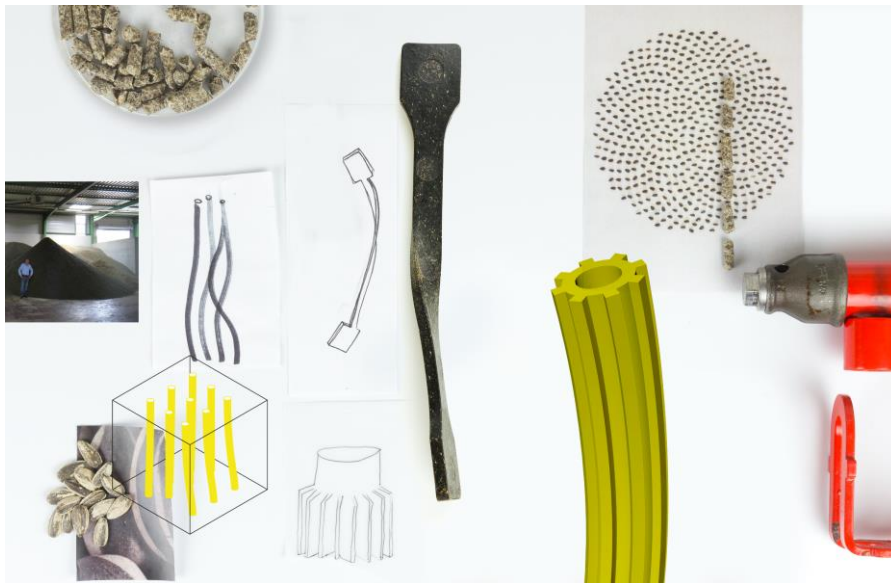


The Other Way: Designing a Sustainable Tomorrow

22nd February 2019, 10:30 – 17:45
Bakala Auditorium, Lower Ground Floor
Design Museum, London

#theotherway



This symposium celebrates how creative practices across disciplines can stimulate new approaches to sustainable innovation.

Whilst socio-environmental issues are being acknowledged as key challenges for the 21st-century, there is an expectation that science and technology can, and will, resolve them. Beyond better technologies and legislation, this symposium argues that design and architecture can take centre stage in shaping a more sustainable and resilient world. By developing hybrid practices, interacting with other disciplines, or re-framing our understanding of raw materials, designers and architects can be at the forefront of sustainable innovation.

Chaired by Professor Carole Collet, CSM LVMH Director of Maison/0, this symposium will showcase cross-disciplinary creative practitioners who are exploring new, unexpected and other ways of designing and imagining our sustainable future.

Image Credit: *Sunflower Encyclopedia* by Thomas Thwaites, 2018. Image courtesy of Thomas Thwaites.

TIMETABLE

10:00 Registration open.
10:30 Introduction, Bernard Hay (Design Museum) & Professor Carole Collet
 (Maison/0)

Keynote 1: The Other Way / Provocation

10:40 Arne Hendricks: The Incredible Shrinking Man.
11:10 Keynote Q&A

Panel 1: The Other Way / Products and modes of production

11:20 Guillian Graves, Big Bang projects (Industrial design and biodesign)
11:40 Agne Kucerenkaite (Ceramics)
12:00 Thomas Vailly (Product design)
12:20 Fernando Laposse (Product design)
12:40 Panel Q&A

13:00 – 14:00 Lunch

Panel 2: The Other Way / Architecture and sustainable cities

14:00 Anouk Legendre, XTU Architecture (Architecture)
14:20 Phil Ayres, CITA, The Royal Danish Academy of Fine Arts
 Schools of Architecture, Design and Conservation (Architecture research)

Panel 3: The Other Way / Shifting material narratives and cultural mindsets

14:40 Christina Stadlbauer (Artistic Practice)
15:00 Yesenia Thibault-Picazo (Material Teller)
15:20 Panel 2 & 3 Q&A

15:40 – 16:00 Break

Panel 4: The Other Way / Fashion and Waste

16:00 Sanne Visser (Material Design)
16:20 Kevin Germanier (Fashion Design)
16:40 Panel Q&A

Keynote 2: Designing A Sustainable Tomorrow

16:50 Professor Alison Clarke, founding director of the Papanek Foundation, Chair
 of the design history and theory department, University of Applied Arts
 Vienna.
17:20 Keynote Q&A

17:30 – 17:45 Closing Remarks