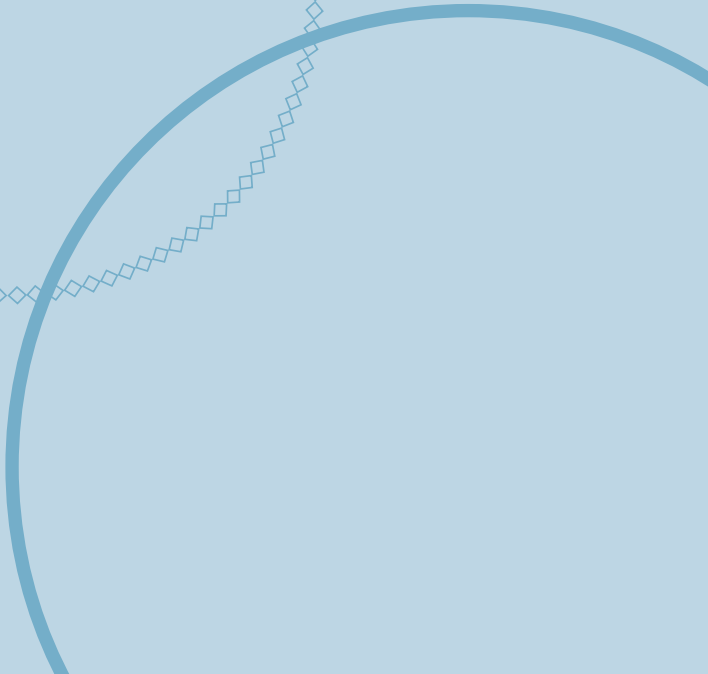
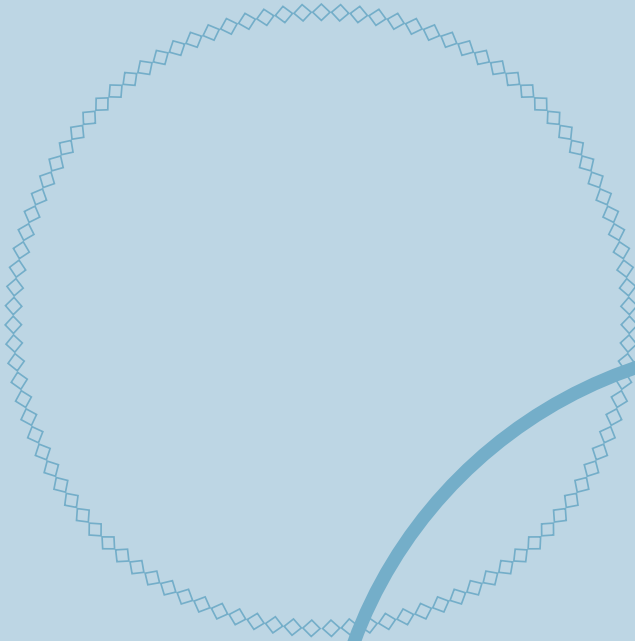




the design circle

2022



the
DESIGN
MUSEUM

the design circle

Design Patrons

£1,000 +

Membership as a Patron offers behind-the-scenes access to the museum and to events throughout the year such as curator-led tours, studio visits and conversations.

Design Fellows

£5,000 +

Membership as a Fellow offers a more exclusive level of access with tours of private collections, trips with the Director and the chance to spend time with some of the most creative designers and architects in the world. At this level we also offer complimentary room hire to host a private breakfast or lunch (terms and conditions apply).

Design Benefactors

£10,000 +

Membership as a Benefactor offers a unique relationship with the Director of the Museum and the opportunity to make a philanthropic gift to support our core activities, which will be recognised accordingly against an exhibition or programme of your choice.



director's introduction

As we celebrate five years since we opened the doors to the Design Museum's new home here in Kensington, the support that the Design Circle provides is as fundamental to our success and as apparent as ever.

From the public launch of Future Observatory at COP-26, a new national programme of research, debate and training to drive Britain's net zero future by design, to exciting partnerships with leading companies including, Snap Inc. and StockX, the Design Museum continues to be at the forefront of innovation and research. Likewise, our current *Waste Age* exhibition is both a statement and a provocation, whilst *Amy: Beyond the Stage* expands further on her cultural legacy, bringing it home to the city that was her birthplace and playground.

As we look forward, we are excited to present *Football: Designing the Beautiful Game* opening in April 2022. From the master-planning of the world's most significant football stadia to the innovation in equipment, the exhibition will provide an insight into the people and processes that have made football what it is today: the world's most popular sport, with a dedicated fan base and truly international reach.

Opening in May, *Weird Sensation Feels Good* will be an experience-driven exhibition, making room for individual creativity, where the visitor becomes a performer in order to explore the type of imagination exhibited by ASMRtists.

Finally, next autumn, we will examine the previously unexplored influence that surrealism has had on design over the past 100 years, bringing together classic works of art and design as well as contemporary responses from around the globe.

As you can see, 2022 promises to be an expansive year for the Design Museum with Patrons continuing to support programmes, installations, and exhibitions of both established and emerging designers. Whether you are new to the Design Circle or whether you have been with us since the beginning, we are so grateful for your continued support. I hope you will enjoy the forthcoming programme and look forward to seeing you here soon and often.

Tim Marlow
Chief Executive and Director

January



Private Home Tour Sofia Barattieri- Weinstein's home and collection

Thursday 20 January 2022
18.30 – 20.00

Sofia Barattieri-Weinstein is an investor, creative consultant, and strategist with over 12 years' experience working with young brands in the digital space. An active philanthropist and patron of the arts, Sofia's home in Kensington displays a unique collection of contemporary art and design with works by Ilya and Emilia Kabakov, Chris Levine and Yinka Shonibare, as well as furniture by Fredrikson Stallard, Zoé Ouvrier and more. The interior is the result of Sofia's passion to showcase and nurture young creatives and we look forward to welcoming patrons for an inspiring visit to her home.



Talk and Private View The circular economy in the built environment

Tuesday 25 January 2022

18.15 – 19.45

Panel talk

19.45 – 21.00

Waste Age Private View

In association with Project Etopia, the Design Museum presents a panel exploring the meaning and application of the circular economy in the built environment. This talk brings together circular innovators in design and engineering, including Joseph Daniels, Tara Gbolade, Ling Tan, and Claudia Pasquero and Marco Poletto from ecoLogicStudio. The speakers will explore the challenges and opportunities in making the circular economy a reality in the built environment. This event is generously supported by the Reuben Foundation.



February



Morning View
Private tour of Amy: Beyond the Stage with Amy's stylist and close friend Naomi Parry
 Thursday 10 February 2022
 08.30 – 10.00

Naomi Parry is a London-based stylist, costume designer, creative director and was a close friend of Amy Winehouse for whom she worked with on all major appearances and performances from 2006. This culminated in the creation of her bespoke final tour wardrobe in 2011. Join us for an exclusive tour of this landmark exhibition with Naomi.



Private Collection Tour
La Storia in Rosso Ferrari archive
 Thursday 24 February 2022
 18.30 – 20.00

Enzo Ferrari not only created the most successful sports car manufacturer in the world but a marque that shines as the pinnacle of automotive engineering and design. Ronald Stern having built an international business in the office products industry has also devoted his last forty years building a world class archive on the history of Enzo Ferrari the man and also the development of the company and brand. LSIR today stands as the World's most comprehensive insight into the company, it's people and above all the man himself. Join us for this exclusive tour in North West London.

Exclusive to Fellows and Benefactors

'What an adventurous and inspiring day it was! Wow cool stuff and even cooler new friends! What a treat.'

Patron

March



Design Circle Dinner
International Women's Day dinner and talk at The May Fair Hotel

Thursday 10 March 2022
 18.30 – 20.00

Join Priya Khanchandani, Head of Curatorial and Interpretation at the Design Museum for an in-conversation celebrating women in design followed by a three-course dinner at the The May Fair. The event is generously supported by Edwardian Hotels London.



April



Opening Night
Football: Designing the Beautiful Game

Wednesday 6 April 2022
 18.15 – 18.45 curator-led tour
 18.45 – 21.00 opening party

In the build-up to the 2022 World Cup, the Design Museum presents the first major exhibition on the design of the world's most popular sport, football. This exhibition will reveal how human creativity has pushed the game to its technical and emotional limits. Join us for an exclusive curator-led tour before the opening party.



Studio Visit
Private tour of Doshi Levien's studio in East London

Date to follow

What makes Doshi Levien's work so distinctive is not just their confident relationship to colour, material and form, but their ability to translate meticulous design ideas to the context of production. The duo have created works for leading manufacturers (B&B Italia, Moroso, Kvadrat, Kettal, Cappellini...), for prestigious international museums and cultural institutions (notably Sevres – Cité de la Céramique), and for their Paris-based gallery: Galerie Kreo. Join us for this rare opportunity to visit their studio in East London.

May



Opening Night Weird Sensation Feels Good: The World of ASMR

Wednesday 11 May 2022
18.15 – 18.45 curator-led tour
18.45 – 21.00 opening party

ASMR or Autonomous Sensory Meridian Response: a physical sensation of euphoria or deep calm. Explore the emerging field of creativity that has grown up around this feeling and the work of designers and content creators who try to trigger it in their viewers. Join us for an exclusive curator-led tour before the opening party.

Private Home Tour Emma Askari's Home and Collection

Wednesday 25 May 2022
18.30 – 20.00

Emma works as an advisor for the UK Chairman's office of Christie's and is also a contributing editor for Vanity Fair Spain and a commentator on Espejo Público, one of Spain's most popular TV shows. A passionate collector, Emma's London home in W8 holds a unique art collection including works by Mark Bradford, Peter Doig, Lucio Fontana and Claude Lalanne as well as furniture pieces by Fritz Henningsen, Line Vautrin, Meret Oppenheim and more. Emma is kindly welcoming Patrons for a private tour of her home and collection.

Photo (above) © Jonathan Becker,
(right) © Douglass Friedman



Summer



Day trip Private tour of Blenheim Palace

Date and details to follow

Blenheim Palace in Woodstock Oxfordshire was built to celebrate a great victory over the French at Blenheim, in 1704. The great country home was designed by architects Sir John Vanbrugh and Nicholas Hawksmoor. It has a park that was landscaped by Capability Brown.

Blenheim was the home of John Churchill, who was the 1st Duke of Marlborough. His successors still live in the palace.

Sir Winston Churchill was born at Blenheim.

Blenheim Palace and its grounds were named a UNESCO World Heritage Site, in 1987.

save the date

28 April – 2 May 2022

Fellows and Benefactors trip to Venice

We are delighted to invite Fellows and Benefactors to join us for a walking tour of Venice in April 2022. This special tour is being carefully curated by the Design Museum to offer a unique visit. We do hope you will join us!

Please register your interest by emailing patrons@designmuseum.org.

art and design fairs

Design Circle members have the opportunity to receive tickets and VIP access to the following art and design fairs.

Please register your interest early at patrons@designmuseum.org.

Art Basel

Collect art fair

Deeep

**Design Miami/ Basel
and Design Miami/**

FIAC

**Frieze London, Frieze
Masters, Frieze New York,
Frieze Los Angeles**

Masterpiece

PAD London

Paris Photo

Photo London

To book your place for Design Circle events
or to register your interest, please RSVP
at patrons@designmuseum.org.

Thank you for your support.

The Patrons Team