

# DESIGN MUSEUM

OCTOBER 2011 —  
MARCH 2012

TERENCE  
CONRAN  
THE WAY  
WE LIVE NOW



# KENNETH GRANGE MAKING BRITAIN MODERN

20 JULY –  
30 OCTOBER

With a lasting impact on the landscape of the products we live with and use, Kenneth Grange has had an active career of over 50 years and has designed for some of the biggest names in British manufacturing: a food mixer for Kenwood, a camera for Kodak, a pen for Parker, a taxi for LTI and a high-speed train for British Rail. With unique access to the Grange archive, the exhibition includes over 150 products, prototypes and sketches. Through Grange's work, the exhibition explores a period in design history that contained a renewed energy and a new appreciation of the role of the designer in industry.

KENNETH GRANGE, PLAT PENS, 1985



## THIS IS DESIGN

24 AUGUST 2011 –  
22 JANUARY 2012

The Design Museum Collection includes objects ranging from the early Modernism of the 1900s to the cutting edge of contemporary design. Drawing on the collection, this exhibition brings together design classics alongside more unusual objects, looking at the themes of design archetypes, identity, innovations in manufacturing, the digital revolution and lifecycle. While the objects are diverse in type, function and style, they share a common theme – all have had a direct impact on the consumer and an influence on society at large. Whether the results were intended and immediate or accidental and subtle, all the designs featured have played a role in changing the way we relate to products.

CORRADINO D'ASCANIO, VESPA CLUBMAN, 1946





# DESIGNS OF THE YEAR

8 FEBRUARY –  
15 JULY 2012

The Design Museum's Designs Awards, "the Oscars of the design world", showcase the most innovative and forward-thinking designs from around the world, spanning seven categories: architecture, fashion, furniture, graphics, interactive, product and transport. Last year's winner were British designer Samuel Wilkinson and product design company Hulger, for their reinvention of the low energy light bulb, Plumen 001. See all of this year's nominated designs that are, in many different ways, set to transform the world we live in.

YVES BEHAR AND FUSEPROJECT, AMPLIFY CHANDELIER



## COMING NEXT

CHRISTIAN  
LOUBOUTIN

28 MARCH –  
1 JULY 2012



CHRISTIAN LOUBOUTIN  
PHOTOGRAPHY: ANDREA KLARIN

# DESIGN OVERTIME LATE NIGHTS

## BOOKING

T 020 7940 8783  
E [tickets@designmuseum.org](mailto:tickets@designmuseum.org)  
W [designmuseum.org/design-overtime](http://designmuseum.org/design-overtime)

### SPARKLE THE DARK UP

Friday 2 December, 6–10pm  
Warm up your winter with the glowing glamour of Design Overtime at the start of the festive period. Enter into the Christmas spirit with a mix of hands-on card making in the decoration station, exotic gift wrap guidance and a laden Design Museum Shop. There will be plenty of humbug-motivated alternatives as well, with anti-Christmas activities to quench seasonal disdain.

### RESIDENT STEADY GO

Friday 20 January, 6–10pm  
For one night only, Designers in Residence Jade Folawiyo, Simon Hasan, Hye-Yeon Park and Will Shannon take over Design Overtime with a series of talks, workshops and trails devised during their nine-month residency at the museum. Don't miss your last chance to see their exhibition, be intrigued by their innovative work, informed by their ingenious interpretation and interact with their itinerary of activities.

# TALKS

## BOOKING

T 020 7940 8783  
E [tickets@designmuseum.org](mailto:tickets@designmuseum.org)  
W [designmuseum.org/talks](http://designmuseum.org/talks)

### THE DESIGNERS IN RESIDENCE DISCUSS – THE PURSUIT OF IMPERFECTION

Monday 3 October, 7.30pm  
£15 / £7.50 members  
This year's Designers in Residence have been asked to consider the pursuit of imperfection. Join them as they discuss their responses to the brief and debate the relationship between designer and manufacturer with invited industry specialists.

### GRANGE TWITTER TAKEOVER

Tuesday 11 October, 5.30pm  
This is your chance to pose a question to one of Britain's most highly regarded product designers. For half an hour only, Kenneth Grange is at the helm of the Design Museum's Twitter feed, answering questions from followers as they come in. Forward your questions in advance including #GrangeTakeover in your message or join in live @DesignMuseum.

### KENNETH GRANGE INTERVIEW

Tuesday 11 October, 7.30pm  
£15 / £7.50 members  
Author and journalist Barbara Chandler asks Kenneth Grange to describe the motivations, inspiration and key achievements that have led him to become one of Britain's leading product designers. With a prolific career spanning over 50 years, Grange is responsible for designing some of the most iconic and familiar products and appliances that continue to shape our daily lives. What does he think are his greatest successes and what should we expect from designers in the future?

### ANNUAL PUMA.SAFE SUSTAINABLE DESIGN LECTURE: ALEJANDRO ARAVENA

Tuesday 18 October, 7.30pm  
£15 / £7.50 members  
For the second Annual PUMA.Safe Sustainable Design Lecture, the Design Museum welcomes executive director of Elemental S.A., Alejandro Aravena. The architect and designer discusses

his approach to sustainability-informed design, demonstrated in work such as the Monterrey Housing project in Mexico, which gained Elemental S.A. a Designs of the Year nomination in 2010 for its innovative solution to low-cost, self-build social housing.



### DRAWING TOUR

Sunday 16 October, 1pm  
Free with museum entry, no need to book  
Celebrating the Big Draw, this is a one-hour gallery tour with a creative twist. Guided through Kenneth Grange – Making Britain Modern, participants can fill their own sketchbook of drawings responding to the many objects in the show. An experienced guide discusses the work in the exhibition, while a drawing tutor supports participants through observational or abstract drawings. Sketchbooks and materials provided.



### DESIGNERS IN RESIDENCE DESIGNER NIGHT

Wednesday 23 November, 7.30pm  
£10 / £5 members  
Designer Night returns with an evening of talks and networking that focuses on issues facing emerging designers entering the UK and international design scenes. Through informal presentations and discussion groups, the Design Museum's Designers in Residence alumni and leading figures in design offer sound and informed advice on surviving the post-college fledgling phase.

### COLLECTING CONTEMPORARY DESIGN

Tuesday 6 December, 10am – 4.30pm  
£50 / £25 members  
With a century worth of objects to choose from and new work emerging all the time, what are the factors influencing the shape and future role of contemporary design collections? How do the expectations of the collector and the aspiration of being collected impact on the output and role of the designer? This burgeoning field is dramatically changing the landscape for designers, educationalists, museums and the commercial sector. In this one-day conference in partnership

with Kingston University, the Design Museum hosts a number of presentations and discussions identifying current and future issues facing collectors and collectors of design and crafts. For more information on the subjects covered and a list of speakers, please visit [designmuseum.org](http://designmuseum.org).



### SOUND DESIGN HOW UNDERSTANDING THE BRAIN CAN ENHANCE AUDITORY AND MULTISENSORY DESIGN

Monday 6 February, 7.30pm  
£15 / £7.50 members  
Sound design is increasingly being applied to the design of products, their packaging and the environment in which those products are placed. Join Charles Spence, Head of Oxford University's Crossmodal Research Laboratory, and Scott King and Russ Jones of Condiment Junkie to explore how advances in cognitive neuroscience are furthering the understanding of how changing sounds when touching or using a product influences the overall multisensory product experience.

### LONGLUNCH WITH LAVA

Monday 13 February, 7.30pm  
£15 / £7.50 members  
The Design Museum teams up once again with graphic and digital design talk specialists LongLunch for an evening with design agency Lava. Members of the Amsterdam-based team, crowned European Design Agency of the Year in 2010, talk about their take on flexible identities, Design V Art, and how to run a successful agency without account managers.



# LEARNING

## BOOKING

T 020 7940 8782  
E [learning@designmuseum.org](mailto:learning@designmuseum.org)

## SCHOOLS + COLLEGES

### DESIGN STORIES

Monday 14 November, 11am–12.15pm  
£6.50 per student, accompanying staff places are free

Design Stories are short talks by young designers, focusing on key topics relating to their specialism. These include FE/HE design education routes, early career paths, entry points into the design industries and current commissioned projects.

### DESIGN VENTURA

Register Now for Virtual Ventura 2011  
Bringing the business of design to life, Design Ventura is a unique opportunity for students to work to a competitive design brief with great prizes, and a chance for the winning teams to see their ideas exhibited at the Design Museum. All participating students will receive a Ventura Certificate. Virtual Ventura runs from September to December 2011 and is supported by dynamic, classroom-ready online resources.

E [ventura@designmuseum.org](mailto:ventura@designmuseum.org)  
W [ventura.designmuseum.org](http://ventura.designmuseum.org)



In partnership with  
Deutsche Bank

### DESIGNERS PLEASE

The Design Museum places contemporary design practice at the heart of learning and encourages practicing designers to inspire and support young people in schools, particularly through Design Ventura.

If you are interested in sharing your expertise, please email [ventura@designmuseum.org](mailto:ventura@designmuseum.org)

### CREATIVE FUTURES

3, 10, 14 October for 14–16 students  
17, 31 October, 5 December for 16–19 students  
Funded by John Lyon's Charity and free to supported London boroughs, Creative Futures is the museum's flagship work-related learning programme for 14–19 year old students of D & T, Art & Design and Creative & Media at levels 2 and 3. The programme reveals the creative and professional contexts of design practice and offers industry insights to students via exciting taster days at the museum.



### SCHOOL WORKSHOPS

10.30–11.30am, 11.45am–12.45pm,  
1.30–2.30pm  
KS2–4: £5 per student  
AS/A2 + FE: £6.50 per student

This popular programme of workshops provides a hands-on opportunity to explore the museum's unique handling collection and to think like a designer. Workshop activities are tailored to support and extend the National Curriculum for Key Stages 2 + 3 and relevant qualifications for students aged 14–19. Participants take part in a range of drawing, discussion and design activities.

### NATIONAL STUDENT COMPETITION

This Student Design Competition is open to all 14–19 year olds that are currently studying on UK design courses or take a keen interest in design. The competition links to the Design Museum's current programme of exhibitions, celebrating innovative, forward-looking design and architecture. This year's focus is: What Makes Great Design? Winners will receive exciting design prizes and see their work exhibited online through the Design Museum website.

The closing date for entries is Monday 5 December 2011. To find out more about the competition and how to enter, download the competition brief at [designmuseum.org/schools-and-colleges/colleges](http://designmuseum.org/schools-and-colleges/colleges)

# HIGHER EDUCATION

### DESIGN FACTORY

Design Factory is the museum's annual HE project for BA design students, spanning product, fashion/textiles, graphics/illustration and architecture/spatial design. The project asks students to respond to a brief set by Brit Insurance Design of the Year winners, designer Samuel Wilkinson and product design company Hulger. Design Factory can be integrated into core curricula and offers a range of valuable opportunities including professional feedback on shortlisted work, input from practising designers and cross-college networking.



### MA COURSE CURATING CONTEMPORARY DESIGN

Now in its tenth year, the collaboration between Kingston University and the Design Museum has grown into one of the world's leading MA programmes for design curators. Through its partnerships with prestigious cultural organisations, the programme offers students the opportunity to curate live projects, build their professional profile and join an ever-growing international network of curators. With curating briefs set by the British Council, Architecture Foundation, British Museum and the V&A, students develop their curatorial practice and build their portfolios.



# FAMILIES

## AGES 5–11

### FAMILY DRAWING TOUR

Sunday 23 October, 2.30pm

Free, booking essential

Grab a pencil and join our illustrator on a family tour through This is Design. Lasting approximately 30 minutes, the tour begins with an introduction to the museum and exhibition, and then invites you to discover the iconic objects in the collection. Recommended for ages seven plus – including grown ups! Sketching paper and pencils will be provided.



### MINI-WORLDS

Sunday 13 November, 2–4.30pm

Sunday 11 Dec, 2–4.30pm

Sunday 15 January, 2–4.30pm

£4.50 per child

As the museum celebrates the legacy of Terence Conran, be inspired by his visionary interiors to model a creative and imaginative interior of your own to take home.

### RUNABOUTS

Sunday 12 February, 2–4.30pm

Sunday 4 March, 2–4.30pm

Sunday 15 April, 2–4.30pm

£4.50 per child

How will we travel in the future? To coincide with the Designs of the Year exhibition, join this transport-themed design workshop to create a model of your own innovative transport solution.

### BOOKING

T 020 7940 8783

E [tickets@designmuseum.org](mailto:tickets@designmuseum.org)

W [designmuseum.org/families](http://designmuseum.org/families)

Please note children must be accompanied by an adult, with a maximum of two children per adult. Payment is made in advance and non-refundable. Telephone and booking lines are staffed during office hours seven days a week.

### FAMILY GALLERY TOURS

Tuesday 14, Wednesday 15,

Thursday 16 February, 2.30pm

Free with museum entry, no booking required  
Hello. We are the Design Museum, how do you do? Come along and meet a member of the Design Museum team, who will introduce you to the museum. Learn about its history, including the bananas, and see highlights from the exhibitions. Suitable for all the family. The talk lasts approximately 15–20 minutes.

## AGES 12–16

### GET INTO... DESIGN

#### THREE-DAY HALF TERM COURSE

Monday 24 October–Wednesday 26 October

10.30am–3.30pm

£125

Using this year's Designers in Residence exhibition as an inspiration, participants work with designers and engage in a range of short, design-and-make projects to explore various 2D surface design techniques and 3D model making. The course offers participants a chance to work with industry professionals to develop their interest in design, and culminates in a final celebration and display of work for family and friends to attend.

Supported by the Eranda Foundation.

### BOOKING

T 020 7940 8782

E [learning@designmuseum.org](mailto:learning@designmuseum.org)

# DESIGN MUSEUM SHOP

In the Design Museum Shop you will find brand new products from upcoming designers alongside classic designs from the last 100 years.

You can browse a wide selection of books featuring the very best of design – architecture, fashion, graphics, illustration, product design and independent publishing.

This winter the Design Museum Shop is launching an exciting range inspired by the museum collection and exclusive products celebrating the Terence Conran exhibition and the iconic designer's influence on contemporary life.

Don't miss exclusive museum collaborations, from stationery essentials for working designers to exquisite limited edition prints. Shop in store or online this Christmas for a treasure trove of unique gifts.

The online shop is updated daily and open 24 hours a day.

T 020 7940 8754

E [shop@designmuseum.org](mailto:shop@designmuseum.org)

W [designmuseumshop.com](http://designmuseumshop.com)

# MEMBERSHIP

Switch on and see more.

The new Design Museum membership offers more choice in the way you can support the museum, with five different levels of membership to select from: Access, Student, Member, Member+ and Associate.

Support at a higher level and enjoy behind-the-scenes information, priority booking, discounts, exhibition previews, curator-led tours, design talks and networking opportunities. If unlimited entry to exhibitions is all you want, the Access pass is the one for you.

Your support is vital to ensure the Design Museum continues to engage people in its exhibitions and programmes, and to enhance the importance of design, creativity and innovation. There is no better time to become a member. For further information and to purchase a membership, please visit [designmuseum.org/membership](http://designmuseum.org/membership) or contact the Membership Office:

T 020 7940 8763

E [membership@designmuseum.org](mailto:membership@designmuseum.org)



ALEX MOULTON, MOULTON AM2, 1983

# INFORMATION

Shad Thames, London SE1 2YD  
designmuseum.org

## INFORMATION

Programme 020 7940 8790  
Office 020 7403 6933

## OPENING HOURS

Daily 10am – 5.45pm  
Last admission 5.15pm

## ADMISSION

£11 adults £10 concessions  
£7 to students  
Includes £1 voluntary charitable donation  
Free to members Free for under 12s

## ADVANCE TICKETS

T 020 7940 8783  
E tickets@designmuseum.org  
W ticketweb.co.uk

## DISCOUNTS FOR GROUPS

OF 10 OR MORE  
Please book in advance  
T 020 7940 8783  
E tickets@designmuseum.org

## DESIGN MUSEUM SHOP

T 020 7940 8754  
E shop@designmuseum.org  
W designmuseumshop.com

## DESIGN MUSEUM CAFÉ

E café@designmuseum.org

## HIRE THE MUSEUM OR GET

## MARRIED AT THE MUSEUM

T 020 7940 8262/8766  
E events@designmuseum.org

Entry to the Shop and Café is free

All details are correct on publication

DESIGN: GRAPHIC THOUGHT FACILITY  
PRINT: TRADEWINDS

COVER IMAGE:  
TERENCE CONRAN IN CONE CHAIR, CA 1950  
PHOTOGRAPHY: RAY WILLIAMS

## ACCESS

- Wheelchair access
- Blind and visually impaired
- Level access

All areas of the Design Museum are accessible by level access or by lift. Wheelchair accessible toilets are located on the ground floor. A wheelchair is available on request. Two disabled parking bays are located on Shad Thames behind the museum. Please call us on 020 7403 6933 if we can assist your visit in any way.

## TRANSPORT

- Rail, Northern and Jubilee lines to London Bridge – a 15 minute walk along the River Thames
- District and Circle lines to Tower Hill – a 10 minute walk across Tower Bridge
- Docklands Light Railway to Tower Gateway – a 10 minute walk across Tower Bridge

## CAR

Parking in Gainsford Street T 020 7407 1584

## BUS

42, 47, 78, 188, 381 to Tooley Street;  
100 to Tower Gateway; 225 to Jamaica Road;  
RV1 to Tower Bridge

## RIVER

One way/return boat services to Tower of London from Waterloo Pier. T 020 7740 0400  
From Embankment Pier to Tower of London and St Katharine's Dock. T 020 7987 1185

## CYCLE

Racks on the riverfront  
Nearest Barclay's Cycle Hire docking station on Curlew Street



# SUPPORTING THE DESIGN MUSEUM

Through its exhibitions, education programme, collections, online presence and publishing programme, the Design Museum provides a critical insight into the forces driving change in today's world.

As a registered charity, the Design Museum relies on the generosity of individuals, companies, charitable trusts and foundations to help fund its diverse exhibition and education programmes. Donations to the Design Museum make a vital difference, enabling the museum to stage world class exhibitions that inspire and educate audiences about design.

Find out more about ways of supporting the Design Museum by contacting the Development Team:

T 020 7940 8269  
E development@designmuseum.org  
W designmuseum.org/support

DESIGN MUSEUM FOUNDER  
Sir Terence Conran

## PUBLIC FUNDERS

British Council  
Department for Culture, Media and Sport

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## INDIVIDUAL SUPPORTERS AND MEMBERS

We are extremely grateful for the generous support of all our individual supporters and members.

# CALENDAR

OCTOBER 2011 –  
MARCH 2012

## ONE TICKET

DATES	FIRST FLOOR	SECOND FLOOR NORTH	SECOND FLOOR SOUTH	ACTIVITIES
3 – 9 October	KENNETH GRANGE: MAKING BRITAIN MODERN	DESIGNERS IN RESIDENCE	THIS IS DESIGN	Until 3 November: Tank installation: The Kenwood Chef Monday 3 Talk: The Designers in Residence discuss – The Pursuit of Imperfection
10 – 16 October				Tuesday 11: Grange Twitter Takeover Tuesday 11: Kenneth Grange interview Sunday 16: Drawing Tour
17 – 23 October				Tuesday 18: Talk: Annual PUMA.Safe Sustainable Design Lecture: Alejandro Aravena Sunday 23: Family Drawing Tour
24 – 30 October	to 30 October			Monday 24 – Wednesday 26: Family course: Get into Design
31 – 6 November				
7 – 13 November				Monday 7 – Sunday 27 November: Design Museum Space and Tank: Interpretations of Africa – Football, Art and Design Sunday 13: Family workshop: Mini-worlds
14 – 20 November	16 November TERENCE CONRAN: THE WAY WE LIVE NOW			Monday 14: Colleges Talk: Design Stories
21 – 27 November				Wednesday 23: Talk: Designers in Residence – Designer Night
28 – 4 December				Friday 2: Design Overtime Sparkle the Dark Up
5 – 11 December				Tuesday 6: Talk: Collecting contemporary design Sunday 11: Family workshop: Mini-worlds
12 December – 8 January				Sunday 25 – Monday 26: Design Museum is closed
9 – 15 January				Sunday 15: Family workshop: Mini-worlds
16 – 22 January		to 22 January	to 22 January	Friday 20: Design Overtime Resident Steady Go
23 – 29 January				
30 – 5 February				
6 – 12 February		8 February DESIGNS OF THE YEAR 2012	8 February DESIGNS OF THE YEAR 2012	Monday 6: Talk: Sound Design – How understanding the brain can enhance multisensory design Sunday 12: Family workshop: Runabouts
13 – 19 February				Monday 13: Talk: LongLunch with Lava Tuesday 14: Family Gallery Tour Wednesday 15: Family Gallery Tour Thursday 16: Family Gallery Tour
20 – 26 February				
27 – 4 March	to 4 March			Sunday 4: Family workshop: Runabouts
		to 15 July	to 15 July	