

DESIGN MUSEUM

wim crouwel
a graphic odyssey

30.03.–03.07.11



talks + events

Tickets are £15 and include entry to the exhibition

Rick Poynor in conversation with Wim Crowwel and Mels Crowwel
Thursday 31 March, 7.30pm

The architectural use of space has always been an important factor in Wim Crowwel's work. Here, writer and historian Rick Poynor leads a discussion with Wim Crowwel and his son, the accomplished architect Mels Crowwel, exploring the relationship between graphic and spatial design.

Designer Night: GraphicDesign&
Friday 15 April, 7.30pm

In this brain teaser of an event to celebrate how graphic design is always inextricably partnered with something else, philosopher and writer Alain de Botton will join GraphicDesign& founders Lucienne Roberts and Rebecca Wright for an evening of discussion, presentations and workshops.

Working With Wim
Monday 9 May, 7.30pm

In what promises to be a revealing insight into the working practises of Wim Crowwel, this two part evening begins with Adrian Shaughnessy interviewing Ben Bos of Total Design fame, followed by the guest curator of Wim Crowwel A graphic odyssey, Tony Brook, talking to Mark Holt and Hamish Muir of 8vo.

Design Lecture Series:
Rick Poynor on Graphic Design in The Netherlands
Monday 23 May, 7.30pm

The evolution of Dutch graphic design has had exemplary moments that continue to generate global admiration and fierce debate. As part of the Design Museum's Design Lecture Series, Rick Poynor will describe the context in which Wim Crowwel's approach was able to flourish and how his legacy informs Dutch graphic design today.

Pioneers of Industrial Culture:
Wim Crowwel
Thursday 23 June, 7.30pm

Design Museum Director Deyan Sudjic interviews Wim Crowwel about his philosophy and achievements. Presented in partnership with PremSela, the Dutch platform for design and fashion, this is the latest in their international series of talks analysing how leading design figures have bridged the gap between society's cultural interests and industrialised practice.

PechaKucha X Wim Crowwel
Friday 1 July, 7.30pm

Deriving its name from the Japanese term for the sound of 'chit chat', PechaKucha, devised and shared by Klein Dytham architecture, consists of a series of presentations where each participant shows 20 images for 20 seconds. This fast and furious event will include designers proclaiming their enthusiasm for the work of Wim Crowwel and the influence he has had on their own practice. See designmuseum.org/events for updates on who is taking part. Your ticket will also include entry to the Design Overtime Summer Party held at the museum on the same evening.

late night openings

Tickets are £7.50 in advance, £11 on the door, and include entry to current exhibitions

Design Overtime:
April Font Day
Friday 1 April, 6 – 10pm

Letterforms are no practical joking matter, but they can be FUN. With a first chance to see Wim Crowwel A graphic odyssey, be inspired to graphically design your way around the museum. Take part in hands on workshops and compile your own A is for alphabet compendium. M is for the usual myriad of things to do throughout the galleries from typewriter art to constructing letters of abnormal proportion.

Design Overtime:
Summer Party
Friday 1 July, 6 – 10pm

Stroll through the allegorical garden of delight at the Design Museum's Summer Party. Cucumber in crustless white bread, random fabric cut into triangles and gentle games – it must be fate. If all this gets too much, re-stress with the poppermatic challenge to become this year's Design Museum Frustration champion and win a vintage version of the game. There will also be plenty to visit with the last chance to see Wim Crowwel A graphic odyssey and Brit Insurance Designs of the Year exhibitions.

tickets@designmuseum.org
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Open daily
10am – 5.45pm
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