



**the design
circle**

2018–19



**the
DESIGN
MUSEUM**

the design circle

Design Patrons £1,000 +

Membership as a Patron offers behind-the-scenes access to the museum and to events throughout the year such as curator-led tours, studio visits and conversations.

Design Fellows £5,000 +

Membership as a Fellow offers a more exclusive level of access with tours of private collections, trips with the Directors and the chance to spend time with some of the most creative designers and architects in the world.

Design Benefactors £10,000 +

Membership as a Benefactor offers a unique relationship with the Directors of the Museum and the opportunity to make a philanthropic gift to support our core activities that will be recognised accordingly against an exhibition or programme of your choice. At this level we would also offer complimentary room hire (terms and conditions apply).



directors' introduction

The Design Museum has now been open in its new Kensington home for almost two years and has welcomed more than 1.2m visitors, taught more than 60,000 learners in specific programmes, sold a record 290,000 tickets and raised over £8m in income from admissions, commercial activities and fundraising efforts. More recently, the Museum has won the European Museum of the Year award, further building on these successes.

This transformational achievement is the product of the continuing commitment and generosity of our donors and funders, an enterprising approach to running the museum and the sustained effort of our staff, volunteers and trustees. We have demonstrated that design is as much a part of the cultural landscape as contemporary art, music or theatre. We are proud of these accomplishments and very grateful for your support.

In the next few months, our programme will continue to offer a global perspective on design and architecture and challenge our audiences to look afresh at the world around them and make it better.

A particular highlight this season, created in partnership with IKEA Museum, will be a major exhibition which explores the key social and technological aspirations that have driven change in the home. Home Futures will feature significant works by designers including Ettore Sottsass and Enzo Mari, as well as contemporary figures such as Dunne & Raby and Rem Koolhaas.

Thank you again for your decision to support the Design Museum. We look forward to welcoming you and hope that you will enjoy many Design Circle events this season.

Alice Black and Deyan Sudjic OBE
Directors

october



Private Tour PAD London with Caroline Roux

Wednesday 3 October 2018
15.00–16.00

Set in the vibrant heart of Mayfair, PAD is one of the leading fairs for 20th century art, design and decorative arts. Prominent international galleries from major cities across Europe, North America and Asia come together to offer an exceptional panorama of the most coveted and iconic works available on the market today. Art and Design journalist Caroline Roux, who contributes regularly to publications such as the Financial Times, Harper's Bazaar UK and Pin-Up, is delighted to welcome Patrons for a private tour of this landmark fair.

Private Reception and Architectural Visit Richard Rogers' Wimbledon House with the Friends of the Harvard University Art Museum

Fellow and Benefactor event

Friday 12 October 2018
15.30–17.00

The Friends of the Harvard University Art Museum are delighted to extend an invitation to Fellows and Benefactors for a reception and private view of Richard Rogers' 'Wimbledon House'. Following extensive renovations, the iconic house designed by Lord Rogers in the late 1960s, reopened last year as the Harvard GSD's primary residence and London venue for the Richard Rogers Fellowship. Join us for a rare opportunity to discover this historic experimental building this autumn.

Image: © Iwan Baan

november



Studio Visit Tom Dixon studio visit

Monday 5 November 2018
10.00–11.00

Infamously self-taught, Tom Dixon OBE is an internationally renowned British Designer, Creative Director of eponymous brand Tom Dixon (est. 2002). His works are included in permanent collections of the world's most prestigious museums, including the V&A and the MoMA. Tom Dixon has built his universe through intensely diverse experiences, from music, contemporary lighting, furniture and accessories to high profile projects including the Restaurant at The Royal Academy in London. Join us for a private tour of Tom's wonderful new headquarters in King's Cross.

Image: © Hugh Stewart



Opening Night Home Futures

Monday 5 November 2018
18.15–19.00 Curator-led tour
19.00–21.00 Opening party

Home Futures is an exploration into the changing nature of what the 'home' is. In major cities around the world, traditional notions of home are under pressure – from unaffordable prices and the shift to homes as financial assets, from changing social behaviour and a new wave of 'smart' technologies; from furniture to robotics, from the sharing economy to nomadic lifestyles. The exhibition explores new forms of domestic behaviour and the designs that facilitate them. Join us for a curator-led tour prior to the opening.

Image: © SO-IL



Save the Date 3rd annual Chairman's Dinner *Fellow and Benefactor event*

Wednesday 14
November 2018
19.00–22.30

The Rt Hon. Lord Mandelson PC, Chairman of the Design Museum, cordially invites you to save the date for the 3rd annual Chairman's Dinner to celebrate the year and thank you for your support. A formal invitation will follow.

Image: © Phillip Suddick

december january february



Private Collection Visit Rosa de la Cruz's home and collection

Thursday 22 November 2018
10.00–11.00

Rosa de la Cruz is a London-based jewellery designer who started her career as a lawyer at the Guggenheim Museum in New York. The daughter of prominent Cuban art collectors and founders of the De la Cruz Collection, a 30,000 sq ft museum in the Design District in Miami, Rosa's apartment in Cadogan Square, displays a unique collection of contemporary art and design with works by Peter Doig, Beatriz Milhazes, Chris Ofili, Christopher Wool, Charlotte Perriand, Jean Prouvé, Jean Royère, and more. The interior is the result of De la Cruz's 20-plus years as a collector. Join us for an inspiring visit to her home this autumn.



The Design Museum's 2018 Christmas Reception *RSVP essential*

Monday 3 December 2018
18.45–22.30

Deyan Sudjic and Alice Black, Directors of the Design Museum warmly invite you for an evening to celebrate the end of the year and to meet the Museum's Designers in Residence. A formal invitation will follow.

'The party last night was wonderful – what a triumph!'

Patron



Architectural visit US Embassy, Nine Elms

Tuesday 15 January 2019
10.00–11.30

KieranTimberlake's concept for the new US Embassy in London is the result of efforts to resolve, in architectural terms, what an embassy aspires to be and what present realities dictate it must do.

The expressive challenge is to give form to the core beliefs of democracy – transparency, openness, and equality – and do so in a way that is both secure and welcoming. At the same time, the building must confront the environmental challenges all nations face with leading edge sustainable design. Join us for this rare opportunity to go behind the scenes on a curator led tour.



Studio Visit Adjaye Associates

February 2019
Date tbc

Sir David Adjaye OBE is one of the most successful architects in Britain, with major buildings in the US, Russia and Africa, and a set of new landmark projects underway in the UK. Having recently completed the African American Museum in Washington DC he is now embarking on a skyscraper in New York, as well as a new home for the Studio Museum in Harlem. Following the opening of the David Adjaye: Making Memory exhibition, Adjaye Associates are delighted to welcome Patrons for an insightful studio tour and presentation of the practice's current projects.



Opening Night David Adjaye: Making Memory

Friday 1 February 2019
18.15–19.00 Curator-led tour
19.00–21.00 Opening party

The exhibition explores the career of Sir David Adjaye OBE by presenting seven personally selected projects through the theme of monuments and memorials, whereby the British architect is highly recognised for his architectural approach and spatial storytelling to reflect upon history, memory and the recording of human lives. The exhibition installations will enable visitors to experience and immerse themselves in the architectural projects. Join the curator of the exhibition, Alex Newson, for a tour prior to the opening.



Studio Visit Foster + Partners

Tuesday 26 February 2019
18.00–19.30

Foster + Partners is an internationally acclaimed studio for sustainable architecture, urbanism and design, founded by Norman Foster in 1967. Central to the practice's ethos and success is a commitment to research to stay up-to-date with new developments and techniques, and thoroughly evaluate their relevance and technical performance for individual projects. Join us for an insightful tour of the studio with a focus on their research into new materials, and far-reaching ideas from bio-inspired engineering to extra-planetary 3D printing.

march



Breakfast tour and talk Home Futures with Iris Dunbar, Director of the Interior Design School

Thursday 28 February 2019
8.30–10.30

Iris Dunbar, the Director of the Interior Design School and a supporter of the museum, is delighted to welcome Patrons for a talk, inspired by Home Futures, on how we can improve our home environment followed by a tour of the exhibition at the Design Museum.

“We’ve loved coming to your “home” this year, you’ve all done an amazing job”

Patron



Study Morning and Lunch Christie’s, Masterpieces of Design and Photography Auction

Monday 4 March 2019
11.00–14.30

Showcasing two complementary categories, design and photography of the 20th and 21st centuries, this selected auction features rare and major works by the major and influential figures of the era, with estimates ranging from £20,000 to over £1m. Jeremy Morrison, European Head of Design at Christie’s, is delighted to welcome supporters of the Design Museum to explore and handle highlights from the auction and to discuss topics of value, condition, market forces and trends, followed by a lunch at Christie’s.

Image: © Christie’s
Marc Newson, Orgone Stretch Lounge, 1993
To be sold Christie’s London, March 2019



Private tour Sarabande: the Lee Alexander McQueen Foundation

Thursday 21 March 2019
15.00–17.00

Sarabande Foundation was established by the late Lee Alexander McQueen to create opportunities for artists and designers who are creatively fearless. Sarabande HQ is a converted Grade II listed Victorian stable block on Regent’s Canal in East London, that has been designed with the sole purpose of creating spaces for artists and designers to flourish. Don’t miss this insightful behind the scenes tour and chance to meet with some of the most visionary creatives working in London today.

april



Private tour Brompton Bike Factory

Thursday 11 April 2019
14.00–16.00

The unique Brompton folding bike was designed and built in London in 1975 by Design Museum Founding Patron, Andrew Ritchie, in his flat in South Kensington. Still made in London today, Brompton makes over 45,000 bikes per year which are exported to over 45 countries. Join us for an insightful tour of the factory in Greenford and a Q&A with Managing Director Will Butler-Adams OBE FRGS to discover the fascinating history and making of the UK’s largest bike manufacturer.



Opening Night Stanley Kubrick

Thursday 25 April 2019

18.15–19.00 Curator-led tour
19.00–21.00 Opening party

Based on the exhibition originally created by the German Cinema Museum and the Kubrick Foundation, the Stanley Kubrick exhibition at the Design Museum will be reimagined with the input of leading film and broadcast experts including the BBC’s Alan Yentob and will make use of an immersive architectural design, commissioning of new displays and a supporting programme of public events. Kubrick worked with a remarkable number of designers of all kinds who reflected the design language of their times to make each of Kubrick’s films represent a complete, fully realised world. Join us for a curator-led tour prior to the opening.



Private Collection Visit Francis Sultana’s home and collection

Fellow and Benefactor event

Tuesday 30 April 2019
Evening

Francis Sultana is the Artistic Director of the David Gill Gallery and the go-to interior designer for international collectors. Loved for his unique ability to merge the residential requirements of a domestic space with often large scale visual art, sculpture and installation pieces, his properties are regularly featured in magazines all over the world. Francis is also Ambassador of Culture for Malta and he sits on the board of Malta’s new museum project, MICAS, which opens in 2021. Join us for an exclusive visit of Francis’s personal collection and home this spring.

Design Circle Members have the opportunity to receive tickets and VIP access to the following art and design fairs. Please register your interest early with Shaun Fradd at shaun.fradd@designmuseum.org

PAD London

Collectors Preview:

1 October 2018

VIP Preview: 2 October 2018

Exhibition Dates:

1 – 7 October 2018

Frieze London and Frieze Masters

VIP Preview: 3 October 2018

Fair: 4 – 7 October 2018

Design Miami/

VIP Preview:

4 December 2018

Fajr: 5 – 9 December 2018

Collect

VIP Preview:

21 February 2019

Fair: 28 February –

03 March 2019

Design Miami/ Basel

VIP Preview: 10 June 2019

Fair: 11 – 16 June 2019

Masterpiece

VIP Preview: 26 June 2019

Fair: 27 June – 3 July 2019

may



Private Tour Stanley Kubrick Archive, UAL

Thursday 16 May 2019
10.00–11.30

With the Kubrick exhibition in full swing at the Design Museum, we are delighted to offer an exceptional visit to the Stanley Kubrick archive at UAL Archives and Special Collections Centre, London College of Communication. The archive spans Kubrick's entire career from his time as a photographer for Look Magazine to his final film *Eyes Wide Shut* and includes scripts, research materials, set plans and production documents, props, costumes, poster designs, sound tapes and more. Join us for an insightful tour and discover more about the acclaimed filmmaker.



Architectural Visit

Walmer Yard by Peter Salter, Notting Hill

May 2019
Date tbc

Composed of four exquisitely crafted houses clustered around a private courtyard, Walmer Yard has something of a monastic feel; a quiet refuge that engages all the senses of touch, smell, sight and sound. Winner of the 2017 Royal Institute of British Architects London Award, this highly acclaimed project has been widely published in the architectural press as well as the Financial Times and Wallpaper magazine. Discover this exceptional architectural gem designed by legendary theorist and educator Peter Salter, located in London's Notting Hill.



Private Tour
Central Saint Martins'
Design Degree Show
2019

June 2019
Date tbc

Final year degree shows are an opportunity to discover the newest names in the arts. Join us for a private tour of Central Saint Martins' Design Degree Show with programme directors and students to explore the latest works in Product, Ceramic, Industrial Design, Graphic Communication Design, Architecture, Jewellery and Textiles.



To book your place for Design Circle events or to register your interest, please RSVP to Shaun Fradd on 020 3862 5928 or at shaun.fradd@designmuseum.org.

Thank you for your support.

Shaun Fradd
Head of Philanthropy