

## **Sponsor's statement**

Good design has a natural link with reducing risk. Managing risk is central to our business as insurers. Combine these two elements and it is clear why the Brit Insurance Design Awards and Brit Insurance Designs of the Year exhibition are exciting for us. We are delighted to be involved at the outset and to recognise the most innovative, interesting and forward-looking designs from the past twelve months. We look forward to working closely with the Design Museum over the coming years and firmly establishing our mutual association with design excellence.

Dane Douetil CBE  
Chief Executive Brit Insurance

