

DESIGN MUSEUM

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TOURING EXHIBITIONS FROM THE DESIGN MUSEUM

DAVID CHIPPERFIELD

Architecture and the strength of limits



David Chipperfield has emerged as the key British architect of his generation. Deeply interested in the world outside architecture, he has collaborated with the designer Issey Miyake and the artist Anthony Gormley. His work concerns ideas rather than spectacle. With exquisite large-scale models, newly commissioned photography and film, this exhibition will show his recent work as well as works drawn from the Chipperfield archive. Key projects featured within the exhibition include Ninetree Village, Hangzhou China; City of Justice, Barcelona, Spain; a new island cemetery and chapel at the San Michele Cemetery in Venice and the reconstruction of the Neues Museum, Berlin, set to become the first masterpiece of Chipperfield's career.

Space: 600 square metres. Design Museum, London: September 2009 to January 2010. Fundacion Pedro Barrie de la Maza, A Coruna, February to May 2010.

SUPER CONTEMPORARY – Designed in London with Beefeater 24



Super Contemporary explores the creative magnetism of London, looking at key moments in recent design history and showcasing the influential designers in today's design scene. The foreground of the exhibition will be fifteen commissions by leading designers who have shaped London's creative landscape as well as those that are determining the future of design. The commissions will represent the different disciplines including architecture, fashion, product and communication. The background of the exhibition will chart the ingredients that have made London function as a creative hub, through a media-rich timeline of significant projects, influential figures and critical events, with stories of the schools, exhibitions, retail and media that have shaped the way design is perceived. As part of the background of the exhibition there will also be a unique collection of personal maps, tracing the city's creative networks and designers' relationships with London.

Space: 600 square metres. Design Museum, London: May to September 2009. Available from October 2009.

INDUSTRIAL FACILITY - Some Recent Projects



The everyday and the useful - from coffee makers and kitchen utensils to office stationery; the mass produced objects that fill our lives are some of the recent projects by Industrial Facility that feature in this exhibition. The UK-based design team, Sam Hecht, Kim Colin and Ippei Matsumoto, approach the design of the everyday with a rare rigour and humility. Not striving to create something different but something better, this exhibition reveals some of the design motives and processes behind their industrial design for well known clients including Muji, Epson, Herman Miller and Established & Sons.

Space: 400 square metres. Design Museum, London: May to September 2008. Available now.

DESIGN FOR THE REAL WORLD - How Ergonomics Makes Things Better

From the humble tape measure and the household tap to the office chair and the vast and complex areas of transport systems and patient safety in health - Ergonomics is the study of how we interact with the products, services and the environment around us. Ergonomists gather scientific data which, when used by designers during the design process, can actively help us find our way more effectively; use a TV remote more effortlessly and administer medicine more safely. This engaging exhibition will shine a critical and thought provoking light at the benefits of ergonomics in the design of so many products and systems that we depend upon and enjoy in our everyday lives. This is a collaborative project between the Design Museum and Brunel University made possible with a grant from the Engineering and Physical Sciences Research Council. The Ergonomics Society and Loughborough University have also been involved with developing the concept for the exhibition.

Space: 300 square metres. Design Museum, London: November 2009 to March 2010. Available from April 2010.

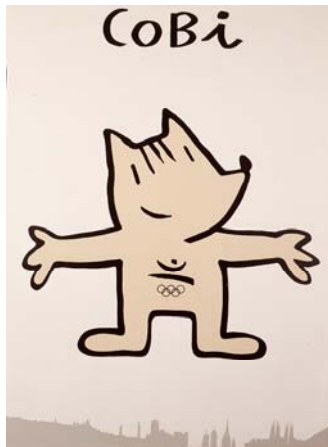
URBAN AFRICA – a photographic survey by David Adjaye

In the West, we are encouraged to believe that Africa is a continent defined by underdevelopment, poverty, war and tourism. For the past five years the acclaimed architect David Adjaye has been travelling throughout the continent to show another picture. He has visited and photographed every one of Africa's fifty-three capital cities on an epic journey to document the nature of urban life.

The exhibition will be a dramatic presentation of Adjaye's findings in Africa, from the traces of a Colonial past in Kigali, Rwanda, to Tripoli, Libya, which is invaded by the energy of the present. Recording the informal settlements on the edges of its new cities such as Abuja and the traces of apartheid still inscribed on Praetoria, Adjaye brings the eye of an architect born in Africa, based in London and building globally to the project. Urban Africa will be accompanied by David Adjaye's book to be published by Thames and Hudson.

Space: 300 square metres. Design Museum, London, March – September 2010. Available from October 2010

MARISCAL - Drawing Life



Javier Mariscal is one of the great draughtsmen of our time, drawing his way through life, everything he sees and experiences becomes part of the stories he tells with his work. With its origins in illustration, his work transcends all the disciplines of design from communication to architecture. His work has touched millions of people even if they do not know his name. He gave Barcelona its graphic identity when it emerged from the Franco era as a sunny and optimistic city full of possibilities. He gave the 1992 Olympics its mascot. He has designed furniture, jewellery, bars, hotels, clothes and textiles, all of them shaped by his unique personal vision. He paints, he is a film maker and a ceramic artist. He does more than observe the world; he actively tries to shape it.

Space: 450 square metres. Design Museum, London: June to October 2009. Available from November 2009.

ALAN FLETCHER - Fifty Years of Graphic Work (and Play)



Alan Fletcher (1931-2006) was among the most influential figures in the history of British graphic design by synthesising the graphic traditions of Europe and North America into a spirited, witty and very personal style. Co-founder of Fletcher/Forbes/Gill in the 1960s and Pentagram in the 1970s, he created enduring graphic schemes including the identities of Reuters and the V&A. In later years, as Creative Director of Phaidon Press, he forged links with a new generation of British graphic designers. This exhibition presents the first retrospective of Fletcher's work. It explores the wit and ingenuity of commercial work for Pirelli, Reuters, Lloyds of London, the V&A and Phaidon, as well as personal projects in lettering, collage and illustration with which he has entertained himself – and us – over the years.

Space: 500 - 600 square metres. Design Museum, London: November 2006 to February 2007. CUBE, Manchester: January to April 2010. Available from May 2010 onwards.

ALAN FLETCHER – The Father of British Graphic Design



Fifty posters specially chosen from Fletcher's extensive archive give a unique view of his definitive style and influence on graphic design spanning fifty years. This exhibition is one third the size of the retrospective, Fifty Years of Graphic Work (and Play) held at the Design Museum in 2006, and offers a selective overview of Fletcher's iconic work.

Space: 150 - 200 square metres. Ginza Graphic Gallery, Tokyo, Japan: May 2008. PM Gallery, Ealing, UK: November 2008 to January 2009. Available now.

BRIT INSURANCE DESIGNS OF THE YEAR 2010



The exhibition presents over 100 projects nominated by a group of internationally respected design 'experts', curators, critics, practitioners and enthusiasts. These projects fall within seven categories: architecture, fashion, furniture, graphics, interactive, product and transport. The show gives an overview of the achievements in design and architecture in the last year, whether they are projects by a practice, a team or an individual. Each category presents work that is distinctive in character. The projects are representative of how design can be successful on different levels and these various facets demonstrate how accessible design can be. An international jury selects winners for the Brit Insurance Design Awards, recognising the best of contemporary design in each category as well as an overall winner.

Space: 600 square metres. Design Museum, London: January to June 2010. Available from July 2010.

A CENTURY OF CHAIRS



No object tells the history of modern design more eloquently than the chair. From the revolutionary bentwood Thonet chairs of the mid 1800s, through experiments with tubular steel in the 1920s and plastics in the 1960s, to the most innovative chairs of today. A Century of Chairs illustrates the design and development of the chair in terms of aesthetics, functionality, technology, ergonomics and sustainability by featuring seventy-five classic chairs from the Design Museum Collection. At a time when design has never been more popular with the public, this exhibition offers an exciting introduction to modern design history. Visitors will see rare prototypes, one-offs and first editions from a selection of the best of twentieth century chairs.

Space: 250-300 square metres. The Civic, Barnsley: January to March 2010. Available now.

POTTERY GOES POP - Portmeirion Pottery 1963 to 1968



The pottery designs of Susan Williams-Ellis with their bold form, vivid colour and strong pattern tangibly evoke the up-beat forward-looking period of the 1960s. Using wit and a sense of fun and without aspiring to a Modernist notion of good design as something restrained and reduced, Williams-Ellis succeeded in her aim of producing 'good, functional designs that were practical, beautiful and affordable'. Williams-Ellis transformed the traditional Stoke-on-Trent factory both in terms of modern production methods as well as with her vivid aesthetic vision. Her eclectic shapes and patterns embody the vibe of the Swinging Sixties and this daring aesthetic, combined with formidable energy and enthusiasm, led to the future and ongoing success of the Portmeirion Pottery.

Space: 100 sqm. The Civic, Barnsley: April to June 2010. Available in 2010.

For further information about the Design Museum's touring exhibition programme, please contact:

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EXHIBITIONS IN DEVELOPMENT

The Design Museum is currently preparing an exhibition on **CONTEMPORARY JEWELLERY**, a retrospective of the work of Apple's lead designer **JONATHAN IVE**, a survey of the development of **INTERACTION DESIGN** and an exhibition of the work of architect **JOHN PAWSON** which will join the programme from 2010.

UNEXPECTED PLEASURES – Art and design in contemporary jewellery

This exhibition explores the relationship between design, craft and art, through the focus of jewellery. It provides a timely survey of the new directions jewellery is taking. The exhibition will focus on the understanding of the wearer as an essential part of the creative process. It will bring an understanding of contemporary jewellery to a wider audience and at the same time offer a new perspective to those who are familiar with developments in the field. From the point of view of industrial design, contemporary jewellery offers a powerful insight into the wider definitions of function, meaning, and the emotional engagement of the individual with their possessions. Jewellery tells us everything we need to know about the nature of design. Every society, at every period in human history has used jewellery as a means to mark status: personal and social and life's key landmarks are recorded through such objects of special significance. The exhibition will include jewellery from the beginnings of the Contemporary Jewellery movement in the 1950s to the present day and examine how jewellery has now acquired many new meanings in everyday life.

Space: 450 square metres. Design Museum, London, April to September 2010. Available from October 2010

INTERACTION DESIGN

The information revolution has changed the way we interact with everything, from the games that we play and the appliances in our homes, to the tools that we use at work. Interaction Design is about celebrating objects, services and interventions that we interact with in our everyday lives. Taking an international viewpoint, it is an exhibition that will aim to look at how designers of digital technology products no longer regard their job as designing a physical object—beautiful or utilitarian—but as designing our interactions with it. Focussing on several themes within interaction design, this exhibition will include a wide array of projects; from the very first laptop and Apple and Window interfaces, to Google and more advanced web-based services.

Interaction Design will be presented in an object rich display; showcasing key designs that give a historical overview as well as current projects that allow a glimpse of the future of designing interactions. It will focus on digital technology and will be a platform for established and less established designers and manufacturers to showcase their work and invite the audience to interact with the exhibits.

Space: 600 square metres. Design Museum, London: 2011. Available from 2011.

To register your interest in our exhibitions above, please contact:

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