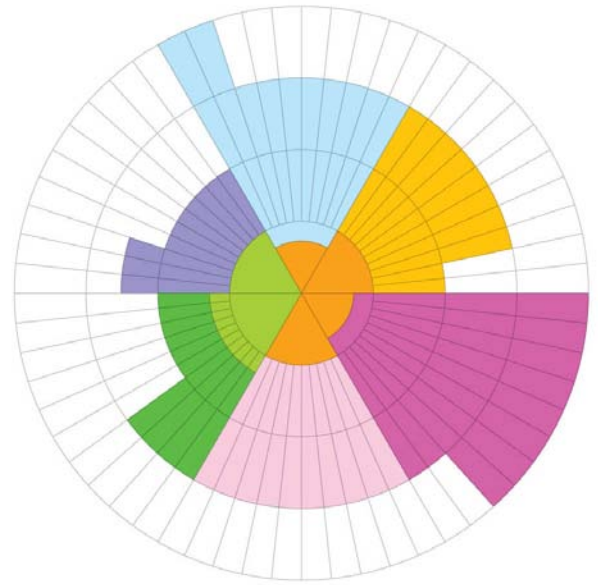


DESIGN MUSEUM

DESIGN MUSEUM, SHAD THAMES,
LONDON SE1 2YD
BOOKING AND INFORMATION
T 020 7940 8783
E tickets@designmuseum.org
W designmuseum.org / ticketweb.co.uk



The Design Museum and Beefeater 24 present **SUPER CONTEMPORARY** Talks and Events June - September 2009

To compliment the **Super Contemporary** exhibition, the Design Museum presents a series of summer talks and events in association with Beefeater 24. Hear some of London's leading design figures including **Paul Smith, Ron Arad** and **Neville Brody** discuss the impact that London has had on their work, and how they in turn have influenced the city that they work in.

Debates, late night openings and a city bus tour are just some of the events occurring throughout the summer, so immerse yourself in a world of design and enjoy an inspiring Super Contemporary summer season.

Tom Dixon – In Conversation

Wednesday 24 June

Design Museum 7.15pm £15

Tom Dixon earned his name as a design maverick in the early 80's with a D.I.Y punk approach to furniture making. Deftly combining the creative with the commercial, Dixon went on to set up his own studio, become Creative Director of Habitat and now Artek, the Finnish furniture manufacturer.

Wayne Hemingway – In Conversation

Tuesday 7 July

Design Museum 7.15pm £15

Wayne Hemingway was an unlikely fashion contender, yet with future wife and life-long business partner Geraldine, Hemingway set up Red or Dead in 1982 to critical acclaim. Hemingway continues to be a force for change through Hemingway Design, a social design consultancy.

London Bus Tour

Sunday 12 July

Design Museum 3pm £15

All aboard the Design Museum's Route master bus (a much-loved design classic) and be guided through an historic metropolis that is constantly in flux. Commentary throughout will be led by Joe Kerr, Head of Critical and Historical Studies at the Royal College of Art.

Airside – In Conversation

Friday 24 July

Design Museum 7.15pm £15

Founded in 1998 by Alex Maclean, Fred Deakin and Nat Hunter. Equally loved in Japan as they are in the UK, Airside have now become fully paid up members of the design establishment with their unique approach to design winning many awards including recognition from D&AD, Bafta and Design Week.

Barber Osgerby – In Conversation

Tuesday 22 September

Design Museum 7.15pm £15

From ingenious coat hangers to looped tables, Barber Osgerby is the quiet champions of beautifully made and deceptively simple pieces. After striking up a working relationship in 1992 as Royal College of Art students, their design affinity has propelled them firmly into the design spotlight.

Neville Brody – In Conversation

Friday 25 September

Design Museum 7.15pm £15

Neville Brody began his career in record cover design before making his revolutionary mark as Art Director for The Face magazine. He has continually pushed boundaries, turning his challenger gaze to many disciplines since; graphic design, typography and art direction included.

Festival

Friday 25 September

Design Museum 6-10pm £5 in advance, £8.50 on the door

A last chance to see Super Contemporary at a spectacular late opening - not only is it the London Design Festival but it's our 20th birthday too! See the shows, take part in debates and workshops set to a blend of Design Overtime music and entertainment. Check designmuseum.org for details of how to enter our 20th birthday bake off.

PAUL SMITH – In Conversation

Friday 2 October

Design Museum 3pm £15

Paul Smith has built his archetypal British label on a foundation of playfulness, an impeccable eye and a steely business sense. He's barely looked back since setting up his first shop with wife Pauline Denyer in 1970 – he's been knighted, had his own exhibition and owns 230 stores worldwide.

RON ARAD – In Conversation

Friday 2 October

Design Museum 7.15pm £15

Ron Arad is one of the most influential designers of our time – inventive, playful and technically daring. Born in Tel Aviv before moving to London in 1973, Arad made his name as a self-taught furniture maker/designer. His influence remains through his tireless output of architecture and design. say in the fast-moving-quick-talking-debating game. All activities are free with museum entry on the night.

Gallery Talks

Get right under the skin of all things Super Contemporary by joining one of our gallery talks.

A Design Museum curator or design specialist will be on hand to guide you round the show in one of our 30 minute talks. There's no pre booking but be aware that spaces will be limited on each talk. Just ask at the museum's admissions desk about where to assemble.

- Sunday 19 July 12 noon
- Sunday 9 August 12 noon
- Sunday 13 SEPT 12 noon

Beefeater Gin Distillery Tours (over 18s only)

Beefeater Gin is London born and bred. It has distilled gin in London for generations, linking it historically y to the very spice Wharfs that surround the Design Museum. A series of events will take place at the Beefeater Distillery in Kennington, giving a rare chance to delve deeper into the Beefeater distilling story.

Thursday 23 July

Beefeater Distillery 11am FREE

Thursday 24 September

Beefeater Distillery 2pm FREE

Design Your Own Gin Workshops (over 18s only)

This is home brewing with class. Desmond Payne, Master Distiller for Beefeater gin and creator of Beefeater 24 (the most expert and longest serving gin distillery in the world) will guide you through the refined art of premium gin making.

Friday 7 August

Beefeater Distillery 11am FREE

Friday 7 August

Beefeater Distillery 2pm FREE

Thursday 24 September

Beefeater Distillery 2pm FREE

Cocktail Master Class

Thursday 23 July Beefeater Distillery 11am FREE

Discover how to mix the perfect gin cocktail from the masters. Learn about and witness the skill, dexterity and understanding that all go into creating and mixing the perfect cocktail.

Notes to Editors

1. Booking & Ticket Prices:

Talks ticket price £15. Tickets are available in advance from tickets@designmuseum.org 020 7940 8783 or ticketweb.co.uk. Unless otherwise stated, doors open at 6:45pm; talk 7:15 to 8:30pm. Talk's tickets are £10 for Design Museum members who are also entitled to priority booking.

2. Super Contemporary is the spirit of London design, past, present and future. This exhibition celebrates and examines the creative magnetism of London and its enduring reputation as a beacon of design. The Design Museum and Beefeater 24 have joined forces to showcase 15 new commissions from London's most dynamic creative's to explore what it is that attracts the world's leading designers to study, work and live in the city.

**Super Contemporary until 4th October 2009 at the Design Museum,
Shad Thames, London SE1 2YD**

Tickets: Adults £8.50; Concessions £6.50; Students £5.00; Under 12s free

Opening 10.00 - 17.45 daily. Last Admission: 17.15

Public information T: 020 7940 8790 W: .designmuseum.org

Advance booking T: 020 7940 8783 W: .ticketweb.co.uk

3. Beefeater 24



Beefeater is London born and bred. Having created its new luxury gin, Beefeater 24, in 2008, it wanted to celebrate its own achievements as well as those of other creatively-minded Londoners. Collaborating closely with the Design Museum on Super Contemporary has offered up the perfect opportunity; a way to support and shine a light on the triumphs of this creative community, which, like Beefeater, is constantly inspired by its London home

**For further information and images please contact Ashley Woodfield at the
Design Museum Press Office T: 020 7940 8787 E:Ashley@designmuseum.org**