

A red classic car, possibly a Ford Mustang, is shown from a side-rear perspective. The car is parked on a dark, gravelly surface. A large, billowing cloud of white smoke or steam is coming from the rear wheel area, partially obscuring the rear of the car. The background is a dramatic sky with dark, heavy clouds on the left and a lighter, blue sky on the right. The text "éc a l" is overlaid in white, bold, sans-serif font across the middle of the image.

éc a l



**580 students**

Foundation Course (1 year)

Bachelors (3 years)

Fine Arts

Cinema

Graphic Design

Media & Interaction Design

Photography

Industrial Design

## Masters (2 years)

Fine Arts

Cinema

Photography

Product Design

Type Design

## Master of Advanced Studies (1 Year)

Design for Luxury & Craftsmanship

Design Research for Digital Innovation

(with EPFL+ECAL Lab)





# ECAL

## Professors & Lecturers

John M Armleder, Geneva  
Olivier Assayas, Paris  
Ludovic Balland, Basel  
Nathalie Baye, Paris  
Marco Bellocchio, Rome  
Ronan Bouroullec, Paris  
Olaf Breuning, New York  
Adam Broomberg, London  
Pierre Charpin, Paris  
Michael Cimino, New York  
Pauline Deltour, Paris  
Emmanuelle Devos, Paris  
Tom Dixon, London  
Nathalie Du Pasquier, Milan  
Jason Evans, London  
Sylvie Fleury, Geneva  
Freitag Bros., Zurich  
Gilles Gavillet, Geneva  
Hippolyte Girardot, Paris  
Amos Gitai, Paris  
Wade Guyton, New York  
Jaime Hayon, Valence  
Thomas Hirschhorn, Paris  
Christophe Honoré, Paris

Michel Houellebecq, Paris  
Pieter Hugo, Cape Town  
Philippe Jarrigeon, Paris  
Chris Kabel, Rotterdam  
Thomas Mailaender, Paris  
Ari Marcopoulos, New York  
Alberto Meda, Milan  
Alessandro Mendini, Milan  
Norm, Zurich  
Luca Nichetto, Venice  
Hans Ulrich Obrist, London  
Jonathan Olivares, Los Angeles  
François Ozon, Paris  
Walter Pfeiffer, Zurich  
Barbet Schroeder, Paris  
Inga Sempé, Paris  
Hector Serrano, London  
Studio Formafantasma, Amsterdam  
Juergen Teller, London  
Patricia Urquiola, Milan  
Xavier Veilhan, Paris  
Dan Walsh, New York  
Cornel Windlin, Berlin  
Bethan Laura Wood, London

























Tom  
Dixon.

**Cross-disciplinarity**



## Delirious Home

Students of the Bachelor Photography and the Bachelor Media & Interaction Design show a series of interactive projects presenting a playful interpretation take on the concept of the "smart home".

Led by Alain Bellet & Chris Kabel

Exhibited in Milan, London, Hong Kong, Dubai

Milan Design Award for the Best Show



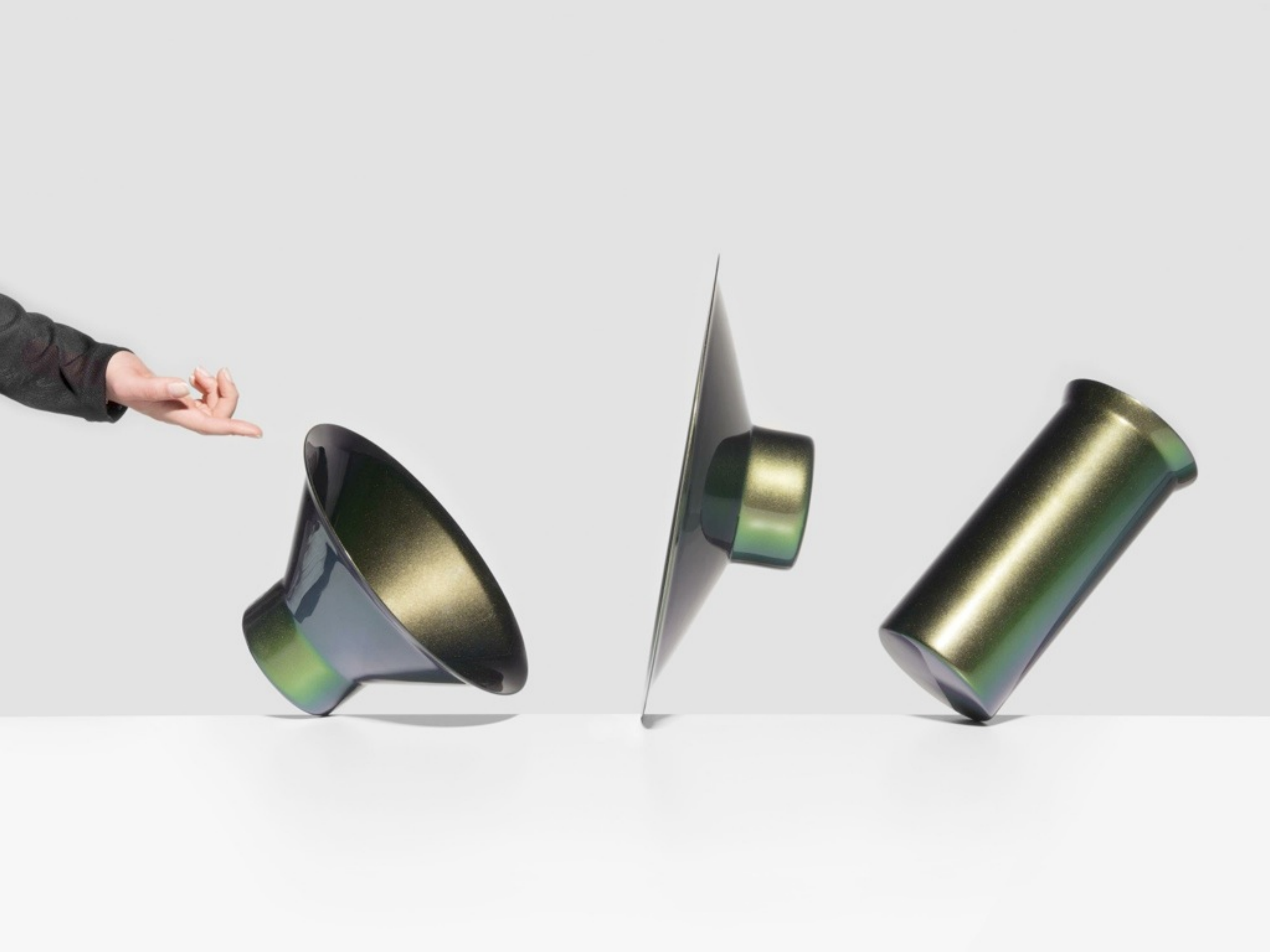


















# DESIGN FUND

Thanks to the generosity of its donors, the Design Fund enables the V&A to acquire objects at the vanguard of contemporary design every year. The acquisitions reflect transformations in design, art and technology, as much as changes in society.

The year's selection of objects encompasses works by both emerging and established figures. They range from young designers at the RCA University of Art and Design, London, to industrial designer Hella Jongerius, Swedish design guru Peter and Jonell, and architect and researcher Shigeru Ban.

The works acquired are added to their aspirations. Moreover, they are the ground-breaking manufacturing techniques. They carefully interpret the concept of the smart home, encourage informal working together and investigate how cultural identity can change how urban space is used.

For more information, visit [www.designfund.org.uk](http://www.designfund.org.uk)













## ECAL at Apartment 50

Students of the Master Product Design programme were invited to reflect on a collection of objects to meet everyday needs in the Cité Radieuse in Marseille.

Students of the Master Art Direction jointly produced a 52-page publication.

Led by Augustin Scott de Martinville & Thilo Alex Brunner

Exhibited at La Cité Radieuse, Marseille

























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UN PROJET DU BUREAU DESIGN DE PRODUIT ET DU DESIGN DES  
DIRECTION DE L'ÉCOLE, PROJET PERSONNEL ET ART DE L'ÉCOLE.  
Le concept: l'architecture d'un objet de design.



## When Objects Dream

Do objects sometimes dream about themselves? What if we could enter their dreams? Virtual reality? Connected objects?

Students of the Bachelor Media & Interaction Design present a collection of interactive experiments.

Led by Alain Bellet, Cyril Diagne, Vincent Jacquier, Pauline Saglio & SIGMASIX

Exhibited in Milan

























# ECAL Graphic Design

Exhibition and book retracing projects  
conducted in the Bachelor Graphic  
Design and Master Art Direction  
programmes between 2010 to 2015.

Concept by Angelo Benedetto

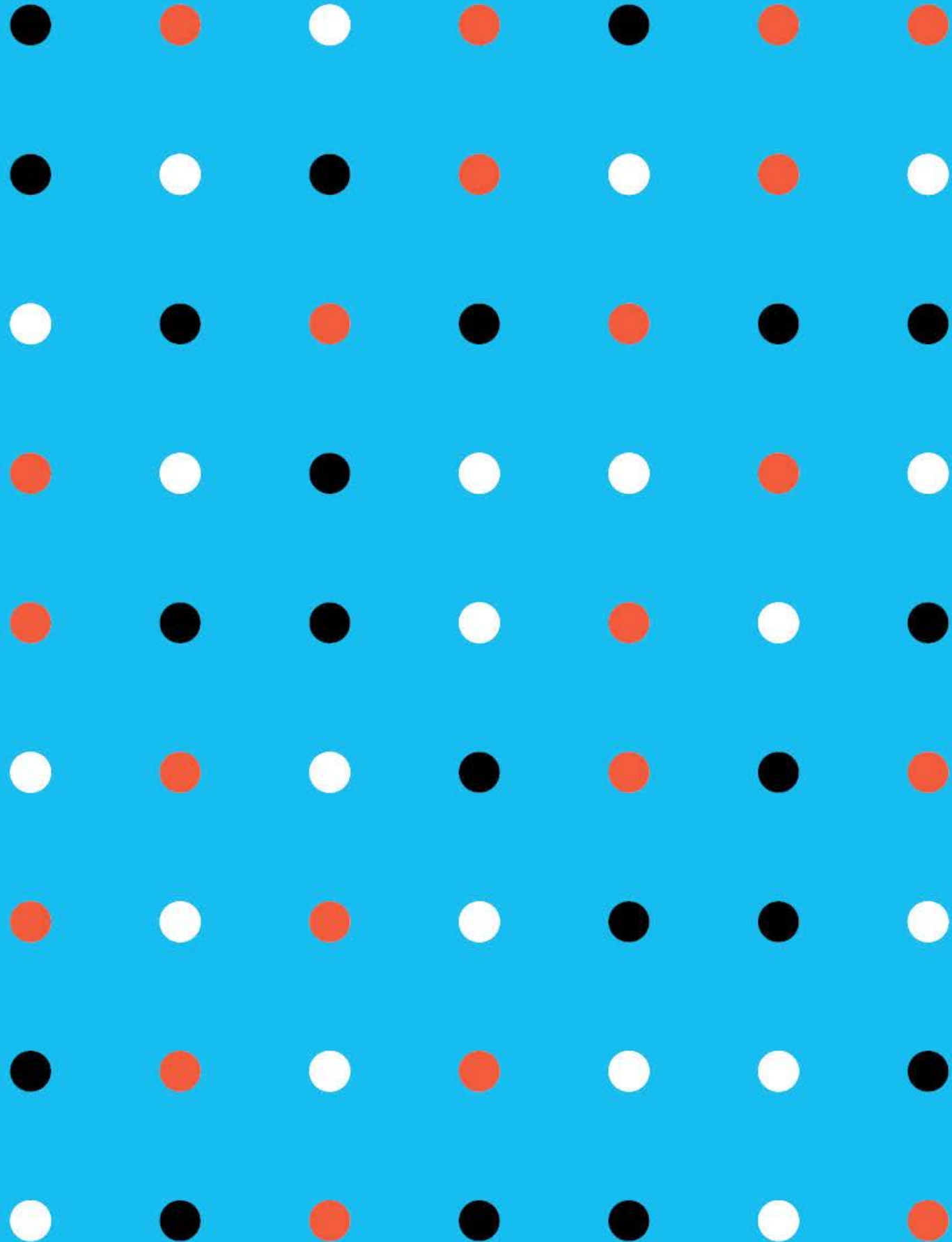
Book design by Gavillet & Cie

Published by JRP/Ringier

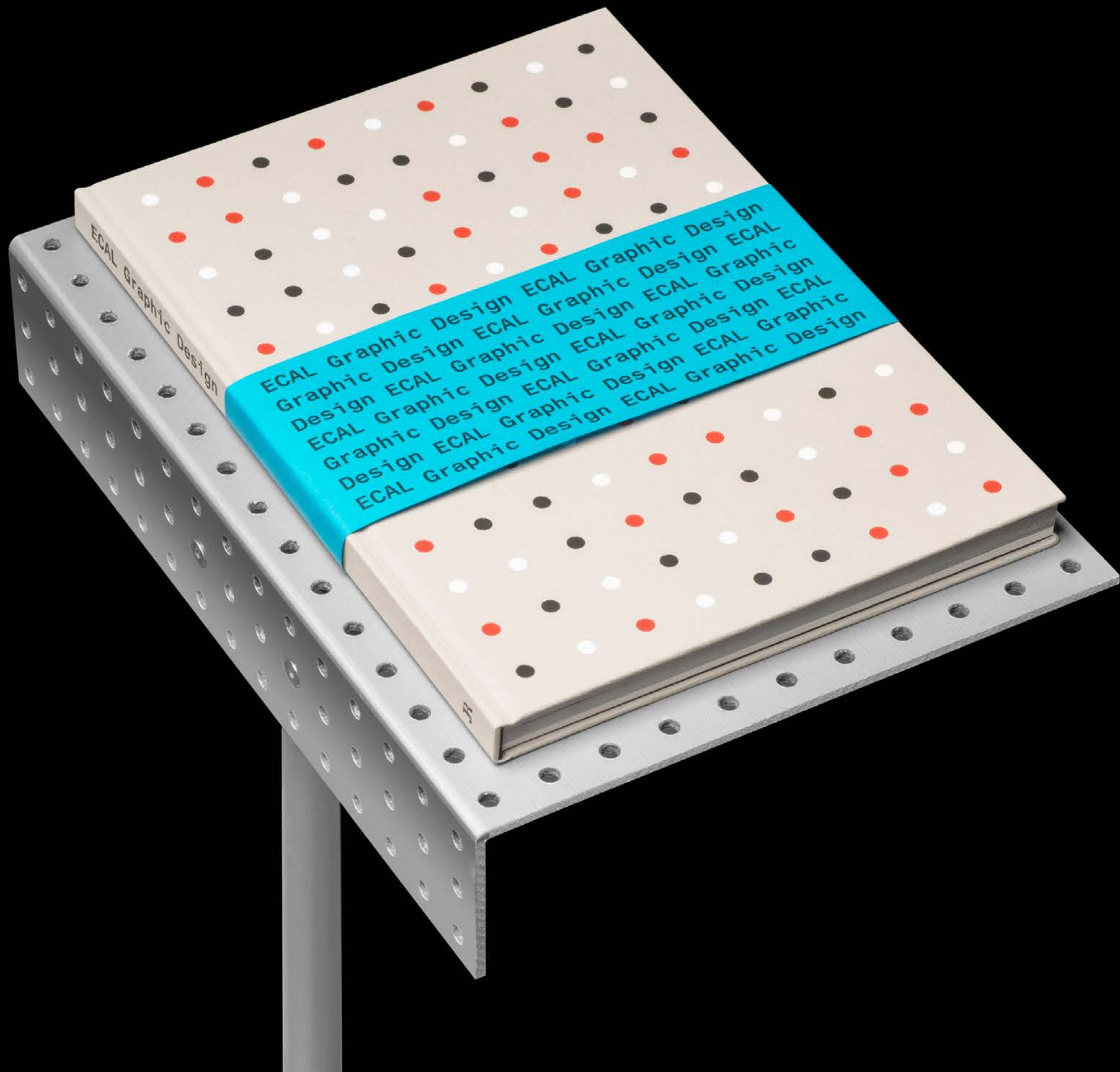
Exhibition scenography by Adrien Rovero

Exhibited in Lausanne, Paris

Soon in Basel, Beijing, Hong Kong, New  
York, San Francisco, Shanghai...

















# Collaborations



# ECAL

## Partners

Alessi  
Audemars Piguet  
Azzedine Alaïa  
Baccarat  
Bernardaud  
BMW Group  
Caran d'Ache  
Cassina  
Christofle  
Cinémathèque suisse  
Ecole Hôtelière de Lausanne  
EPFL+ECAL Lab  
Emilio Pucci  
e15  
Felco  
Festival Images Vevey  
Fondation de la Haute Horlogerie  
Galerie kreò  
Galeries Lafayette

Hansgrohe Axor  
Hermès  
Hotel Lausanne Palace & Spa  
Hublot  
IKEA  
Luceplan  
Mauviel  
Musée Picasso  
Nestlé  
Nespresso  
Punkt.  
Rémy Martin  
Ruinart  
SIGG  
Swiss International Air Lines  
Swissnex  
Vacheron Constantin  
Vitra AG  
Woolmark Company

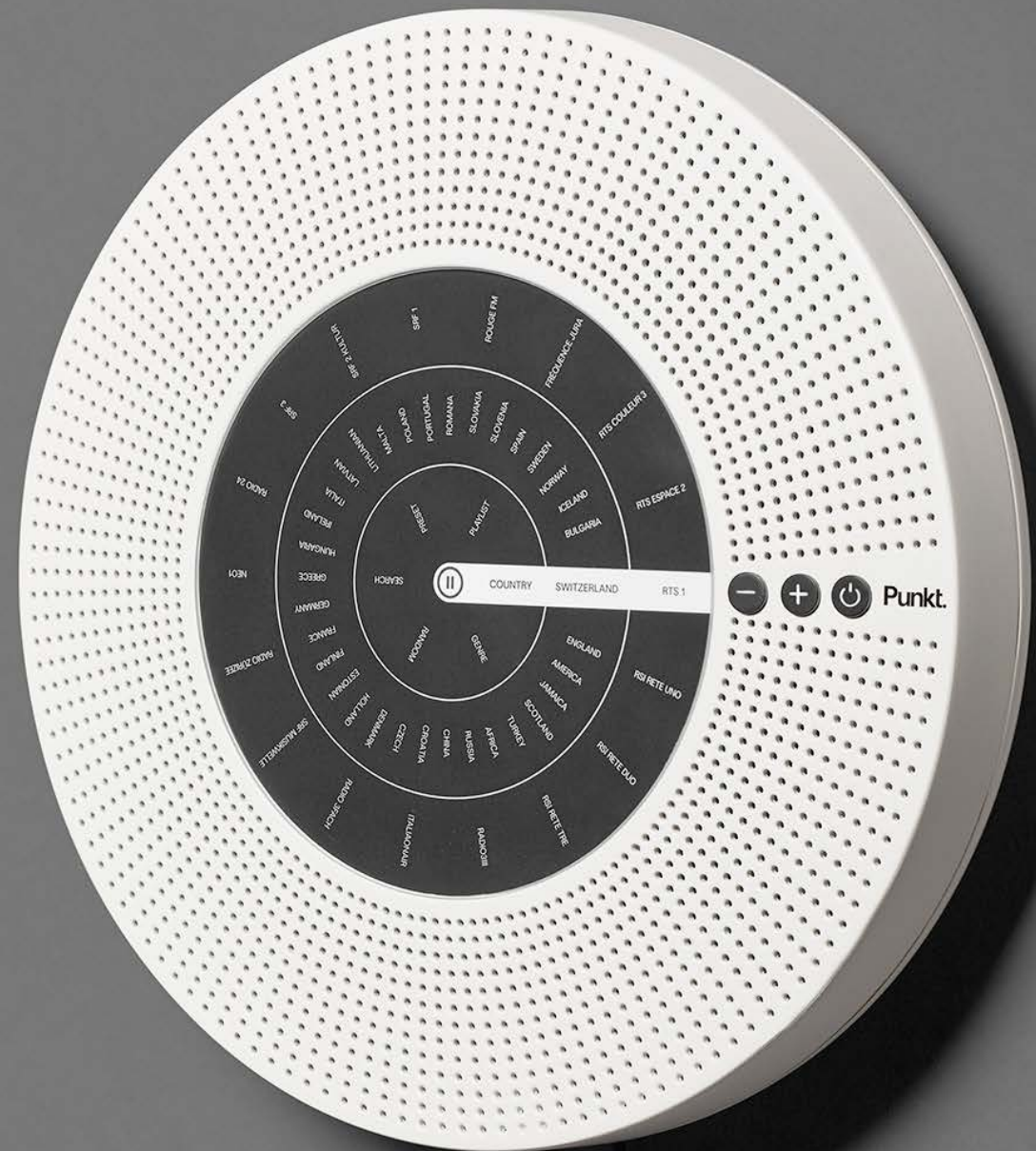


## ECAL/Punkt.

Students of the Master Product Design present innovative concepts for consumer electronics aimed at simplifying life created in collaboration with Swiss technology brand Punkt.

Led by Augustin Scott de Martinville

Exhibited in Milan













ECAL x Punkt.

Punkt. and Master Product Design students of ECAL/University of Art and Design Lausanne present innovative concepts for consumer electronics aimed at simplifying life.



James Dart, Jérémy Faivre, Lucas Frank, Kevin Gouriou, Jaehoon Jung, DongKyun Lim, Nadine Schaub & Terkel Skou Steffensen

[www.ecal.ch](http://www.ecal.ch)

[www.punkt.ch](http://www.punkt.ch)

Punkt.

éca l





## ECAL/BMW

Students of the Bachelor Photography were at the BMW headquarters in Munich for a one-week workshop to produce a series of images.

Led by Philippe Jarrigeon

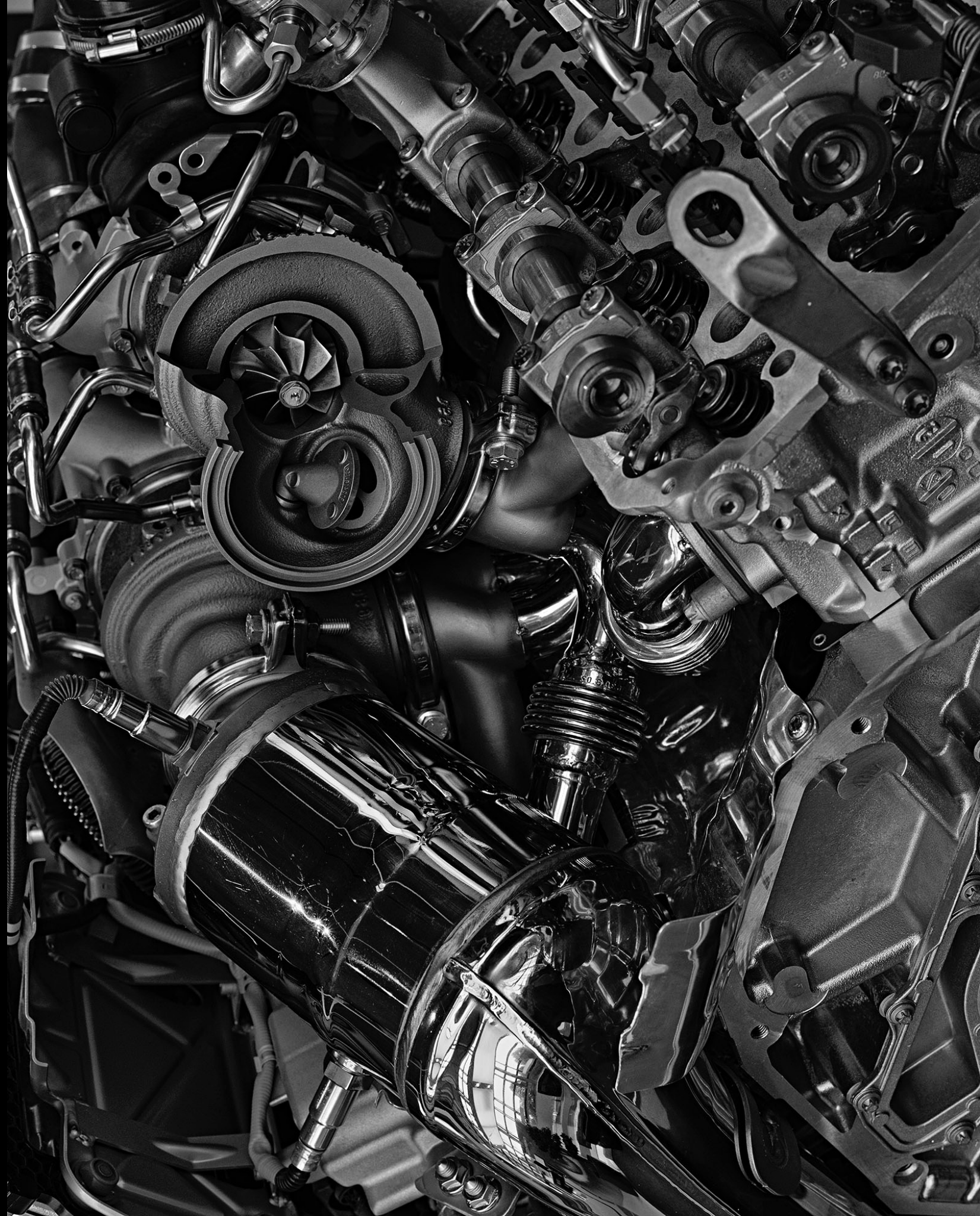
Exhibited on social media



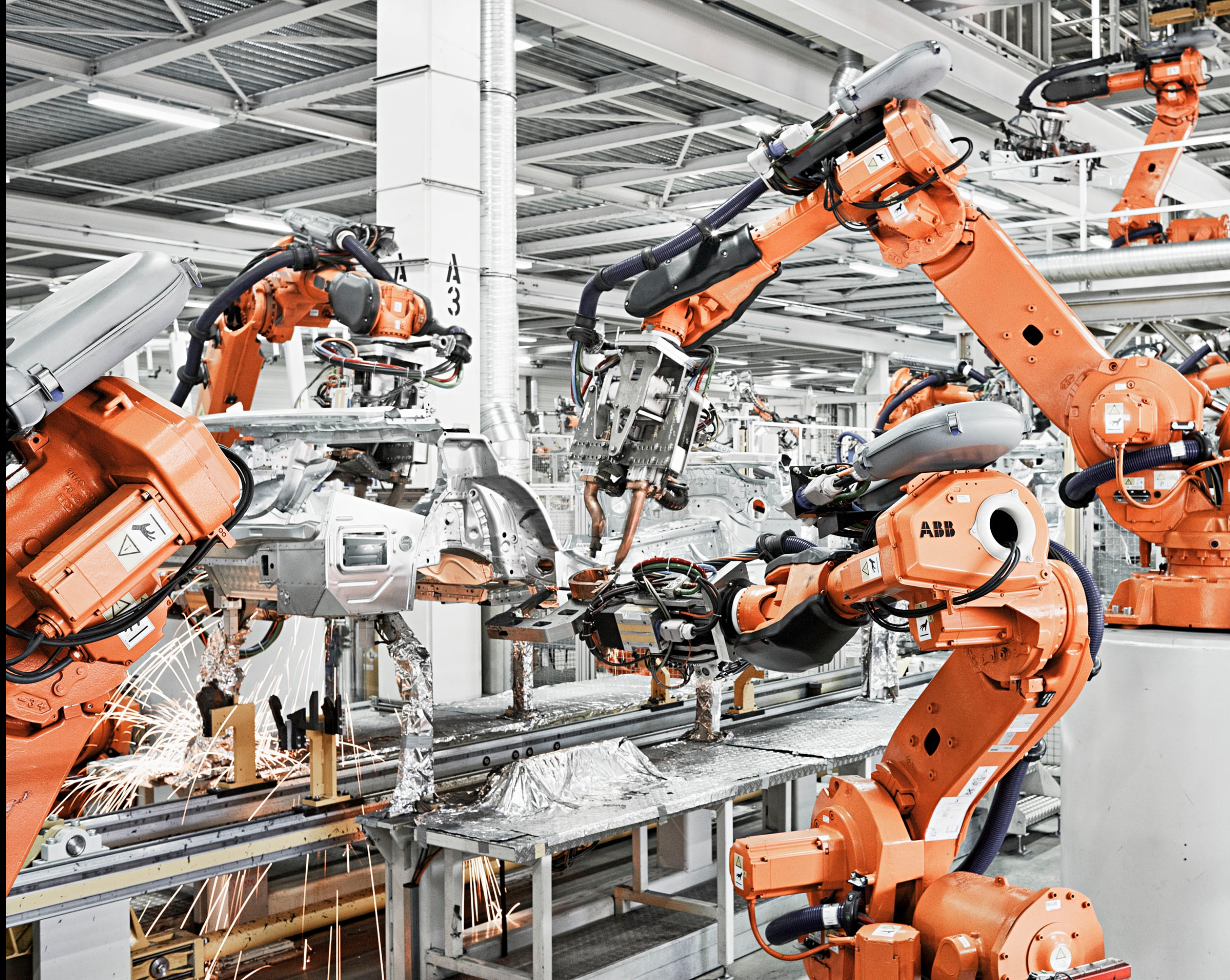
























**BMW**  a ajouté 3 nouvelles photos.

1 avril · Modifié · 

Handle with kid gloves! A real beauty requires the most careful handling, as these shiny snaps of the 1934 BMW 315/1 Roadster photographed at the [BMW Welt | BMW Museum](#) demonstrate. © ECAL / Clement Lambelet  
[#BMWmeetsArt](#)

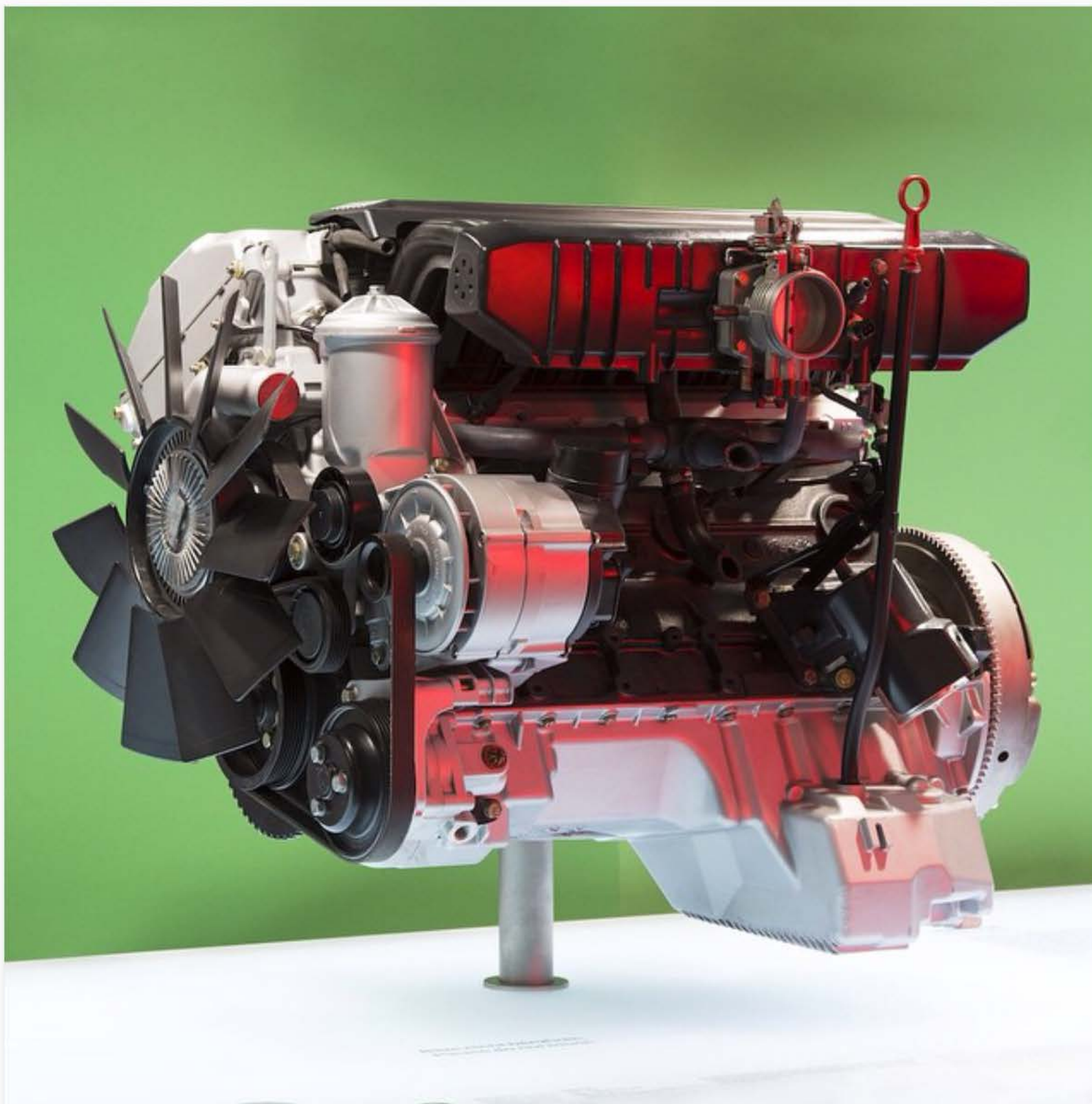


11k mentions J'aime 64 commentaires 265 partages

 J'aime

 Commenter





bmw

S'ABONNER

70.7k J'aime

26 sem

**bmw** Engineering that turns everyone else green with envy. #BMWmeetsArt © ECAL / Gianni Camporota

afficher les 373 commentaires

**kirill\_kirilov** Легенда

**jimmena\_** 😍

**m\_a\_4\_o** Boomer e36

**m\_a\_4\_o** M50 ебашит

**kccascadia** @oramtaylor

**aatacaan** Woww

**dj\_dominik** @hemaco\_e34

**rusovelly** My love!!!

**kg\_brian** @kinyanjui\_sharon The heart of your Love (BMW)

**kinyanjui\_sharon** @briankaragu ❤️

**kaanov7** @doğukanpablo11

**alirezaedalatishams** Perfect

Connectez-vous pour aimer ou commenter.

...



# IKEA Essentials for Modern Living by ECAL

Students of the Bachelor Industrial Design produced a range of 50 essentials across all product areas, from chairs to cutlery, textiles to lighting in collaboration with Swedish brand IKEA.

Led by Nicholai Wiig-Hansen

Exhibited in Älmhult (Sweden)















Det mesta är ännu ogjort.  
Underbara framtid!

Most things still remain to be done.  
A glorious future!







# BASIC HOUSE EXPLORATION





IKEA  
Essentials  
for  
Modern  
Living  
by ECAL









If you only had 50 things to furnish your apartment, what would they be and look like? This was the starting point of the latest collaboration between the Swedish furniture giant IKEA and ECAL/University of Art and Design Lausanne.

"A company like IKEA engaging with a school like ECAL challenges both parties around contemporary design practices and proves that Design can be collaborative as well as democratic" explains ECAL director Alexis Georgacopoulos.

In the prospect of the Democratic Design Days in Älmhult, Sweden, IKEA's Design Manager, Marcus Engman, and its design team invited 2nd year Bachelor Industrial Design students of ECAL to rethink basics, fundamental pieces of furniture and accessories for life and work at home - flexible and functional products - with a strong focus on affordability and sustainability.

"Together with IKEA's design team, we tried to give the students a real taste of how it is to work with the largest furniture brand in the world: visiting their headquarters in Sweden and bringing them to factories in Poland. Something that only a handful of designers will experience in their career" says ECAL Head of Bachelor Industrial Design Stéphane Halmel-Voisant.

Under the guidance of designer Nicolai Wig-Hansen, familiar with IKEA's values and work processes, the students produced a range of 50 essentials across all product areas, from chairs to cutlery, and textiles to lightings. As part of the design process, Wig-Hansen wanted the students to work as a group, discover themselves, their strengths and weaknesses, and know where they can be valuable in a team.

Nicolai Wig-Hansen explains: "IKEA is about group effort, and I think teamwork is about designers leaving their ego aside for a moment and pushing together as a whole. This is something we unfortunately don't see enough in school projects where the process is often linear and idealised".

ecal.ch  
ikea.today

écal

**IKEA  
Essentials  
for  
Modern  
Living  
by ECAL**





**Research**



# Heart of Glass

Research project by the Master Product Design programme between 2012 and 2014. This project was set out over four workshops involving students and assistants, aiming to question the potential of glass in contemporary art and design.

Exhibited in Lausanne, Langenthal,  
New York

[www.heartofglass.ch](http://www.heartofglass.ch)

















# Heart of Glass



A design research project by  
ECAL/University of Art and Design Lausanne

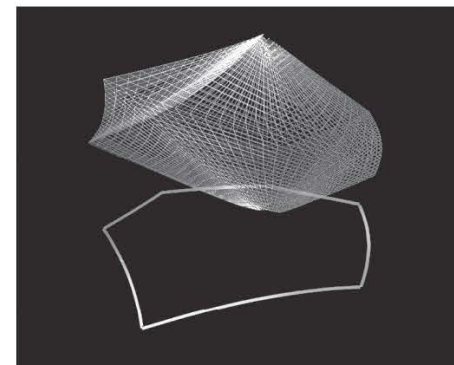
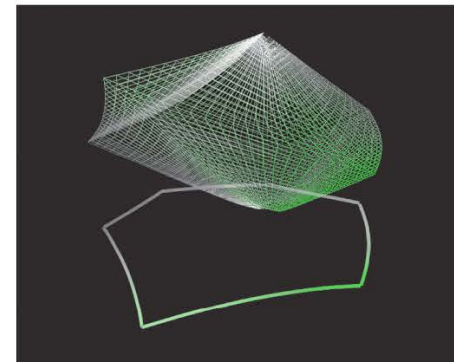
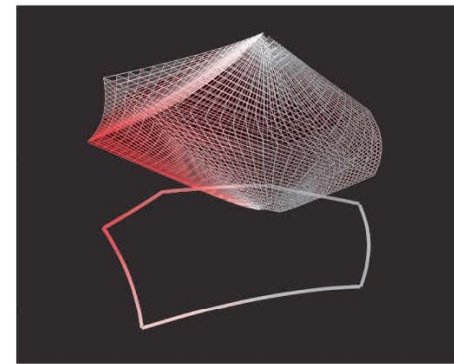
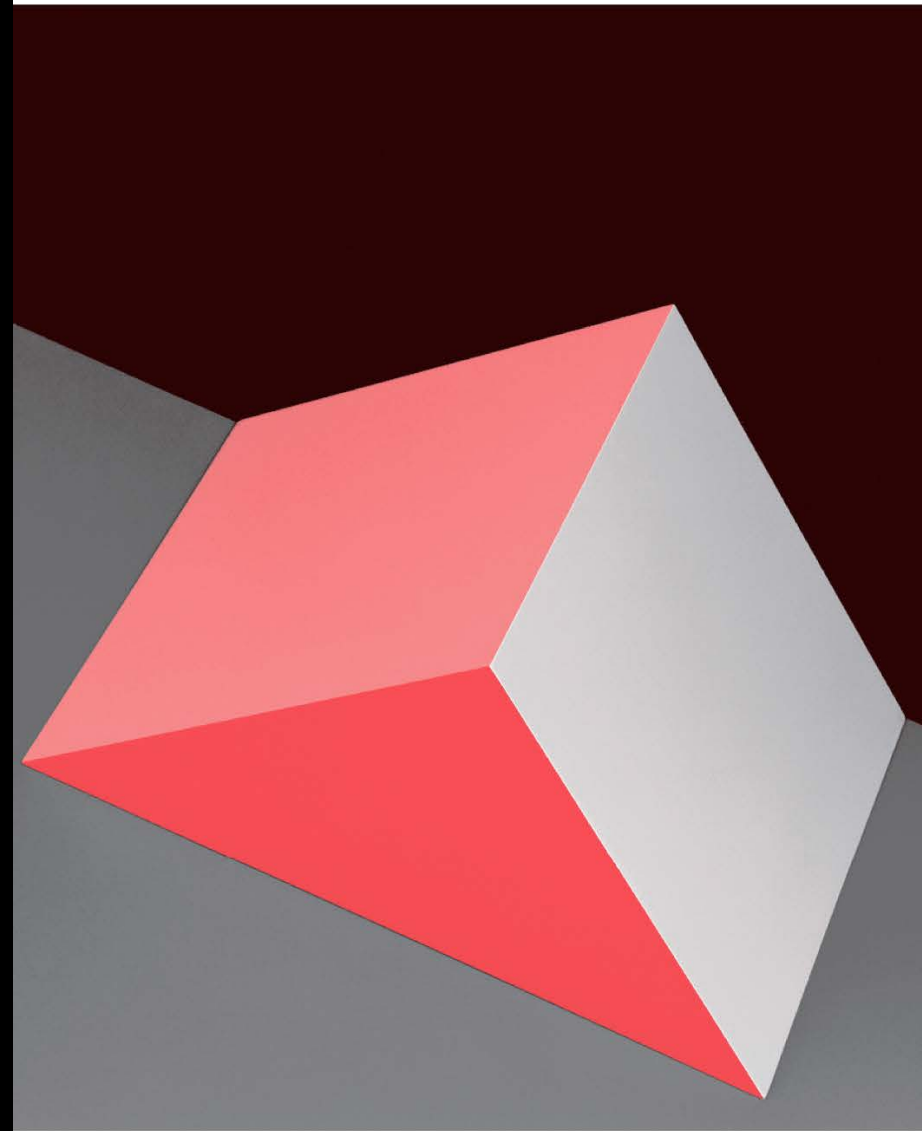


[www.colorlibrary.ch](http://www.colorlibrary.ch)

Database of color profiles for artists, designers and printers who are looking for a novel yet professional color management solution. It offers a large variety of combinations, from basic colors to metallics, neons and pastels.

Created within the "Workflow" research project (R&D) about printing technologies at ECAL.

Led by David Keshavjee, Guy Meldem, Tatiana Rihs, Julien Tavelli (Maximage)





# Color Library

Automated Color Separation

How to Use Profile in Use About Cart

Blue - Yellow

Info Add to Cart

## Default Colors

### 2 Colors

- Black - Cyan
- Black - Green
- Black - Red
- Black - Yellow
- Blue - Green
- Blue - Orange
- Blue - Yellow
- Blue - Red
- Cyan - Red
- Cyan - Magenta
- Green - Magenta

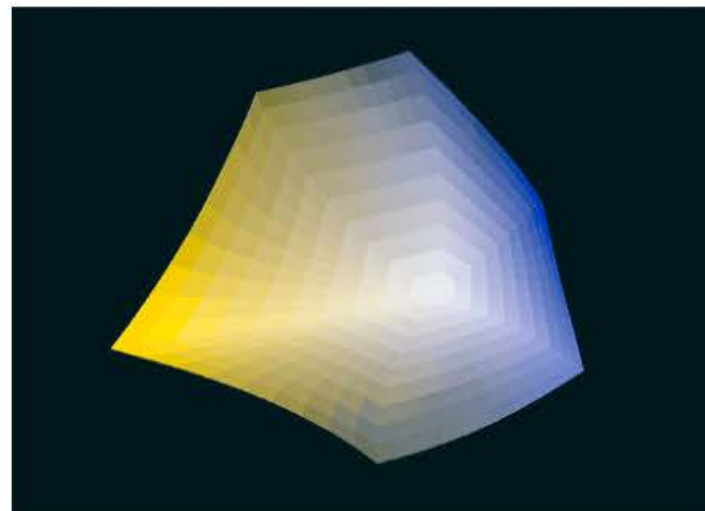
- Green - Red
- Red - Turquoise
- Violet - Yellow
- [METAL] Black - Gold
- [METAL] Black - Silver
- [NEON] Black - Green
- [NEON] Black - Pink

### 3 Colors

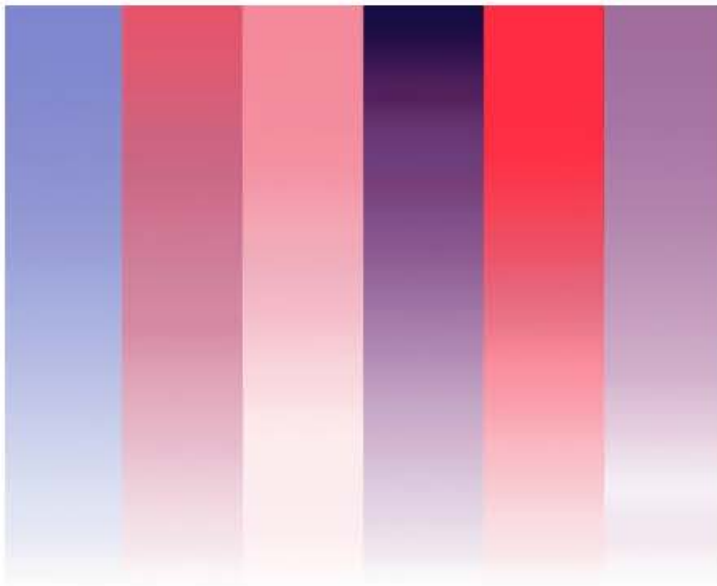
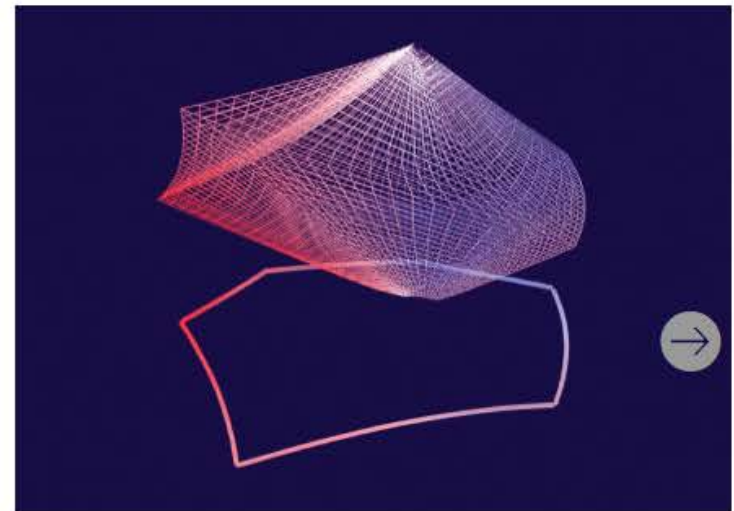
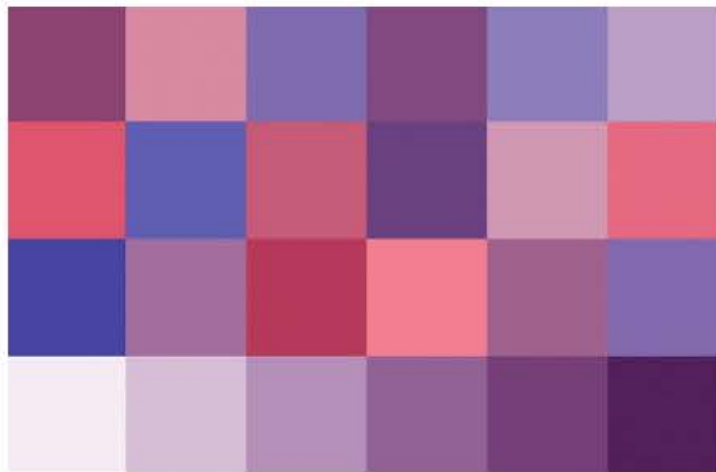
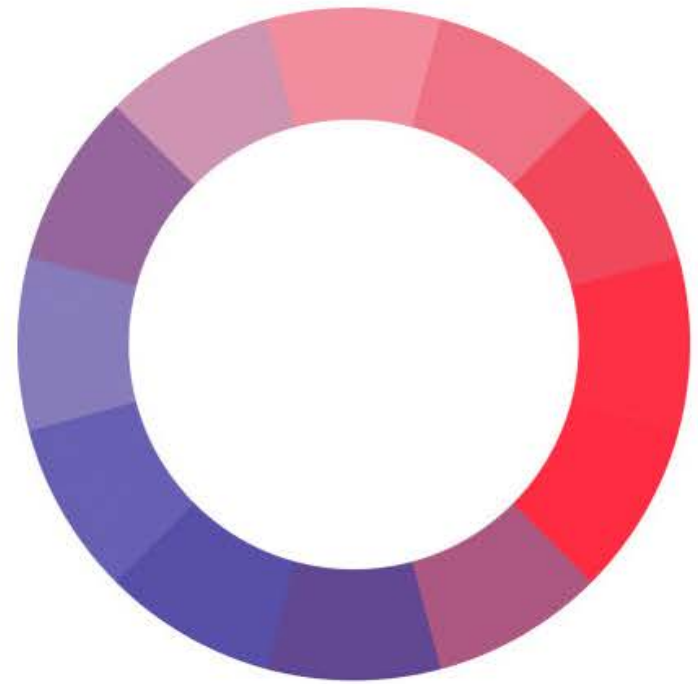
- Blue - Green - Red
- [METAL] Black - Gold - Silver
- [NEON] Black - Green - Red
- [PASTEL] Black - Green - Red

### 4 Colors

- [METAL] Black - Blue - Pink - Yellow
- [NEON] Black - Blue - Pink - Yellow









# PERFORMING FOR THE CAMERA

18 FEB – 12 JUN



THE EYAL  
GALLERIES

Ticket required  
Free to Tate Members  
and Patrons



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Choli  
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Pfeiffer  
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[www.colorlibrary.ch](http://www.colorlibrary.ch)

MAAD / ECAL

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**Have curiosity – will travel**



# CLUB DE AMIGOS















동대문역사문화공원역  
Dongdaemun History & Culture Park Station



















BEM VINDOS  
A PRAIA DO **ABRICO**  
AQUI COMEÇA A AREA DE NATURISMO



ENTRADA

APROVEITEM



[www.ecal.ch](http://www.ecal.ch)