

DESIGN MUSEUM

DESIGN MUSEUM, SHAD THAMES, LONDON SE1 2YD

BOOKING: Design Museum and Harrods Lecture Series

T: 020 7940 8783

E: tickets@designmuseum.org;

W: ticketweb.co.uk

Please check



Media Announcement

DESIGN ICONS – LECTURE SERIES

The Design Museum and Harrods have formed a unique partnership to produce a series of six design-focused lectures and debates featuring some of the world's leading designers and industrial experts, including fashion designers **Vivienne Westwood** and **Roland Mouret**, chief architect of St Pancras International **Alastair Lansley**, Concorde pilot **Christopher Orlebar** and Industrial designers **Ross Lovegrove** and **Richard Sapper**. The lecture series kicks off with an open debate chaired by Design Museum Director **Deyan Sudjic** and will discuss the question "*What makes a design icon?*" The lecture series is a celebration of iconic design and will offer an insight into designer's motivation and inspiration.

What Makes a Design Icon?

Venue: Harrods

Tuesday 15 April £15

Doors open 6.15pm. An illustrious panel including Design Museum Director Deyan Sudjic, fashion designer Roland Mouret, and Managing Director of Alessi UK Matteo Alessi, will be tackling the major question of '*What makes a design icon?*' What gives certain products the longevity generated by high opinion and public recognition? What journey must a product go through before it attains this status? What role, if any, does a design icon have?

Cont...

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Tickets are £10 for Design Museum members who are also entitled to priority booking.

For further information and images, please contact Ashley Woodfield at the Design Museum Press Office on 020 7940 8787 or email Ashley@designmuseum.org

Alastair Lansley and St Pancras International

Venue: Design Museum

Friday 25 April £15

Doors Open 6.30pm

On its opening in 1868, St Pancras Station was heralded as a wonder of its age. Alastair Lansley, chief architect of St Pancras International will talk about the design and development process that has magnificently transformed this long-neglected iconic station into a highly acclaimed re-development, which has become Europe's leading destination station.

Vivienne Westwood

Venue: Design Museum

Friday 2 May £15

Doors Open 6.30pm

Design legend Vivienne Westwood will present her revolutionary manifesto 'Active Resistance to Propaganda'. This is an opportunity to hear Vivienne Westwood express her ideas and thoughts about the need to return to universal human values and the positioning of great art at the core of our very being. The manifesto will be followed by a discussion and Q and A session where Vivienne Westwood will answer questions about her manifesto and her ideas behind it.

Ross Lovegrove

Venue: Harrods

Date 9 May £15

Doors Open 7.00pm

Internationally recognised industrial designer Ross Lovegrove combines manufacturing innovations with a visionary flair to make environmentally friendly products that have a sleek and organic aesthetic. Lovegrove is a pragmatic designer, known for the design of the Louvre's sanitary facilities, but also a maverick idealist, envisioning solar powered cars that park in the air and double as street lamps. Hear Ross Lovegrove speak about his inspiration, motivation, and achievements that sustain him as one of the world's leading industrial designers.

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Richard Sapper**Venue: Harrods****16 May £15****Doors Open 7.00pm**

Richard Sapper has worked for several decades producing highly influential and iconic designs, helping to establish the genre of 'techno-functionalism'. In the 60s Sapper's working relationship with Marco Zanuso led to notable designs included the rounded portable Doney 14 television (1962), and the ground breaking compact folding Grillo telephone for Siemens (1965). Other examples of Sapper's design achievements include the enormously successful 'Tizio' high-tech work lamp (1972), The 'Bollitore' Whistling Kettle for Alessi (1983) and the world-beating Thinkpad laptops for IBM.

Concorde**Venue: Design Museum****23 May 7.15pm £15****Doors Open 6.30pm**

Former British Concorde pilot and leading authority on this supersonic aircraft, Christopher Orlebar will tell the story of Concorde. Starting with its design and development process, the presentation will follow the evolution and history of this iconic and luxurious transatlantic aircraft, ending with its final flight and decommissioning.

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