

Tutor Information

Thanks for your interest in the **Design Museum Student Awards 2017-18**. We want to make this process as easy as possible for you, the below should give you everything you need, however if you still have questions you can email us - studentawards@designmuseum.org

1. The first step is to **register your interest**, this will help us understand how many colleges are getting involved, how many students will be participating. Most importantly once you have registered you will be sent a pack via email that includes everything you will need.
2. We recommend you **book a specially designed Student Awards Unpacking the Design process workshop**; this is a fantastic opportunity to kick start the project and the students approach to the brief and expand their creative thinking. This workshop is not essential for students to be able to enter.
3. Now it's time to **get the students working!** Run the project in lessons or as homework, you chose. We hope the students work for this competition will contribute towards their study.
4. Once students have completed the project the next step is to internally **select the top 25%** (this only applies if you have more than 10 students participating). We would recommend a class or year competition for this stage, through peer voting or a tutor panel. This process is essential to ensure the quality of work entered and to allow us to be able to give each student who enters some individualised feedback from the judging panel. Please use the below criteria to judge the work against, this can be found on the brief too.

What we're looking for:

- A well considered individual brief with a clear challenge to meet and aims outlined
- Evidence of sustained and in depth relevant research with insightful analysis
- A developed idea demonstrating sophisticated problem solving
- The final idea that answers the brief, demonstrates imaginative and unique interpretation
- A succinct summary that critically evaluates the final idea and process
- A well presented project that brings together all the required criteria in a clear and organised 3 page pdf.

5. The final step is to **submit the selected work by 29th March 6pm**, the individual students will need to follow the steps as outlined here. The shortlist will be contacted via the tutor on email, see the website for the judging deadline, dates and the celebration event of entries.