



Fifty Dresses That Changed the World

Design Museum

Fifty Shoes That Changed the World

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Everything around us is designed and the word 'design' has become part of our everyday experience. But how much do we know about it? Heralding the start of a unique partnership between Conran Octopus and the Design Museum, this is an exciting new series of books published by Conran Octopus in partnership with the Design Museum.

Each book lists the top 50 products that have made a substantial impact in the world of British design today, offering a short appraisal of each that explores what has made their iconic status and the designers that give them a special place in design history.

An essential piece of clothing in every woman's closet, *Fifty Dresses That Changed The World* includes timeless dresses from the 1915 Delphos Pleated dress to Hussein Chalayan's 2007 LED dress. The collection of iconic dresses in this book provides an introduction to the path fashion has taken in the last century. It is a story that takes in social and economic change and radically fluctuating positions on gender and sexuality. These are dresses that have encapsulated particular moments in time in a particularly powerful way, and that have provided fascinating insights into the people who wore them as well as the people who designed and made them.



A must-have accessory for all shoe lovers and design enthusiasts, *Fifty Shoes That Changed The World* includes everything from the 1863 Frye boot to Zaha Hadid's 2009 Lacoste shoe. The shoe clearly exerts a fascination on people's imagination. In 20 years of temporary exhibitions at the Design Museum, the retrospective staged in 2003 on Manolo Blahnik at the height of the Sex in the City phenomenon, still holds the record as the most popular exhibition that they have ever done. This selection of fifty designs explores the full range of shoe design. They can address comfort, or self image, fashion or technology.



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Other books in the new series publishing October 2009 include *Fifty Cars That Changed The World* and *Fifty Chairs That Changed The World*.

ABOUT THE DESIGN MUSEUM

The Design Museum's mission is to celebrate, entertain, and inform. It is one of the world's leading museums devoted to contemporary design in every form from furniture to graphics, and architecture to industrial design and is working to place design at the centre of contemporary culture.

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