

EXPLORE! DESIGN MUSEUM FAMILY TRAIL.

WELCOME to the winning world of the Brit Insurance Designs of the Year Competition. Join the Thinker on a journey through the exhibition, with activities which invite you to look closely, think and think again, do lots of drawing based on what you see and what you imagine, and develop your own design ideas.

**BRIT INSURANCE
DESIGNS
OF THE
YEAR
2009**
www.designsoftheyear.com

ON YOUR BIKE!

Imagine needing to travel to get water, and then when you reach the water, it is not clean enough to drink. Find the Aquaduct Concept Bike. This cleverly designed blue bike can carry and clean water at the same time as being pedalled. Design a travelling machine for the Thinker that also does a job to help our planet. Include the two wheels below. Label your design and describe how it works.



Think of a cool name for your design:

Bonus doodle area!



WOW!
That looks good.

Now find The FLYAK KYAK. How is it different from your design?

PICK A WINNER

The winning designs in each of the competition categories have big pink stickers by them. The overall winner has a big silver sticker. Can you find it? This is the Barack Obama Poster designed by Shepard Fairey, to help make people aware of Obama and his winning campaign to be President of the United States. Pick your own winner from the exhibition and explain your choice below.

1st

Handwriting practice lines for describing a design choice.

DESIGNED BY
RICHARD HOGG

FIND THESE OBJECTS!

- Umbrella
- Rabbit
- Pedal
- Leaf
- Mask
- Cloud

Keep your eyes peeled as some activities run throughout the whole exhibition!

FABULOUS FUNCTIONS!

The designs in this exhibition carry out many different functions and are used and work in a rich variety of ways. Circle the words that describe some of these fabulous functions.

- SITTING
- STORING
- CLEANING
- TRAVELLING
- PLAYING
- CARRYING
- COMMUNICATING
- LIVING
- WATCHING
- SANITISING
- PROTECTING
- WEARING
- PROMOTING

DRAW YOUR FAVOURITE GARMENT

Which of the fashion garments catches your eye? Draw it on the mannequin below. Label it using the key words



KEYWORDS

- Material texture, colour, pattern
- Structure shape, form, size, scale
- Construction fastenings, seams, hem, darts, pleats
- Display mannequin, plinth, catwalk, video, photo

Now turn over and draw your own design inspired by one of these categories:
ARCHITECTURE, FASHION, PRODUCT, GRAPHICS,
INTERACTION, FURNITURE, TRANSPORT.