



Artwork by Allen Jones

## The Design Museum celebrates 30<sup>th</sup> birthday with 30p tickets

25 June 2019  
the Design Museum  
#madein1989

**The Design Museum celebrates 30 years since first opening to the public on 4 July 1989**

**50 tickets priced at 30p will be available on Thursday 4 July for each of the current exhibitions, Stanley Kubrick: The Exhibition and David Adjaye: Making Memory**

**The museum will host a late evening of music and activities on 5 July 2019, with a special Friday Night Sketch and a live music performance from the Unit 137 sound system**

**To mark the anniversary, over 30 leading and emerging designers have contributed a graphic icon inspired by the number 30, including Quentin Blake, Peter Saville, Margaret Calvert and Sir Antony Gormley**

The design community comes together to mark 30 years of the Design Museum in its new home on Kensington High Street, having originally opened its doors to the public in a converted banana warehouse in Shad Thames, on the London South Bank on 4 July 1989.

To mark the museum's 30<sup>th</sup> birthday, 50 tickets priced at 30p will be available on 4 July to each of the temporary exhibitions at the museum: David Adjaye: Making Memory and Stanley Kubrick: The Exhibition. These will only be available for collection at the museum on the morning, first come first served.

A number of leading and emerging designers were asked by the Design Museum to create a commemorative icon using the number 30 as inspiration to mark the celebration. The range of over 30 designs includes works by Quentin Blake, Peter Saville, Margaret Calvert, Sir Antony Gormley, Natalie du Pasquier, Allen Jones, Anya Hindmarch and Sir Terence Conran, with select designs available for purchase exclusively in the Design Museum shop.

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👍 100%



Artwork by Peter Saville (left) and Natalie du Pasquier (right)

**Commenting on the anniversary, Sir Terence Conran said:**

“Asked to pick the single most rewarding achievement in my long design career so far, I would not hesitate to say firmly the Design Museum in London.”

**Commenting on the anniversary, Directors of the Design Museum Deyan Sudjic and Alice Black said:**

“From its pioneering beginnings in its banana ripening warehouse in a yet to be regenerated London Docklands, the Design Museum has grown to take an essential place at the heart of the worldwide debate on the vital part that design plays in all our lives. The world of 1989 looks almost unrecognisable now, but looking at the world through the perspective of design is as important as it has always been. Design is constantly changing, and the museum is continually exploring new ideas about the impact of design.”

The Design Museum will continue its celebrations with a 30<sup>th</sup> Birthday Party at the museum on 5 July. This special Friday Late is free to book for members of the public and will include a Friday Night Sketch activity led by illustrator Nicolas Burrows and the chance to see the new Made in 2019 temporary display. There will be a live music performance on the evening, with DJs, live horns and vocals powered by the hand built Unit 137 sound system.

Find out more about the last 30 years at the Design Museum here >  
<https://bit.ly/2Fw4cTM>

Ends.

### **Notes to Editor**

#### **PRESS ENQUIRIES:**

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Link to all hi-res images of the commemorative designs here >  
<https://bit.ly/2xhJdQh>.

### **About the Design Museum**

The Design Museum is located in London and is the world's leading design museum. It makes the impact of design visible and is the only place in the UK where the design industry, education and the public can come together to change the way people think about themselves and the future.

Since it opened its doors in 1989 the museum has displayed everything from an AK-47 to high heels designed by Christian Louboutin. It is a registered charity that has staged over 100 exhibitions, welcomed over six million visitors and showcased the work of some of the world's most celebrated designers and architects including Paul Smith, Zaha Hadid, Jonathan Ive, Miuccia Prada, Frank Gehry, Eileen Gray and Dieter Rams.

On 24 November 2016, The Design Museum relocated to Kensington, west London. Leading architectural designer John Pawson converted the interior of a 1960s modernist building to create a new home for the Design Museum giving it three times more space in which to show a wider range of exhibitions and significantly extend its learning programme.

The Design Museum is European Museum of the Year for 2018; the Design Museum was one of forty finalists and the sixth UK winner in the award's 41-year history.

[designmuseum.org](http://designmuseum.org)