



Isn't it time for... Hey Duggee at the Design Museum!

***Designing Duggee* exhibition opens at the Design Museum, London for half term weekend and Christmas dates**

BBC Studios and the Design Museum announce new *Hey Duggee* activity workshops to launch in December

***Hey Duggee* pop up shop to showcase exclusive *Designing Duggee* prints and gifts**

Today marks the launch of *Designing Duggee*, the first ever exhibition at the Design Museum, London to focus on a children's television series. The exhibition hopes to inspire the next generation of animators and to demonstrate the complex design process behind the favourite children's animation series *Hey Duggee*.

Open for only one weekend over the October half term (25 – 28 October 2019) and during the Christmas period (28 December – 6 January 2020) the exhibition is free for the public to attend.

Hey Duggee has always stood out from the crowd and this new exhibition invites visitors to dive into the design process behind the hit CBeebies animated series, nominated again for two BAFTA awards this week. The exhibition is arranged in four sections including concept, design, production and techniques. This free atrium display explores the design story of the multi-award-winning children's series with never-before seen early sketches and revealing the production process behind the animation from creator Studio AKA and its Creative Director Grant Orchard.

Grant Orchard, Creator of Hey Duggee, Studio AKA said: "As a child I used to go to the Commonwealth Institute and be inspired by what I saw there, so it's such an honour to have my early sketches, designs and concepts on display at what has now become the Design Museum. The exhibition offers our creative fans a chance to explore the design secrets behind *Hey Duggee's* success, and I hope that it will inspire children to pick up a pencil and get sketching too!"

Designing Duggee is set to return in late December (28 December 2019 – 6 January 2020) accompanied by the launch of a new *Design Workshop with Hey Duggee* that invites visitors to test their design and animation skills and earn a special design badge.



During the workshop, visitors will learn how to design characters in 2D and 3D, creating a new Squirrel as a collage and spoon character. In **The Design Research Unit** visitors will be able to explore the shapes, colours and textures of *Hey Duggee's* world and in **The Gallery** the workshop participants will be able to share, display and record what they have made – pin up your collage creation and get your design badge!

Suitable for children aged 0-6, places for the hourly workshop sessions will cost £8 (including a £1 voluntary donation) and can be booked via the Design Museum website: www.designmuseum.org

Ends

Notes to Editors:

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Key Dates:

Designing Duggee free display:

25 – 28th October 2019

Returning 28 December 2019 – 6 January 2020

Free admission

Open daily 10.00 – 18.00 (last admission 17.00)

www.designmuseum.org

'Design Workshop with Hey Duggee'

28 December 2019 – 6 January 2020

Hourly sessions from 10.00. Last admission 16.00

Tickets: Adults £8 (including £1 voluntary donation); Children (0-15) £8 (including £1 voluntary donation)

Children must be accompanied by a parent or guardian



Hey Duggee Pop-Up Shop

The Design Museum has partnered with BBC Studios and Studio AKA to develop new and exclusive *Hey Duggee* merchandise, including a children's t-shirt, water bottle and a limited edition print, only available from our pop-up shop and online at designmuseumshop.com. You'll also find a great range of toys, educational games and books.

About Hey Duggee

A Studio AKA production with BBC Studios, *Hey Duggee* is a six-time BAFTA and International Emmy® Award-winning hit on CBeebies. The show has an impressive global footprint in over 150 territories, with a billion minutes of YouTube watch time.

About the Design Museum

The Design Museum is located in London and is the world's leading design museum. It makes the impact of design visible and is the only place in the UK where the design industry, education and the public can come together to change the way people think about themselves and the future.

Since it opened its doors in 1989 the museum has displayed everything from an AK-47 to high heels designed by Christian Louboutin. It is a registered charity that has staged over 100 exhibitions, welcomed over six million visitors and showcased the work of some of the world's most celebrated designers and architects including Paul Smith, Zaha Hadid, Jonathan Ive, Miuccia Prada, Frank Gehry, Eileen Gray and Dieter Rams.

On 24 November 2016, The Design Museum relocated to Kensington, west London. Leading architectural designer John Pawson converted the interior of a 1960s modernist building to create a new home for the Design Museum giving it three times more space in which to show a wider range of exhibitions and significantly extend its learning programme.

The Design Museum is European Museum of the Year for 2018; the Design Museum was one of forty finalists and the sixth UK winner in the award's 41-year history.

designmuseum.org

About BBC Studios

BBC Studios, a global content company with British creativity at its heart, is a commercial subsidiary of the BBC Group. Able to take an idea seamlessly from thought to screen, it spans content financing, development, production, sales, branded services, and ancillaries from both its own productions and programmes and formats made by high-quality UK



independents. Award-winning British programmes made by the business are internationally recognised across a broad range of genres and specialisms, including factual, drama, entertainment and comedy. BBC Studios has offices in 22 markets globally, including six production bases in the UK and production bases and partnerships in a further nine countries around the world. The company, which makes around 2,500 hours of content a year, is a champion for British creativity around the world and a committed partner for the UK's independent sector. Created in April 2018 by the merger of two existing commercial subsidiaries, BBC Worldwide and BBC Studios, the company has revenue of around £1.4bn. In the year to March 2019, it returned £243m to the BBC Group, complementing the BBC's licence fee and enhancing programmes for UK audiences.

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