors at our new home in Kensington. Join us out-of-hours to uncover the details of our journey so far, with breakfast in the museum's atrium followed a tour of our remarkable Grade II* listed building and highlights from the collection.



Private Workshop and Drinks Reception Festive afternoon with Simon Lycett

Monday 9 December 2019
16.00–18.00
Floristry workshop – £75
18.00–20.00
Drinks reception

Since starting out in 1993, Simon Lycett has built an international reputation as one of Britain's finest florists. Simon is renowned for his bold and creative designs, and will share his insights into floristry design in this exclusive workshop. After hearing from Simon and trying our hands at floristry, we will enjoy a festive drink overlooking Holland Park in the museum's Chumsri and Luqman Lounge.

“Thank you so much for this morning. It was such a treat to see the show privately... the setting is truly amazing”

Patron

“I think we have a certain social responsibility, because buildings are part of the city and cities are made for people to grow as a society together. I think the most important thing is to create a self-sustaining city on Mars. That's I think, the critical thing for maximising the life of humanity; how long will our civilization last.”

Elon Musk

art and design fairs

Design Circle members have the opportunity to receive tickets and VIP access to the following art and design fairs. Please register your interest early with Imogen Hobson at imogen.hobson@designmuseum.org.

Design Miami/ Basel

VIP Preview: 10 June 2019

Fair: 11–16 June 2019

Masterpiece

VIP Preview: 26 June 2019

Fair: 27 June – 3 July 2019

PAD London

Collectors Preview:

30 September 2019

VIP Preview: 1 October 2019

Fair: 2–6 October 2019

Frieze London and**Frieze Masters**

VIP Preview: 3–4 October 2019

Fair: 5–7 October 2019

Design Miami/

VIP Preview: 3 December 2019

Fair: 4–8 December 2019



To book your place for Design Circle events
or to register your interest, please RSVP to
Imogen Hobson on 020 3862 5935 or at
imogen.hobson@designmuseum.org.

Thank you for your support.

Imogen Hobson
Individual Giving Manager