

FOR IMMEDIATE RELEASE

The Design Museum in London to reopen on Friday 31 July with *Electronic: From Kraftwerk to The Chemical Brothers*

9 July 2020
the Design Museum

The Design Museum will begin the first phase of its post-lockdown reopening plans on Friday 31 July 2020 with the opening of temporary exhibition ‘*Electronic: From Kraftwerk to The Chemical Brothers*’

New ‘Safe and Sound’ safety procedures will be in place, including reduced capacity, mandatory face coverings, social distancing, enhanced cleaning and more

Reopening marks the launch of ‘Ticket Mate Fund’ – a new pay it forward scheme in partnership with local charities that distribute free exhibition tickets in the local community

To support local heroes, NHS workers will have a special exhibition preview day and benefit from concession discount at all other times

The Design Museum will reopen its doors to the public from Friday 31 July 2020.

The museum will open with the temporary exhibition *Electronic: From Kraftwerk to The Chemical Brothers*, which was originally due to open on 1st April 2020. Tickets will be released to the general public at **9am Friday 10 July 2020**. Everyone with a ticket for the original dates will be contacted to exchange them for a new date.

Tim Marlow, Chief Executive and Director of the Design Museum said:

"This has been a positive week for many of the UK's cultural assets, including the Design Museum. We are hugely grateful to have been awarded funding from the Arts Council Emergency Response Fund. This investment is a lifeline that enables us to do the vital work of

championing the design industry and showing the critical impact that design makes to our lives.

There couldn't be a better exhibition to reopen with than Electronic: From Kraftwerk to The Chemical Brothers. A powerful statement about creative freedom across music, art, technology and design, which will be celebrating what many of us have missed the most during the lockdown; and a reminder that a lot of work is still needed to get vast areas of the cultural sector to open again."

Amy Lamé, Night Czar said:

"The Covid-19 pandemic has had a devastating effect on culture and the night time economy, so it is great news that the Design Museum will be opening its doors again with an exhibition in support of electronic music. London is renowned for its world-leading music industry, and this exhibition will help to celebrate the positive impact artists and venues have on the capital at a time when we're waiting for our much-loved clubs to reopen."

Entry to the museum will be by advance ticket only and the museum has temporarily significantly extended its opening hours until 9pm to accommodate visitor needs. New '**Safe and Sound Guidelines**' have been introduced to safeguard staff and visitors. Please find the detail of what visitors will be asked to do [here](#).

To coincide with the reopening, the museum has initiated partnerships with the ClementJames Centre and IntoUniversity in North Kensington, the national charity for homeless people, Crisis, as well as the Royal Borough of Kensington and Chelsea to launch its new **Ticket Mate Fund**. The pay it forward scheme is aimed at supporting the immediate future of the museum while offering free access to its temporary exhibitions to young people and adults in the local community for whom price might be a barrier to participation, including those most affected by the Coronavirus crisis. All ticket buyers and the general public will have the opportunity to contribute to the fund by adding an additional voluntary donation to their purchases.

Lord Mandelson, Chairman of the Board of Trustees, said:

"This week's DCMS announcement of a £1.57 billion rescue package for Britain's world-leading cultural sector is welcome news. As the national champion of designers for over 30 years, the promise of this investment, plus the award from the Arts Council Emergency Response Fund allows the Design Museum to continue its vital support for the design industry and its role in rebuilding Britain.

Design is Britain's great competitive advantage, the museum's exhibitions, learning and entrepreneurial programmes are inspiring a whole new generation to forge their professional careers in arts and science in order to design a better world."

The disruption caused by the pandemic has had a significant impact on the museum's forward programme. The exhibition Sneakers Unboxed: Studio to Street has been postponed until 2021 and the Design Museum and Prada regret to announce that the exhibition 'Prada. Front and Back', which was programmed to open in September 2020, has been cancelled due to Covid-19. Details of a new collaboration between the Design Museum and Prada will be revealed in 2021. Beazley Designs of the Year will open as planned in October 2020.

Staff will return to the building ahead of the reopening to help finalise the exhibition installation and thereafter in controlled phases, with changes being made to access and use of back of house space to ensure the museum has a safe and supported workforce.

The museum will continue to monitor the situation and follow official advice from Government and Public Health England, and aims to reopen the full building, including its free temporary and permanent displays, workshops, school programmes and events to the public as soon as possible.

-Ends-

Notes to Editor

PRESS ENQUIRIES:

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Electronic: From Kraftwerk to The Chemical Brothers

This is an exhibition by the Philharmonie de Paris - Musée de la Musique, exploring the hypnotic world of electronic music, from its origins to its futuristic dreams. The London edition will feature the museum premiere of electronic pioneers The Chemical Brothers' sensory spectacle by creative studio Smith & Lyall, featuring mesmerising visuals for the Grammy Award-winning track 'Got to Keep On'.



OPENING TIMES AND TICKET INFORMATION FOR ELECTRONIC:

Open Monday-Sunday 10.00 – 21.00.

Adult £16.00 (weekdays) / £18 (Saturday & Sunday)

Child (6 - 15 years) £8.00 / £9 (Saturday & Sunday)

Student/concession* £12.00 (weekdays) / £13.50 (Saturday & Sunday)

Family (1 adult + 3 children) £24.00 (weekdays) / £29.30 (Saturday & Sunday)

Family (2 adults + 3 children) £36.00 (weekdays) / £41 (Saturday & Sunday)

Art Fund Members (membership cards will be checked at the door) £8 (weekdays) / £9 (Saturday & Sunday)

Children under 6 years free

Members go free

*Concession tickets include NHS workers, seniors (over 60 years), the disabled and companion and job seekers

Updated tickets exchange and refund policy: Refund guarantee in case of cancellation and exchange or refund options available if visitors feel unwell and would like to attend on another date.



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TEMPORARY DISPLAYS

Fountain of Hygiene

Friday 31 July – Sunday 30 August 2020, Weston Mezzanine

Discover the winners of the global competition launched in March 2020 by creative studio Bompas & Parr - rethinking our approach to hand sanitising and raising money for the British Red Cross.

designmuseum.org/exhibitions/fountain-of-hygiene

Connected

Thursday 10 – Thursday 24 September 2020, Atrium

9 designers, 1 workshop, 1 project

In an experiment set to explore how designers and craftsmen adapt their working practices during lockdown, the American Hardwood Export Council (AHEC), Benchmark Furniture and the Design Museum have challenged nine top international designers to create a table and seating, that is personal to them, for home living and working. These nine designers have also been invited to record their creative journey allowing us to witness how they approach the brief and develop their designs during these challenging times.

Connectedbydesign.online
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Margaret Calvert: Woman at Work

21 October – 10 January

With a career spanning six decades, graphic designer Margaret Calvert has produced timeless work that we see everywhere — often without realising it. Whether it is the design of the UK's road signing system, with Jock Kinneir, way finding at train stations and airports, or the gov.uk website, her work shapes much of our national visual identity. This display marks the launch of Network Rail's new customised typeface, Rail Alphabet 2, designed by her in close collaboration with Henrik Kubel. It will eventually be used to sign Network Rail's stations, and as a text face for all their key built environment design publications.

Supported by Network Rail

About the Design Museum:

The Design Museum is the world's leading museum devoted to contemporary architecture and design. Its work encompasses all elements of design, including fashion, product and graphic design. Since it opened its doors in 1989 the museum has displayed everything from an AK-47 to high heels designed by Christian Louboutin. It has staged over 100 exhibitions, welcomed over five million visitors and showcased the work of some of the world's most celebrated designers and architects including Paul Smith, Zaha Hadid, Jonathan Ive, Frank Gehry, Eileen Gray and Dieter Rams. On 24 November 2016, The Design Museum relocated to Kensington, west London. Leading architect John Pawson converted the interior of a 1960s modernist building to create a new home for the Design Museum giving it three times more space in which to show a wider range of exhibitions and significantly extend its learning programmes.

designmuseum.org