

# DESIGN MUSEUM

DESIGNERS

IN

RESIDENCE

DESIGN MUSEUM, SHAD THAMES, LONDON SE1 2YD

TICKETS: Adults £8.50; Concessions £6.50, Students £5; Free to Under 12s

OPENING: 10.00-17.45 Daily. Last Admission: 17.15

PUBLIC INFORMATION: 0207 940 8790. designmuseum.org

## 2008 DESIGNERS IN RESIDENCE ANNOUNCED

- Designers selected to appear in annual show

10 September – 27 October 2008

Admission FREE

**Designers in Residence** is an annual exhibition inviting emerging designers to transform an area of the museum with their work. This year's residents have been chosen for their experimental approach to design and have been invited to create installations responding to the theme of collections and the notion of collecting.

Exhibits will include a contemporary interpretation of the **Curiosity Cabinet** which allows visitors to gain a unique view of unusual collections and a **Creativity Machine** will engage visitors by presenting the various paths and decisions that designers face throughout the design process. **The Guinness World Record** holder for making the Highest Popping Toaster creates a continuous bench which will flow in and around the Design Museum Tank. There's also a touch sensitive **Interactive Wall** which will allow visitors to view key design items from the museums permanent collection and be mesmerised by a dynamic spinning installation that reacts to biological emotions.

Providing a springboard into the design world, **Designers in Residence** supports the selected designers at an early stage of their career, allowing them to build on their current design practice and develop new or existing work. Now in its second year, **Designers in Residence** runs from **September 10 – October 27 2008**, during the **London Design Festival**.

Funded by the Esmée Fairbairn Foundation the **2008 Designers in Residence** are: Tom Drysdale, Matthew Falla & Lea Jagendorf, Jethro Macey, Adrian Westaway & Ben Storan, Freddie Yauner and Sarah Angold whose installation will be funded by the Tallow Chandlers' Company.

**Design Museum Director, Deyan Sudjic** comments "Designers in Residence is an opportunity for the Design Museum to embrace new talent, this annual exhibition enables the museum to engage with young designers and celebrates the dynamism and potential of a range of designers at the beginning of their careers".

Last years former Designer in Residence, Chris O'Shea will chair the **This happened** debate as part of the **FESTIVAL** themed museum overtime event on **19 September** and take a peep behind the design screen as this years designers talk about their work at **The Open Rehearsal** event on **28 September**.

Cont...

## Notes to Editors:

### 1. Design Overtime Friday 19 September 6pm – 10pm

See the Designers in Residence exhibition until 10pm. Design Overtime is in international festival mood to coincide with the London Design Festival. Join Chris O'Shea in the This Happened discussion, an open dialogue exploring the stories behind interaction and multimedia design, review your favourite new product for the Design Overtime rag, or take part in the interactive fashion extravaganza The Forgotten Peacock. It's also a last chance to see the Industrial Facility and Tim Walker exhibitions, and see the new Design Cities exhibition curated by Deyan Sudjic.

### 2. Open Rehearsal –

#### Meet the Designers in Residence Sunday 28 September 2pm – 3.30pm

This year's Designers in Residence will discuss the process of designing and installing their work at the Design Museum, this is a great opportunity to get behind the scenes and up close to real designers. There will also be an opportunity for the public to ask questions and gain a greater understanding about this year's Designers in Residence installations.

Open Rehearsal, now in its 4th year, is a Mayor of London initiative taking place across London from **26th to 28th September 2008**. This coincides with the launch of the Cultural Olympiad and Open Rehearsal will form a core London activity for this. Open Rehearsal provides a superb opportunity to get behind the scenes in London's world class creative and cultural organisations. For 2008 Open Rehearsal will also include, for the first time, visual arts, museums and open studios events.

### 3. Designers in Residence 2008 Biographies and Backgrounds:

**Tom Drysdale**, graduated from Duncan of Jordanstone College of Art and Design in June 2008. His design approach applies his knowledge in graphic design into three-dimensional work, creating interactive pieces that are both conceptually strong and visually engaging. His interest in making things derives from growing up in a family with a foundry and engineering business. Throughout his degree his work has received interest from ISTD, and awards from Howard Smith Paper. One of his projects has also been selected to feature in the D&AD annual student publication 2008.

**Matthew Falla** has collaborated with graphic designer, **Lea Jagendorf**, both postgraduates from the RCA, to bring together graphics and interactive design. Together they will create an interactive wall which offers the opportunity for the visitor to access information from the Museum's permanent collection. Through simply touching the surface of the walls the visitor will activate information that will provide the user with details on key items within the collection.

Since graduating from Falmouth in 2005, **Jethro Macey** has received a lot of press interest, including an award from the Elle Decoration British Design Awards 2007 for his Lace Embossed Concrete Tiles. This recognition has subsequently lead to further commissions from various clients, including Heathrow Airport and Decode London. His portfolio also consists of a distinctive range of products. Macey is now keen to design new products and develop existing ideas and projects, which will form part of this year's Designers in Residence.

Cont...

**Freddie Yauner's** work engages in themes that examine and explore the current state of design. He graduated from the RCA Design Products MA course in June 2008 and has since received a wide range of interest including a Guinness World Record for The Highest Popping toaster. His analytical approach also takes on the world beyond design, considering consumerism and other related issues.

**Adrian Westaway** and **Ben Storan** collaborated on the RCA Design Interaction course in 2007. Together they worked on the project, Meme which has been shown at the Battersea Arts Centre and Wired Nextfest in Los Angeles. This installation looks at the physiological response of the public and how they react when their physical state or emotions are detected by a machine. The idea of featuring this project within the exhibition is to collect information on the general public that visit the museum.

**Sarah Angold's** work explores the juxtaposition of material. She combines contrasting textures such as plastic with cashmere and recycled felt and leather with Perspex to create striking and tactile forms that represent her passion for material diversity and innovation. For Designers In Residence, Angold's work will experiment with light and reflections through developing a series of small three-dimensional laser cut structures that when enlarged and creatively lit, transform the character of the their surrounding space.

#### **4. Where are they now? 2007 Designers in Residence, a year on.**

Last years Designers in Residence have all gone on to work in exciting projects in the design world. **Richard Sweeney** has created a series of paper sculptural works for Selfridge's windows and has exhibited at the 2008 Design Show Liverpool. **Sarah Van Gameren** has shown in a range of exhibitions including Trash Luxe at Liberty's of London, Design Tide, in Tokyo and Sigmar, London. She established the design practice StudioGlithero with Tim Simpson. **Finn Magee** is working on The Flat Life project, and has also exhibited at Korea's Design Made 2007 exhibition. **Tomas Alonso's** work has featured in a variety of exhibitions both in the UK and Europe: FORMdna, London and Cabinet Maker Young Designer of the Year Award, Salone de Mobile. Tomas won first prize in the 'Promosedia International Design Competition 2008 Award and is currently working with OKAY Studio towards an exhibition of their work to be shown at the Aram Gallery in September. **Chris O'Shea** has worked on a number of interactive design projects and established the This happened, debate series with Joel Gethin Lewis (United Visual Artists) and Andreas Muller (Nanika). This Happened is a series of design events that focus and explore the interactive projects that currently exist. Chris has also worked with Greyworld on the Monument to the Unknown Artist which is currently delighting and intriguing audiences outside Tate Modern.

**To request further information, interviews and images please contact Ashley Woodfield on 020 7940 8787 or email [ashley@designmuseum.org](mailto:ashley@designmuseum.org)**