

# SIT OR SHINE CHARETTE

The Design Museum is asking all willing and would-be designers to join us for a Charette to make an exhibit for our spare and as yet empty plinth.

## **What is a Charette?**

This is a problem solving design exercise where designers get together into groups that then compete with each other to brainstorm ideas around a given theme. Often reactive, collaborative and fast moving, the Design Museum Charette will ask participating teams to produce a maquette for a product responding to this year's Designers In Residence Project brief.

## **When and Where?**

The Charette will take place at the Design Museum on Friday 20 January as part of the late opening event Design Overtime. The designing will start at 7 and finish promptly at 8.15pm, with the winning design on show in the museum for the rest of the evening.

## **Brief**

**Sit or shine? Create a design for a chair or lamp that embodies and justifies the idea of imperfection.**

Experimenting, sketching and model making must be evident and used to support a two minute presentation describing the final outcome.

The aim is to produce a resolved prototype, model or maquette that can be displayed on a plinth at the end of the evening.

All entries will be judged by the current Design Museum Designers in Residence, and the winner will take pride of place on the empty plinth in the museum's second floor gallery for night only.

## **How to take part**

All who step forward will take part. Each team will be made up of three budding designers. Either register as an individual to be randomly partnered with two others, or volunteer as your own group of three.

If you want to take part email your name to [michael@designmuseum.org](mailto:michael@designmuseum.org) asap. The first 30 people to get in touch will get free entry to Design Overtime. Also submit your Twitter ID and we'll Tweet you to our 481,000 followers

## **What will happen on the day**

Arrive at the Design Museum by 6.15pm on Friday evening. The Charette starts at 6.30pm sharp. Your team will have 75 minutes to produce a radical and innovative design.

## **What else is going on?**

After the Charette the current Design Museum Designers in Residence will invite you to join their pub quiz in their specially constructed pub. Games and live music will carry on until 10pm.