

DESIGN MUSEUM

DESIGN MUSEUM, SHAD THAMES, LONDON SE1 2YD
TICKETS: Adults £8.50; Concessions £6.50; Students £5.00; Under 12s free
OPENING: 10.00 -17.45 Daily. Last Admission: 17.15
PUBLIC INFORMATION T: 0870 833 9955 W: designmuseum.org
ADVANCE BOOKING T: 020 7940 8783 W: ticketweb.co.uk



Media Announcement

Matthew Williamson – 10 Years in Fashion exhibition wins Arts Sponsorship Award.

Coutts sponsorship of the Matthew Williamson's - 10 Years in Fashion exhibition at the Design Museum has scooped the Hollis Arts Sponsorship of the Year Award 2008, in an exceptionally competitive year.

The Hollis Arts Sponsorship Awards recognises campaigns which are creative, well researched and based on sound objectives, but most importantly, campaigns that can demonstrate success. The judges comprising of clients, consultancies, researchers and the media agreed that Coutts partnership with the Design Museum exceeded all the criteria.

Deyan Sudjic, Director of the Design Museum commented "We are delighted that our partnership with Coutts has been recognised by this significant industry award. This creative partnership, which included a satellite exhibition at Coutts' offices and an exclusive commission by Matthew Williamson, demonstrates the Design Museum's collaborative approach to sponsorship".

Sarah Deaves, Chief Executive, Coutts adds: "I am absolutely thrilled that this innovative sponsorship with the Design Museum, which has helped us to reach many more women, has been recognised by this prestigious award."

Coutts sponsored "Matthew Williamson's - 10 Years in Fashion" at the Design Museum from 17 October 2007 to 31 January 2008. The exhibition celebrated Matthew's work over the past decade, illuminating his distinctive use of colour, print and pattern. The exhibition travels to Urbis in Manchester, Matthew's home town from 27 March – 21 September 2008.

To request further information, images, and interviews please contact Ashley Woodfield at the Design Museum Press Office on 020 7940 8787: email ashley@designmuseum.org

Notes to Editors

1. The Design Museum is the world's leading museum devoted to contemporary design in every form from furniture to graphics, and architecture to industrial design. It is working to place design at the centre of contemporary culture. It demonstrates both the richness of the creativity to be found in all forms of design, and its importance. Design is a hugely fertile field of inventive new work, as well as a key component underpinning the modern economy. It provides a means for understanding the contemporary world, and, potentially, for making it a better place. The Design Museum's mission is to celebrate, entertain, and inform.

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2. **Matthew Williamson - 10 Years in Fashion**

27 March 2008 – 21 September 2008 Urbis Centre Manchester

Sponsored by Coutts,

Matthew Williamson is a unique success story within the British fashion industry. Setting out on his career as a fashion graduate with no financial backing in 1997, he now has his own store in the heart of Mayfair, and his acclaimed collections are worn by international celebrity clients. Matthew Williamson – 10 Years in Fashion focuses on the process and use of pattern, print and colour which have defined Williamson's work. The exhibition features iconic pieces from the past decade, including dresses made famous on the red carpet by Sienna Miller, Nicole Kidman and Kylie Minogue. A specially commissioned film will offer a behind-the-scenes look at the energy and vision that goes into launching a new collection. Williamson's sketchbooks will also be on display, providing an unparalleled insight into the way he has worked since his days as a fashion student, from an initial inspiration of a pattern, texture or colour, to the finished product worn on the catwalk.

3. Coutts & Co is the UK private banking arm of the Royal Bank of Scotland. The Royal Bank of Scotland Group is one of the world's largest banking groups.

The first Coutts & Co regional office to be opened was Eton in 1961. Today, Coutts & Co has regional offices in Bath, Birmingham, Bournemouth, Bristol, Cambridge, Cardiff, Chelmsford, Eton, Guildford, Hampshire, Leeds, Liverpool, Manchester, Milton Keynes, Newcastle, Nottingham, Oxford, Reading and Tunbridge Wells.

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