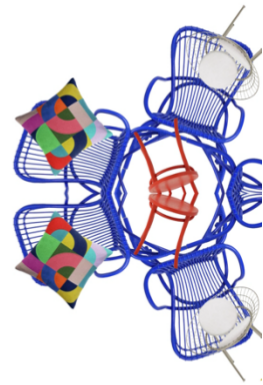


the
DESIGN
MUSEUM

CHANGING SPACES

10 July - 11 August



habitat

Changing Spaces: 60 Years of Design with Habitat installation comes to the Design Museum

10 July to 11 August 2024

the Design Museum
June 2024

#HabitatChangingSpaces
@DesignMuseum

The Design Museum has announced Britain's best-loved home and furniture retailer, Habitat, will celebrate its 60th anniversary with "Changing Spaces: 60 Years of Designs with Habitat", a free display that explores our evolving relationship with our homes, and the role design can play in enabling us to create spaces that truly reflect who we are and where we come from.

The display, which will be in the atrium at the Design Museum from 10 July to 11 August 2024, will explore the way colour, lighting and statement pieces bring a person's individuality to a space, how the way we socialise at home has changed, the need for flexible spaces where we can work, rest and play, and the rise in homes designed with wellbeing at their core.

Habitat's commitment to affordable and accessible design has always been at the heart of the brand; good design is the key to easy and joyful living. Over the past 60 years, Habitat has become synonymous with the creation of standout pieces that marry thoughtful design with individual character forging many fans of the brand, old and new.

The installation will invite visitors to step over the threshold, and experience the impact great design can have on the spaces we live in.

The display, in the Design Museum's atrium, will be comprised of five parts, and will showcase a selection of iconic designs for the home that Habitat has created, alongside items in its current collection, including the special 60th Anniversary pieces launched earlier this year. 'Create' will celebrate the joy of individualism; 'Connect' will consider design over the past six decades, 'Transform' will show how our homes go from day to night living; 'Rest' is an ode to the rise of the home as a retreat and 'Play' will showcase Habitat's fun and colorful side with havens of happiness. The interactive display will encapsulate furniture, tableware, textiles and accessories, including both current 60th collection with a nod to archive pieces from the brand's rich history.

"We are delighted that Habitat chose to celebrate its 60th anniversary with the Design Museum and bring it back to the high street," says Johanna Agerman Ross, Conran Foundation Chief Curator at the Design Museum. "Since its foundation, Habitat has been focused on bringing the subject of design to a broad audience and this is, of course, something that we are enormously passionate about at the Design Museum."

The Design Museum, 224-238 Kensington High St, London W8 6AG

<https://designmuseum.org/exhibitions/changing-spaces-60-years-of-design-with-habitat>

– ENDS –

About Habitat:

Since its revolutionary beginnings in 1964, Habitat has made outstanding design for the home accessible to all by bringing thoughtful, inventive and affordable furniture and homewares to the UK. This year, Habitat celebrates its 60th anniversary and today customers can find Habitat's high quality, affordable home products online at Sainsbury's, Argos and Habitat, as well as in selected Sainsbury's and Argos stores. Habitat is led by Product Director Hannah Mallett and is proud to fly the flag of British design with a talented in house-design studio comprising over 20 experts in their own fields from ceramicists and illustrators, to upholstery specialists and print designers.

habitat.co.uk

About the Design Museum:

The Design Museum is a multifaceted museum, an ever-changing space for the public, industry and education to come together and explore new ideas. A registered charity, the museum's innovative exhibitions, partnerships, research and learning programmes evidence how design can enable this planet and its inhabitants to thrive. Our landmark building in Kensington is the centre of our national network and a global hub for the transformative potential of design.

designmuseum.org

FOR FURTHER PRESS INFORMATION AND IMAGES PLEASE CONTACT:

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