

# THE FUTURE IS HERE

## TOURING EXHIBITION PROPOSAL





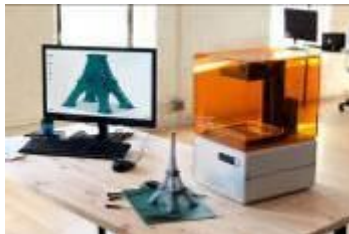
ASSA ASHUACH, SMALL OBJECTS COLLECTION. COURTESY OF ASSA ASHUACH STUDIO.



THE FUTURE IS HERE, DESIGN MUSEUM, 2013. PHOTO BY LUKE HAYES



CATHERINE WALES, 2013. COURTESY OF CATHERINE WALES.



FORMLABS, 3D PRINTER, 2013.

## EXHIBITION OVERVIEW

New manufacturing techniques will involve the users of products as never before, revolutionising the role of the consumer. How we manufacture, fund, distribute, and buy everything from cars to shoes is progressing fast. The Future is Here shows what that means for all of us.

The boundaries between designer, maker and consumer are disappearing with a growing movement of 'hacktivists', who share and download digital designs online in order to customise them for new uses. In a highly experimental move the exhibition houses the first 'Factory' of its kind where visitors can discover how 3D printing works and witness live production.

The exhibition looks at what exactly drives innovation and how it can lead to increased productivity and economic growth. A visit will reveal how the new industrial revolution has the potential to affect everyone, radically altering our attitudes to the pace of change driven by new technology. Mass customisation, emerging technologies and platforms such as crowd funding, social networking digital looms, online marketplaces, 3D printing, nanotechnology, routing and open-source micro computing, are all removing the barriers of access to manufacturing. It is the role of designers and the design process to participate in exciting new technologies, so that more people than ever before can take part in the production of our physical world.

## EXHIBITION SECTIONS

- What is an Industrial Revolution?
- The Future is Here Factory (optional)
- Mass Customisation
- Mass Production
- Unmaking
- Social

## EXHIBITION DETAILS

Curator: Alex Newson

Exhibition Design: dRMM Architects

Graphic Design: LucienneRoberts+

Venues: Design Museum, London: 24 July – 29 October 2013  
RMIT Design Hub, Melbourne: 28 Aug – 11 Oct 2014

Availability: Summer 2016 onwards

Space: 300-600 sq m

Hire fee: On request

## TERMS AND CONDITIONS

### INCLUDED IN HIRE FEE:

- Curation and concept by the Design Museum
- Administration and tour management by the Design Museum
- Exhibits
- Use of some images and film with rights cleared
- DM exhibition text in digital format (English only included)
- Use of DM exhibition and graphic design concept
- Use of selected DM display kit.

### COSTS PAYABLE BY THE VENUE:

- Hire fee, payable in instalments
- Fee to the Exhibition Designer to adapt the exhibition for the venue's space
- Share of transport and crating costs, storage of empty crates
- Insurance
- Installation and de-installation costs, including build, technicians, couriers and any additional staff required on site
- Provision, installation and maintenance of AV kit
- Translation and production of Exhibition graphics, fee to graphic designer
- Publicity costs, press or printed materials such as private view invitation, flyer, poster, advertising
- And any other costs relating to exhibition production.

## CONTACT

For further information, please contact:

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DESIGN MUSEUM STAFF OPERATING MACHINERY IN THE FUTURE IS HERE FACTORY, DESIGN MUSEUM, 2013. PHOTOGRAPHY LUKE HAYES.



MICHAEL WARREN DESIGN, GROW PORTABLE CNC MACHINE, 2012.



TESLA MOTORS, 2013.



WIKIHOUSE, PIECES, 2012.



MAKIE LAB, MAKIE DOLLS, 2013.