

# **CALL FOR ENTRIES: DESIGNERS IN RESIDENCE 2015**

The Design Museum has opened the call for entries for next year's Designers in Residence. The annual exhibition, which celebrates new and emerging design talent, opens in the summer of 2015 and features four designers selected by our distinguished panel from this open call.

The following document provides further information about the programme and the application process for 2015

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# 1. **WHAT IS THE DESIGNERS IN RESIDENCE PROGRAMME?**

The Designers in Residence programme at the Design Museum is a core part of the museum's activity, and exists to provide practising designers, across any discipline, with time and space away from their regular environment to reflect, research and consider new ways of developing their practice. This exploration culminates in new commissions presented within an exhibition, and with a publication that promotes the work and critical discourse of each resident, raising their profile within the design community and wider public.

Each resident is provided with a bursary and commissioning budget to realise a new commission, while the Design Museum manages the production costs associated with the exhibition and presenting the commissions to the public.

During the months leading up to the exhibition, the residents discuss their proposed projects with established practitioners, industry experts and residency alumni – the idea being that these conversations promote critical dialogue and challenge their ideas. Alongside these exchanges, they consult with the Design Museum's legal, commercial, development, learning and curatorial teams in order to gain a greater understanding of how their work fits within the museum's wider context.

To gain one of the coveted places on the programme, applicants must respond to an open submission and brief, set by the Design Museum. Previous briefs have covered site-specific interaction, collecting, community, thrift, the pursuit of imperfection, identity and disruption. To be eligible, residents must live and work in the UK, have graduated within the last five years, and must have been working professionally (or voluntarily) in some form of design practice for at least a year.

## 2. THE DESIGNERS IN RESIDENCE BRIEF 2015

This year's theme is '**Migration**' and Deyan Sudjic, Director of the Design Museum, comments:

"The Design Museum's move to the former Commonwealth Institute in Holland Park finally takes place in 2016. The museum is growing in both expertise and ambition as its staff, and the wider design community of which it is a part, begin to explore the complexities of a larger building and a new role.

This seems like a good background against which to explore the theme of migration, a word with a variety of meanings. It is striking that in America, for example, those who choose to move there are described as emigrants. Britain calls those same people immigrants — they are incomers. In the US, the emphasis appears to be on the act of leaving somewhere else, the implication perhaps being that surely just about anybody would be prepared to leave their home and make a move to the US if they could. Without either prefix, migration is a less loaded term. It also has a digital application. Data is made to migrate.

This year's Designers in Residence programme, then, invites designers to respond to this theme. It can be a reflection of objects or processes that imply movement, or transition, of shifting and cross-fertilising cultures, or of mobility."

Nina Due, Head of Exhibitions, says:

'We invite product, furniture, fashion, graphic, service, spatial or interaction designers as well as architects to explore the idea of **migration** in a process, a system, an object, an environment or an experience for their Designers in Residence 2015 proposal.'

Helen Charman, Director of Learning and Research, says:

'This is a great opportunity for designers in their early careers to discuss and present their work to a broad audience. Parallel to showing their commissioned work, the residencies will develop and deliver an engaging Public Programme during the course of the exhibition, opening up dialogues between exhibitor and the public enabling ways in which access to process and ideas will be explored.'

Now in its eighth year, the residency demonstrates the museum's commitment to showcasing and supporting the next generation of design talent. The residency is open to all designers who have graduated from Higher Education within the last five years (in the academic year 2010/11 or more recently) and who have been working professionally (either paid or voluntarily) in some form of design or architecture practice for a minimum of one year.

### 3. APPLICATION PROCESS

**Deadline for all applications, including their proposals based on the theme of 'Migration' is 9am, on Monday 2 March 2015. Entries received after this deadline will not be accepted.**

Designers must provide:

- a) A completed application form
- b) A visual presentational of their proposal

The application form can be found here:

<http://designmuseum.org/exhibitions/future-exhibitions/designers-in-residence-2015-migration/apply-for-designers-in-residence-2015>

Please direct any queries about the application process or the Designers in Residence programme to the Design Museum website

<http://designmuseum.org/exhibitions/future-exhibitions/designers-in-residence-2015-migration/enquire-about-designers-in-residence-2015>

A shortlist of applicants will be invited for an interview in London on **16 March 2015** to discuss their proposals with a panel of experts before the final group of four residents is selected.

Applicants that make the interview shortlist will be notified by **Friday 6 March**.

It may be possible, given exceptional circumstances, for the interview to be conducted via Skype or conference calling.

## 4. ENTRY REQUIREMENTS

- Designers in Residence is only open to designers who live and are eligible to work in the UK.
- Applications can be submitted on behalf of design collectives/studios as well as individual designers.
- Designers in Residence is only open to designers who have graduated from Higher Education within the last 5 years (within the 2010/11 academic year or more recently) and have been working professionally, either paid, or voluntarily in some form of design practice for at least one year.
- Only one application will be accepted per designer(s).
- Design Museum employees are not eligible to apply.
- Applications must be in response to the brief and feature new work or the development of an existing project. If an application is based on existing work the development of the work in response to the brief should be clear.
- Only applications submitted via email will be considered.
- If you are unable to attend the interview day the museum may be unable to progress your application depending on circumstances.
- In addition the selected designers will be asked to participate in other activities in support of the launch and promotion of the programme.
- The featured designers will also be asked to participate in events which engage with the Design Museum's audiences via networking, press interviews and opportunities, events and the public and learning programme. Details of these events are tbc but may include attendance and participation in events in the lead up to the exhibition opening and once the exhibition is open.
- Designers in Residence may also be asked to record their residency by supplying information and visual content on the development of the commission for press, marketing and online content.

Further details and full terms and conditions can be found on our website <http://designmuseum.org/exhibitions/future-exhibitions/designers-in-residence-2015-migration>

## 5. TIMELINE AND KEY DATES

9am 2 March 2015	Deadline for applications
16 March 2015	Interview day for shortlisted applicants
April 2015	Public announcement of the four successful residents
April – August 2015	Project development phase (includes the initial research, design development and production of final pieces)  Although there are no set hours or no minimum time we expect residents to commit to, they are expected to be available for meetings and updates between April and August.
April – August 2015	Exhibition development phase (includes exhibition and graphic design development, method of display and interpretation planning and production of project catalogue)
9 September 2015 – 28 Feb 2016	Exhibition open

## 6. DESIGNERS IN RESIDENCE 2014

The current Designers in Residence exhibition opened on 10 September 2014 and runs until 8 March 2015.

The theme for 2014 was 'Disruption' and the featured residents are James Christian, Ilona Gaynor, Torsten Sherwood and Patrick Stevenson-Keating.

You can learn more about the exhibition and their commissions here: <http://designmuseum.org/exhibitions/designers-in-residence-2014-disruption>

**7.  
PREVIOUS DiR EXHIBITIONS**



2008 – Freddy Yauner



2008 – Asif Kahn





2010 – Farm



2011 – Yade Folawiyo





2012 exhibition



2103 exhibition

## **8.**

# **ABOUT THE DESIGN MUSEUM**

The Design Museum is the world's leading museum devoted to architecture and design. The museum opened in 1989 and its work encompasses all elements of design, including fashion, product and graphic design.

The museum has hosted exhibitions showcasing some of the most important pioneers of design including, Paul Smith, Zaha Hadid, Jonathan Ive, and Dieter Rams.

The Design Museum plans to relocate from its current home at Shad Thames to the former Commonwealth Institute building in Kensington, West London. The project is expected to be completed by 2016. Leading designer John Pawson will convert the interior of the Commonwealth Institute building to create a new home for the Design Museum giving it three times more space in which to show a wider range of exhibitions, showcase its world class collection and extend its learning programme.

For more information, please visit:

[www.designmuseum.org](http://www.designmuseum.org)

**#designersinresidence**

**DESIGN MUSEUM, SHAD THAMES, LONDON, SE1 2YD**

**OPENING: 10.00 -17.45 daily. Last admission: 17.15**

**Admissions: £12.40 Adults, £9.30 Students, Under 6 Free.**

**PUBLIC INFORMATION T: 020 7940 8790 W: [designmuseum.org](http://designmuseum.org)**

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