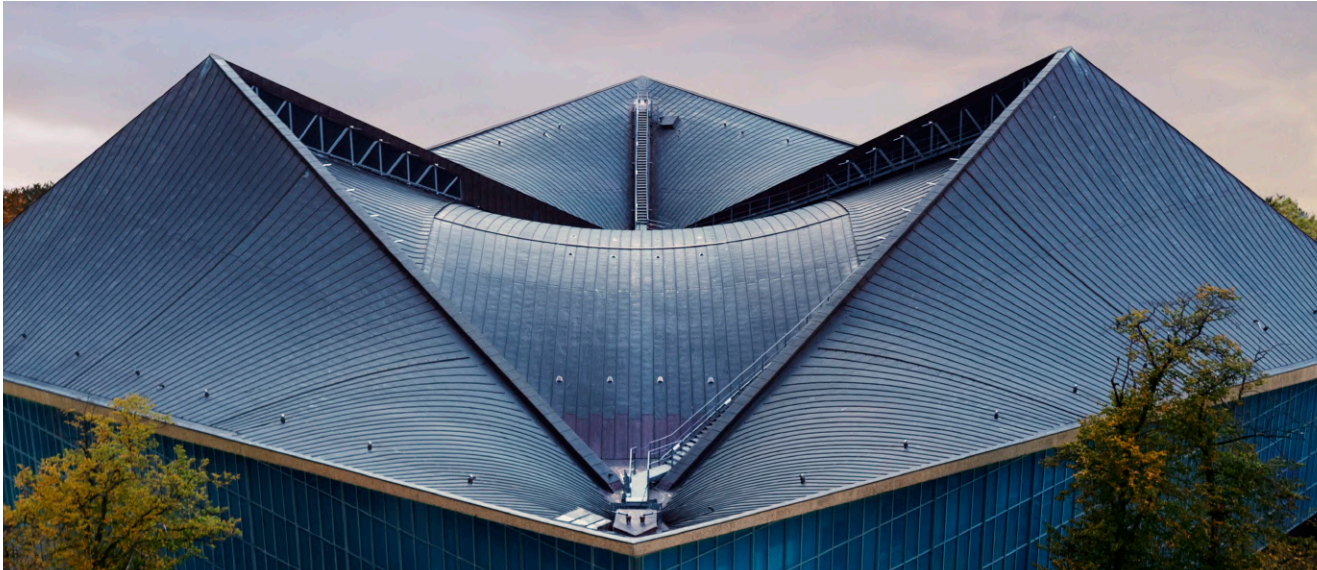


the
**DESIGN
MUSEUM**
Corporate Membership



the UK's only museum dedicated to contemporary design and architecture

the Design Museum...

- is Britain's hub for the design industry, education and the public, making design visible to all.
- stages four major exhibitions a year in two gallery spaces and hosts a programme of dedicated displays on the balcony gallery and in the atrium space.
- in 2018 was awarded European Museum of the Year, and since relocating to a modernist icon in Kensington in 2016, it has welcomed over two million visitors.
- has the fourth-largest museum online audience worldwide.

the
DESIGN
MUSEUM



Tim Marlow OBE

the Design Museum's Chief Executive and Director

“As ever, our exhibitions and extraordinary collections lie at the heart of our work. 2023 will be one of the most ground-breaking years in recent memory at the design museum. As the world's leading museum of contemporary design, we are perfectly placed to explore compelling global stories that highlight design's sometimes playful but invariably decisive role in many aspects of our lives. However, as a not-for-profit institution, we rely on the unwavering support from our commercial counterparts who know the importance of design and its inescapable place in society.”



corporate member events

Corporate membership is an effective way to access the museum and our members can use it to entertain their networks in our unique and beautifully curated venue spaces for an unforgettable event.

The events team will be on hand to support members in creating a showstopping event that also aligns with the organisation's needs.

Combining the event with a private tour of our exhibitions will enlighten members and their networks about the inescapable design world for a truly bespoke experience.

the
DESIGN
MUSEUM



“We all greatly enjoyed the experience, with some diverse and creative content on display! It was a timely reminder of the quality you have in store and the support you need to keep going.” Christopher Kurkjian, Investment Director and Head of Charities at Thomson Tyndall Ltd
Objects of Desire: Surrealism & Design 1924- Today Exhibition



our epic events

the “Fred Perry: A British Icon” exhibition was a great example of our innovative work with a corporate partner. The exhibition reflected the brand's history and celebrated 70 years of the iconic Fred Perry polo shirt.

The Fred Perry brand completely changed the Helene and Johannes Huth Gallery, making it unrecognisable with its curved walls to create a guest journey through the space and the historical timeline.

The dark aesthetic created an underground perspective to reflect the brand's image while creating fantastic photo opportunities using the iconic Fred Perry Laurel logo. The opening party did not disappoint and carried the carefully curated exhibition aesthetic into the Atrium for their networks’ epic drinks reception and party.



the Events team have successfully delivered hundreds of events in our adaptable spaces for all types of organisations, from brands, firms, and services across all sectors.





corporate member engagement

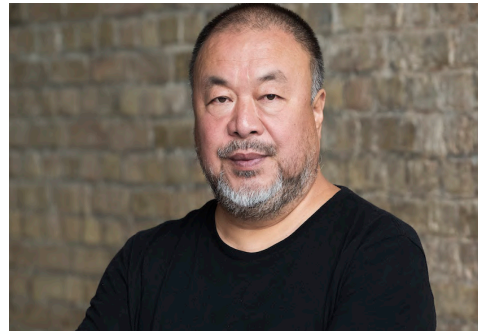
Throughout the year our members will receive outstanding support from a dedicated Design Museum account manager who will ensure key stakeholders are given the opportunity to attend exclusive special events, from opening parties to behind-the-scenes talks for an exciting VIP experience.

As well as year-round access to our exhibitions for staff and clients and several guest tickets for people requesting to bring their family or friends.

All our members are kept up to date on the latest news, content and assets across our diverse and exciting annual programme of exhibitions.

In 2022 our exhibition 'Weird Sensation Feels Good: The World of ASMR' won [the Dezeen Award for best 'Exhibition Design'](#).

what members will access in 2023



Ai Weiwei: making sense

Renowned artist and activist will open his largest UK show in eight years at the Design Museum. Showing various works that have never been seen before. This marks the first exhibition focusing on design and architecture for Weiwei.

7 Apr – 30 Jul 2023



The Offbeat Sari

An exhibition showcasing the contemporary Indian sari, the first immense show of its kind in London. Bringing together more than 90 examples of innovative and iconic saris from trailblazing studios and designers across India, including the first-ever sari worn at the Met Gala.

19 May - 17 Sept 2023



REBEL: 30 Years of British Fashion

A placemaking exhibition with global resonance celebrating the rich alumni of British-based creative talent, not just showing the clothes but also the meaning of NEWGEN as the zeitgeist of British culture. In collaboration with the British Fashion Council and sponsored by Alexander McQueen.

16 Sept -11 Feb 2023 / 24



Skateboard

The design evolution of the skateboard from the 1950s to today. In collaboration with a well-known sneaker brand, this exhibition tracks how skateboarders have taken over sidewalks, swimming pools and skate parks, adapting and designing new boards to suit their evolving performance, style and surroundings.

20 Oct – 14 Apr 2023 / 24



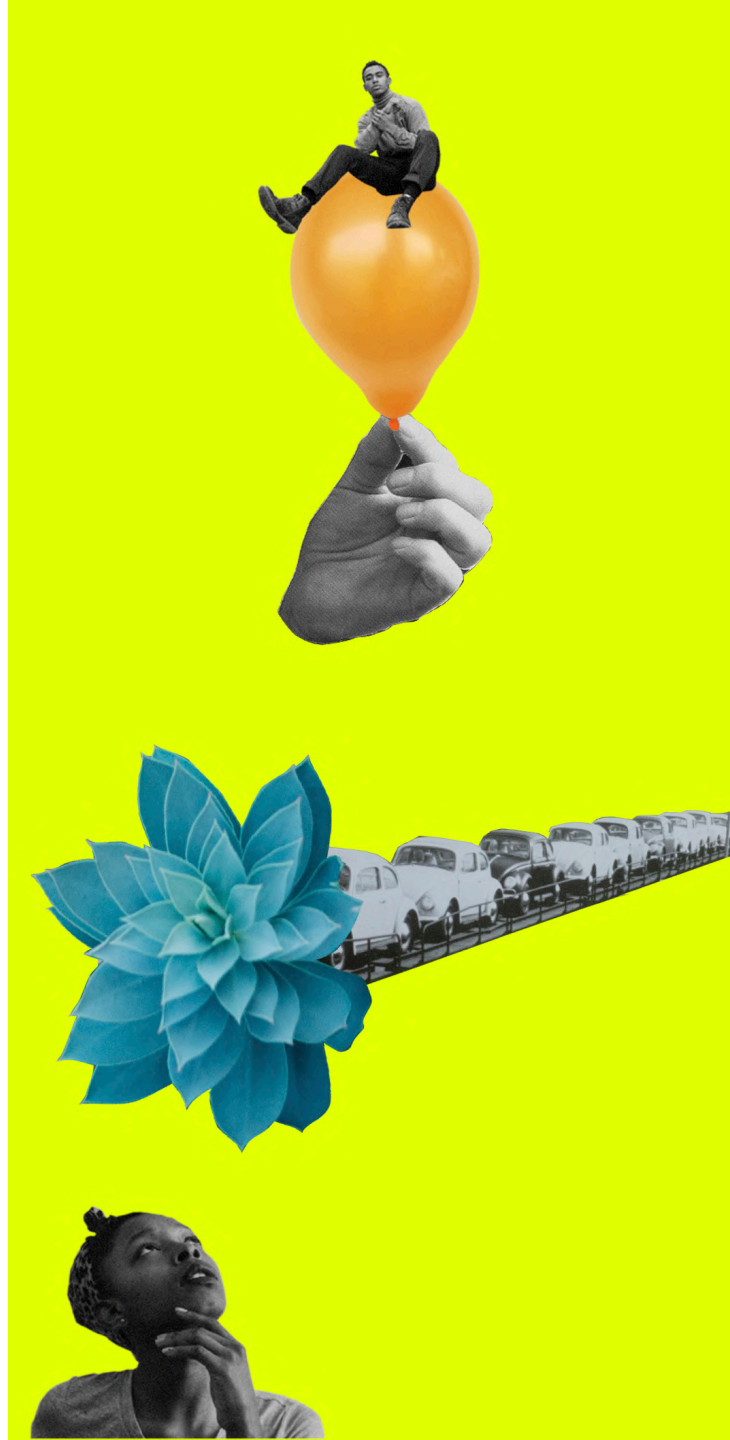
future observatory

Future Observatory is a national programme for design research supporting the UK's response to the climate crisis. Launched in November 2021, the Design Museum coordinates the three-year programme with the Arts and Humanities Research Council (AHRC), part of UK Research and Innovation (UKRI).

We are ideally placed to bring cutting-edge design research to broad audiences, making it accessible and engaging and enabling a greater impact. Acting as a coordinating hub for a nationwide programme and a research department within the museum, Future Observatory will host various activities this year to champion new design thinking on environmental issues.

- Four exhibitions and displays, three within the museum and one next to the BBC Experience centre, which sees 40k visitors per week.
- Two public programme events
- The Awards
- A Journal
- Short podcast series

For more information head to our separate website [here](#)



corporate learning

All corporate members are given favourable discounts to our learning activities that can be combined and expanded to create a full day or multiple away days for corporate teams.

We will introduce the teams to design disciplines and employability skills within the design field through a series of workshops;

- Design for business
- Entrepreneurship training
- Tours and talks
- Design-based workshops
- Practical workshops



To finish your experience at the Design Museum, corporate members and their networks will receive **10% off our unique designs** in-store.



associate member

- 12 months of benefits
- the associate membership package is designed to support organisations that want to benefit from offering their networks varied events throughout the year
- as a member, you will support our mission of; expressing world-changing design that impacts the planet and people and celebrates beauty and processes
- please get in touch with the team for details on costs

the benefits

events	x1 evening room hire or x2 daytime hires an evening room hire includes the Atrium	a private tour of an exhibition	additional 10% off any other room hire
engagement	year-round tickets to our exhibitions for your networks	selected tickets to our behind- the-scenes talks	selected VIP tickets to our private views and parties
learning	x1 lunchtime lecture	up to 25% off on courses, workshops & masterclasses	10% off in our shops
other	a dedicated account manager	recognition on our Supporter's Wall and on our website	e-newsletter with exclusive content and updates

premier member

- 12 months of benefits
- the premier membership package is designed to support organisations that want to benefit from one major activation or celebratory event for all their networks.
- as a member, you will support our mission of; expressing world-changing design that impacts the planet and people and celebrates beauty and processes
- please get in touch with the team for details on costs

the benefits

events	x1 large-scale evening room hire- for an exclusive evening at the Design Museum	a private tour of an exhibition	additional 10% off any other room hire
engagement	year-round tickets to our exhibitions for your networks	selected tickets to our behind-the-scenes talks	selected VIP tickets to our private vies and parties
learning	lunchtime lectures	up to 25% off on courses, workshops & masterclasses	10% off in our shops
other	a dedicated account manager	recognition on our Supporter's Wall and on our website	e-newsletter with exclusive content and updates



We are keen to discuss how corporate membership can work for your organisation.

Please get in touch through the below contact details to arrange a meeting with the team at the Design Museum.



LinkedIn's

[Chelsea Rowland](#)

[Robin Wallace](#)



Email

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Phone

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