

WIM CROUWEL'S TWITTER TAKEOVER

THURSDAY 23 JUNE 2011



WIM CROUWEL



WIM CROUWEL AND DIGITAL CONTENT CO-ORDINATOR FROM DESIGN MUSEUM



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To celebrate Wim Crowwel: A graphic odyssey at the Design Museum from 30 March – 3 July 2011, we invited the Dutch graphic design legend to join us in person, at the museum, to takeover the Design Museum Twitter answering questions posted by fans and followers from 4 -4.30pm. Answers included the hashtag #crouwelchat so fans could follow the takeover live as it happened.

The questions posted in during the takeover are detailed above Wim's answers (WC):

WC: Hello everyone, this is Wim Crowwel. For me this is brand new, a new experience #crouwelchat

FlorianVltmn

I know it's in a few hours but here's a first question... What do you think of e-books and its impact on printed media?

WC: For I cannot read e-book, i like books on paper

Polpraatveel

Maakt u nog typografie? En ontstond uw interesse in typografie ook in Groningen?

Do you still typography? And was your interest in typography in Groningen?

WC: I still do typography but i did not do my Groningen, for it came to me in Amsterdam

Polpraatveel

En wat zijn uw grote invloeden in de kunst geweest naast architectuur en moderne kunst?

And what are your major influences in art and architecture have been next to modern art?

WC: I have mainly influenced by modern art an design, architecture and abstract modern art

brilliantsugar_ Laura

If you had to make an essential reading list for design students, what books would you include? #crouwelchat

WC: Essential reading list. book 1. Typography of Emil Ruder, find it, its essential

klaasExD Klaas van der Veen

Dear Mr Crowwel. Design is changing fast, social media, digital stuff. What aspect hasn't changed? (except Helv.)

WC: creativity

Jongold_ Jon Gold

How do you respond to criticism that your work is 'design for designers' (REF to link: <http://noisydecentgraphics.typepad.com/design/2011/06/wim-crouwel-a-few-questions.html>)

WC: I don't lay awake and worry about it

Akirostudios_Paul Mullen

@DesignMuseum Wim, what advice would you give to student designers?

#crouwelchat

WC: my advice for students: keep your radar turning

Dvdwinden_Daniël

Do you think print and web will merge more and more over the years? The web is becoming more typographic already.

WC: I'm sure the web is becoming more integrated with print

Timwilcox

Can you tell me if you designed a screen-print Evoluon poster on silver paper around late 60s for Total Design?

WC: Indeed i did

WC: Hello are you getting the responses, let me know! #crouwelchat

Glennawalker_Glenn Walker

#crouwelchat Who were your mentors?

WC: my mentors were Josef Muller Brockmann and Armin Hoffman

Cherylgalloway asked: when were u happiest?

WC: I'm still happy everyday

Tjeanpetro who is your favourite architect?

WC: my favourite architect is Norman Foster

Owen20three asked: You have luscious hair - what is your secret?

WC: Wash it in time

MarcGellen who is your favourite designer?

WC: my all time favourite designer is Josef Muller Brockmann

AllDayBiscuit asked: what's your favourite biscuit?

WC: I don't like biscuits

Dajyman what tip do you have on creating a successful poster design? WC:

WC: It should be readable from a long distance

WC: how is this going guys? Its my first time on twitter #crouwelchat

StrayBirdStrut how do you feel about logos?

WC: not sure about that

Ilikebobbles_Jane Chandler

#crouwelchat what is the piece of work or project you are most proud of?

DM: Wim is most proud of his Vormgevers poster designed for the stedelijk museum in Amsterdam

Jilly_Pepper

#crouwelchat what is your favourite letter?

WC: My favourite letter is the letter A

fullfacik Do you think your New Alphabet ws really 'over the top'?

WC: It was really over the top, that's what i like about it

WC: Its gone past half an hour, too many questions! #crouwelchat
FlorianVltmn How's the 125 letter limit for you?

WC: it's easy

WC: I will be here for another 10 minutes, so many questions its overwhelming #crouwelchat

Maverickgrafik How would you improve Twitter or for designers?

WC: Don't tweet anymore, saves you a lot of time for designing

brilliantsugar_ Laura

@DesignMuseum What is the most interesting piece of design that you have seen recently? #crouwelchat

WC: I love the Zaha Hadid MAXXI in Rome

Emymc

What country/city do you think is leading design trends at the moment?

WC: England, its overtaking Holland

WC: I am only here for 5 more minutes too much twitter #crouwelchat

chrishobbs_web Do you have a favourite "screen typeface"?

WC: There are so many, I hardly know what choice to make

fullfacik what is your favourite typeface?

WC: my favourite typeface is 'the univers' by Adrian Frutiger. I hate all scripts

Ben_From_CP_Ben Cogger

DesignMuseum #crouwelchat Can I have a RT for no reason at all?

AnkeVervoord Anke Vervoord

@DesignMuseum Welcome Wim, proud to be Dutch!

Arosssheeran if you could collaborate with any designer dead or alive who would it be?

WC: I am bad in collaborations

WC: I'm off guys

WC: My final word is: I will never tweet again

WC: Goodbye and thank you for all your questions

WC: Also i have an old phone so cannot upload the Crouwel App, make sure you download it, bye

(<http://itunes.apple.com/gb/app/crouwelclock/id432110530?mt=8>)

DM: Wim has left the building. THANKS SO MUCH for all of your brilliant questions, sorry if he didn't get round to answering yours #crouwelchat

Find out more about Wim Crouwel at the Design Museum

Design Library: <http://designmuseum.org/design/wim-crouwel>

Wim Crouwel exhibition at Design Museum:

<http://designmuseum.org/exhibitions/2011/wim-crouwel>

Pioneers of Industrial Culture Podcast: <http://designmuseum.org/podcasts>