

Make a poster during lockdown

Lesson Plan – Key Stages 3-5

Skills that you'll use

- You will learn about key designs and key designers.
- You will learn about the use of restrictions in design.



Materials needed

- Pencil or pen
- Some paper
- Colouring pens or pencils



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Activity plan

Introduction (5mins)

Graphic designer Shepherd Fairey made his name by creating stickers of the wrestler Andre the Giant. Shepherd stickered his town with the design which was intentionally vague so that people would wonder what they were about.

In 2008, Shepherd became a big supporter of presidential candidate Barrack Obama and wanted to use his graphic design skills to promote Obama's message. Shepherd created a simple design using the three colours of the American flag to show Obama's face with the word 'Hope' beneath it. Shepherd used a machine that only printed one colour at a time. He knew that less colours meant less cost and less time to make the posters.

With his posters ready, Shepherd would go to the large rallies held by Obama and sell the posters outside to his supporters. They became hugely popular and soon Shepherd was printing more and he was even contacted by Obama's campaign team to give the future President's approval.

Watch graphic designer Lucienne Roberts talk about Shepherd Fairey's Obama 'Hope' poster in the Design Museum's film.



Activity plan

Discuss (5-10mins)

- How many posters have you seen in windows during lockdown?
- Have you seen posters supporting the NHS or even rainbows being hung up?
- What sort of posters do you have in your room?
- How many colours do they use?
- What sort of designs do they have on them?
- What's on the posters?
- Have you made any posters for lockdown?

Research (10 mins)

If you're going out for exercise, see how many lockdown posters you can find in the windows.

- What is their message of 'Hope'?
- How many colours are they using?
- What pictures have they used?

If you're not going out then have a look online for any lockdown posters.

You may need to ask an adult to supervise you.



Activity plan

Activity (30 mins)

Design a poster to give your 'Hope' message during lockdown. What do you hope for during or after lockdown? It could be about something that you look forward to doing again or maybe a message of encouragement for people who might be finding lockdown tough. It could be some instructions of what to do in lockdown.

Pick only three colours to use on your design. Shepherd Fairey's choice of colours was limited but he used it to his advantage by picking colours that made people think of their country's flag. Pick three colours that make you happy. There could be a special reason for picking those colours or it could just be that they cheer you up when you're down.

Draw your design using as few words as possible to make it easy to read and memorable.

Now that you've completed your design why not share it with the Design Museum on social media using **#DesignFromHome?**

