

# DESIGN MUSEUM

DESIGN MUSEUM, SHAD THAMES, LONDON SE1 2YD  
TICKETS: Adults £7; Concessions £4; Free to Under 12s  
OPENING TIMES: 10.00-17.45; Last admission 17.15  
PUBLIC INFORMATION: 0870 833 9955 [www.designmuseum.org](http://www.designmuseum.org)

## 2007 EXHIBITION HIGHLIGHTS

### **DESIGNING MODERN BRITAIN**

**Until 4 March 2007**

At a time when design has never been more popular, the Design Museum is telling the story of Designing Modern Britain by celebrating the impact of design innovation on our lives. Design is a field in which Britain excels, and many of the world's most influential designers live or work here. This exhibition illustrates how their work has modernised Britain over the past century and shaped the way we live today.

Supported by the Heritage Lottery Fund.

### **ALAN FLETCHER**

**- Fifty Years of Graphic Work (and Play)**

**Until 18 February 2007**

Alan Fletcher (1931-2006) was among the most influential figures in the history of British graphic design. Co-founder of Fletcher/Forbes/Gill in the 1960's and Pentagram in the 1970s, he created enduring graphic schemes, including the identities of Reuters and the V&A. More recently in his role as Creative Director of Phaidon Press he had a major impact on book design. To mark the donation of Fletcher's archive to its collection, the Design Museum is presenting the first retrospective of his work.

### **DESIGN MART**

**- Celebrating New Design Talent**

**Until 28 January 2007**

Design Mart is an annual survey of emerging design talent. The 2006 Design Mart exhibition, which opened during the London Design Festival in September, features design collective Viable, the design partnership &made, Max Lamb, Nadine Jarvis, Peter Marigold, Philip Worthington, and Tim Simpson. The Design Museum has awarded £50,000 in grants to help talented young designers to develop their careers, in a bursary scheme generously funded by Esmée Fairbairn Foundation. The grants have been awarded to Assa Ashuach and Committee, who took part in Design Mart 2005, and &made, Nadine Jarvis and Peter Marigold whose work features in the current exhibition.

Supported by the Esmée Fairbairn Foundation.

## **LUIGI COLANI**

### **- Translating Nature**

**3 March to 17 June 2007**

Luigi Colani is one of the great mavericks of 20<sup>th</sup> Century design. He has applied his philosophy of bio-dynamic design to many areas – from the design of aircraft, trucks and houses, to furniture, cameras and ceramics – and has, more than any designer, put organic design firmly on the contemporary agenda. Born in Berlin in 1928, with an art school training supplemented by studies in aerodynamics, he began his career working in the car industry. He set up his own studio in the 1960s where he made a name as the king of the customizers, with his own baroque idiom of boldly sculpture forms that spilled from cars to aircraft, and then into furniture and industrial objects. From 1982 he began to work in Japan, and his swooping sculpted forms transformed among other products, cameras for Canon, and headphones for Sony. Luigi Colani: Translating Nature will be the first exhibition of Colani's work in Britain.

## **ETTORE SOTTASS**

### **- A Life in Design**

**29 March to 10 June 2007**

Ettore Sottsass has been a towering presence in Italian design for more than half a century. Best known as founder of the groundbreaking 1980's design group Memphis, he has also designed famous glass and ceramic products for Alessi, landmark electronic products for Olivetti, and has worked as an architect. In a career that spans more than six decades, Sottsass has produced an enormous breadth of work, reflecting a theoretical approach to design, and drawing on personal influences from popular culture. To mark Ettore Sottsass' 90<sup>th</sup> birthday in 2007 the Design Museum will exhibit his most iconic designs, celebrating a remarkable life in design.

**25/25**

**30 March to 22 June 2007**

In 2007 marks 25 years since the opening of the Boilerhouse – the original incarnation of the Design Museum. To mark this very significant anniversary, as the Museum sets about a major expansion programme, we are organising an exhibition that sets out to map the key design landmarks of the last quarter of a century. To help us, we are inviting 25 individuals – designers or those with a special interest in design – to select 25 objects that, as they see it, represent the best, or the most characteristic design of the period.

## **GREAT BRITS**

### **- Ingenious Therapies**

**18 to 23 April 2007**

**Milan Furniture Fair, Paul Smith, Viale Umbria 95, 20135 Milan**

The British Council and the Design Museum will launch the work of a new generation of talented designers from Britain at the 2007 Milan Furniture Fair in Great Brits: Ingenious Therapies, an exhibition at Paul Smith's European headquarters in Milan from 18 to 23 April 2007. The five designers featured in the exhibition – Peter Marigold, Hiroko Shiratori, &made, Eelko Moorer and Nadine Jarvis – have, in the early stages of their careers, demonstrated uncommon conceptual maturity and ambition, combined with outstanding fluency in the making and function of objects. This is the third exhibition of young British designers organised by the British Council and Design Museum with Paul Smith Ltd. during the Milan Furniture Fair.

## **ZAHA HADID**

### **- Architecture and Design**

**29 June to 31 October 2007**

More than twenty years since she first established her practice in London, Zaha Hadid is at the height of her powers. When she won the Pritzker Prize in 2004, she had only just completed her first substantial project, the Rosenthal Centre for Contemporary Art in Cincinnati. Now with an office 100 strong, she is busy building all over the world, on projects that range from masterplans in Singapore and Istanbul, to an opera house in China, a museum in Rome, and a skyscraper in Dubai. In the last year Hadid has opened two substantial buildings in Germany: a car factory for BMW and the Phaeno Science Centre, for which she was shortlisted for the 2006 RIBA Stirling Prize. Both have triumphantly demonstrated her ability to translate the essence of her virtuoso spatial invention in solid form. The Design Museum exhibition will be the first full scale show of Zaha Hadid's work in the UK. It will also be one of the largest projects undertaken by the Design Museum, spread over two floors of galleries, and will focus on this recent extraordinarily productive period in Hadid's work.

## **JONATHAN BARNBROOK**

### **- Friendly Fire**

**15 June to 10 October 2007**

From his acclaimed pop-up book on the work of Damien Hirst, to experimental typefaces and political protest projects, Jonathan Barnbrook has emerged in the past two decades as one of the UK's most consistently innovative graphic designers. This first British retrospective of his work will trace Barnbrook's career from his early experiments in pure typography, pioneering motion graphics in the early 1990s, to recent work including his latest projects with collaborators such as the anti-corporate collective Adbusters. The exhibition, specially designed for the Design Museum by Barnbrook, will be accompanied by the publication of the first monograph of his studio's work.

## **DESIGN MART**

**September 2007**

For the last three years Design Mart at the Design Museum has showcased the best of a new generation of product and furniture designers, as part of the Design Museum's commitment to nurturing new design talent. The 2007 exhibition will open in September, during the London Design Festival.

## **MATTHEW WILLIAMSON**

**17 October 2007 to 31 January 2008**

Matthew Williamson is a unique success story within the British fashion industry. A graduate of Central St Martins he began his career without any financial backing in 1997. Ten years on he has his own store in the heart of Mayfair, he has been nominated three times for British Designer of the Year, and his collections are worn by international celebrity clients including Madonna, Sarah Jessica Parker, Gwyneth Paltrow and Sienna Miller. Celebrating ten years of Matthew Williamson in fashion, the Design Museum exhibition will focus on process, the use of pattern, print and colour which have defined his work, and the key designs that have made Williamson one of the best known UK fashion talents.

## **DESIGN MUSEUM TANK**

### **- Contemporary Design Installations**

Free for everyone to see at any time of day – or night – on the riverfront terrace with views across the Thames to Tower Bridge and Canary Wharf, the Design Museum Tank is an outdoor gallery of constantly changing installations. As well as offering glimpses of exhibitions inside the museum, the Design Museum Tank stages specially commissioned installations by leading contemporary designers. For further information on 2007 exhibitions in the Design Museum Tank please contact the communications team.

## **DESIGN MUSEUM TALKS + COURSES**

From the world's leading designers like Jonathan Ive, Marc Newson, Paul Smith, J. Mays, Ken Adam, Matthew Carter and the Bouroullec brothers, to such acclaimed architects such as Zaha Hadid, Lord Foster, David Adjaye and Foreign Office Architects, the most exciting figures in design and architecture participate in the Design Museum's talks and courses programme. Held in the spectacular riverfront Design Museum Space, Design Museum Talks are an enjoyable and inspiring way to learn about design from its leading practitioners and to quiz them about their work on a one-to-one basis.

**For further information and images please contact Amelia Webb, Design Museum Communications Manager on T: 020 7940 8787 or E: [media@designmuseum.org](mailto:media@designmuseum.org)**