

PROJECT STRUCTURE**Project Introduction**

May 2011 at the Design Museum. The brief and supporting material will be available online at designmuseum/universities/designfactory after the launch.

Project Registration

E-booking form and brief are available online. Deadline for registration **31 October 2011**, please send completed booking forms to

learning@designmuseum.org

The cost is £5 per student which includes registration for the project and 2 entry tickets for the museum. Shortly after registration tutors will receive an information pack which will include their allocation of tickets.

Working to the Brief**Nov 2011 – Feb 2012**

Students have the opportunity to visit the museum twice throughout the period of the project. Please note, part 1 of the brief has a research focus on This is Design (24 August 2011-22 January 2012) so it is essential your students visit this exhibition.

The double ticket is intended to allow students additionally to visit Designs of the Year 2012.

In response to the brief, students will be required to develop 4 A3 design boards outlining their proposed idea: 1 board exhibition response, 2 boards R&D, 1 board design proposal.

Online Submission of Design Boards**March 2012**

Design Factory asks tutors to long-list an allocated number of their students' work in order to provide submissions for judging. Tutors will be advised of their allocated long-listed places in the information pack. All 4 design boards should be submitted as PDFs to designfactory@designmuseum.org by **12 o'clock midday, Friday 9 March 2012**.

All of the submitted works will receive written feedback from the judges.

Judging

The judges will make a short-list of the strongest 40 submissions. These students will be invited to attend the Design Factory Symposium at the Design Museum.

A selection of the Design Factory submissions will be showcased on the Design Museum website. (The Design Museum reserves the right to withhold on-line publication of student work if the content is deemed to be libellous, defamatory or inappropriate.)

Design Factory Symposium**May 2012 (date tbc)**

Selected students attend the Design Factory Student Symposium. This includes a mini-brief for students and talks/contributions from Designs of the Year 2012 exhibition nominees.

For further information contact learning@designmuseum.org