



THE DESIGN MUSEUM, SHAD THAMES

CORPORATE MEMBERSHIP

The Design Museum is the leading museum dedicated to contemporary design and architecture.

Our vision is to inspire everyone to understand the value of design.

We invite you to be a part of this journey.

CONNECTING WITH DESIGN

The Design Museum is shaping the public's appreciation and understanding of design and architecture. Through its exhibitions, educational programme, collections, online presence and publishing programme, it aims to provide a critical insight into the forces driving change in today's world.

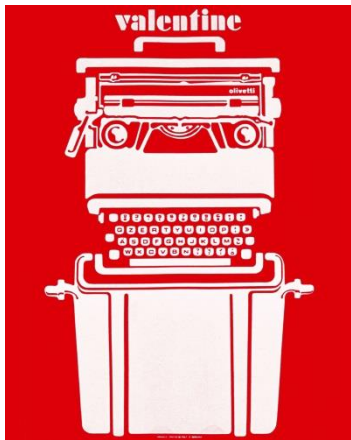
Described by the Financial Times as "the premier advocate and judge of good design", the Design Museum is the world's leading museum devoted to contemporary design in every form.

The Design Museum attracts more than 250,000 people a year through its doors, has a vibrant schools programme, a strong critical reputation and a commitment to academic excellence, demonstrated by its Master's degree course in Curating Contemporary Design run with Kingston University. Its digital programme reaches over 1 million Twitter followers, 300,000 Facebook fans, and an overall digital audience of 3 million users.

Design Museum audiences are affluent (95% ABC1), engaged and educated. The museum presents to an international stage – 35% of its visitors are tourists, and many exhibitions tour internationally following an initial presentation at the museum.

The Design Museum has relationships with a wide portfolio of industry and business leaders, high net worth individuals and designers. Each exhibition inspires a number of exclusive, bespoke events including private views and talk series which attract an array of design leaders, targeted media and VIPs.

The museum remains an independent registered charity, governed by a board of trustees. It is supported by a vigorous range of income generating activities from ticket sales, its café, shop and events programme and by development income.



OLIVETTI TYPEWRITER



DESIGN MUSEUM APP



DESIGNS OF THE YEAR



EXHIBITION OPENING

ACCESS / NETWORKING

- 10 transferable corporate membership cards plus guest (membership cards are non-transferable within a 24 hour period; terms and conditions apply);
- 50 complimentary single tickets to the museum (access to all exhibitions);
- 2 double invitations to selected exhibition openings;
- 10 invitations to members' private views.

TOURS

- 1 complimentary curator-led exhibition tour for clients and staff (subject to availability; Monday to Friday except Bank Holidays, during museum opening hours 10am-5:45pm).

BRANDING & PROFILE

Text credit as Design Museum supporter on:

- Supporters Wall at the entrance to the museum;
- designmuseum.org;
- Design Museum map.

COMMUNICATIONS

- Design Museum marketing materials for your own PR;
- Monthly e-newsletters.

ADDITIONAL BENEFITS

- Priority booking and discounted tickets to selected Talks;
- 10% discount on venue hires for your own corporate entertainment;
- 10% discount in the Design Museum Shop and Café;
- 20% discount on à la carte dining in the stunning Blueprint Café (upon presentation of business card).

EVALUATION

Annual membership evaluation (upon request).

CORPORATE PATRON

£10,000 + VAT per annum

Your preferred venue for a memorable experience



DESIGNS OF THE YEAR



CORPORATE EVENTS

ACCESS / NETWORKING

- 12 transferable corporate membership cards plus guest (membership cards are non-transferable within a 24 hour period; terms and conditions apply);
- 75 complimentary single tickets to the museum (access to all exhibitions);
- 4 double invitations to selected exhibition openings;
- 12 invitations to members' private views.

EVENTS AND ENTERTAINING

- 1 free exclusive day or evening venue hire (subject to availability; free venue hire does not include staffing, catering or production costs.) ;
- 2 breakfast events (from 8 – 10am);
- 15% discount on all future event venue hires and priority booking.

BRANDING & PROFILE

Text credit as Design Museum supporter on:

- Supporters Wall at the entrance to the museum;
- designmuseum.org;
- Design Museum map.

TALKS AND TOURS

- 1 complimentary curator-led exhibition tour (subject to availability; Monday to Friday except Bank Holidays, during museum opening hours 10am-5:45pm).

COMMUNICATIONS

- Design Museum marketing materials for your own PR;
- Monthly e-newsletters.

ADDITIONAL BENEFITS

- Priority booking and discounted tickets to selected Talks;
- 10% discount in the Design Museum Shop and Café;
- 20% discount on à la carte dining in the stunning Blueprint Café (upon presentation of business card).

EVALUATION

- Annual membership evaluation (upon request).



MARISCAL DRAWING LIFE EXHIBITION



SUPER CONTEMPORARY TANK
INSTALLATION

CORPORATE BENEFACTOR

£20,000 + VAT per annum

Designing an unrivalled relationship

ACCESS / NETWORKING

- 15 transferable corporate membership cards plus guest (membership cards are non-transferable within a 24 hour period; terms and conditions apply.);
- 100 complimentary single tickets to the museum (access to all exhibitions);
- 6 double invitations to selected exhibition openings;
- 15 invitations to members' private views.

EVENTS AND ENTERTAINING

- 1 free full day & evening hire plus 1 free day or 1 free evening venue hire (subject to availability; free venue hire does not include staffing, catering or production costs);
- 2 free breakfast venue hires (from 8 – 10am) (subject to availability; free breakfast venue hire does not include staffing, catering or production costs);
- 20% discount on all further event venue hires and priority booking.

BRANDING & PROFILE

Text credit as Design Museum supporter on:

- Supporters Wall at the entrance to the museum;
- designmuseum.org;
- Design Museum map.

CREATIVE TRAINING, TALKS AND TOURS

- 1 complimentary curator-led exhibition tour (subject to availability; Monday to Friday except Bank Holidays, during museum opening hours 10am-5:45pm);
- Commission a tailor-made creative workshop - in office or at the Design Museum; or a breakfast conversation with Design Museum staff at your office; or an architectural tour in London accompanied by an expert in the field. (Additional fees occur depending on the level of involvement required from the museum.)

COMMUNICATIONS

- Use of Design Museum images to promote your membership on internal communications;
- Design Museum marketing materials for your own PR;
- Monthly e-newsletters.

ADDITIONAL BENEFITS

- Discounts on Design Museum individual memberships for employees;
- 5 free places a year for employees' children at our hands-on creative workshops for families (one Sunday per month) (subject to availability; booking essential);
- Priority booking and discounted tickets to selected Talks;
- 10% discount in the Design Museum Shop and Café;
- 20% discount on à la carte dining in the stunning Blueprint Café (upon presentation of business card).

BRANDING

The unique opportunity to integrate your vision, values and brand into the physical space of the museum, through a pop-up exhibition, a tank installation, a talk series. Activities benefit from Design Museum curatorial/ learning and communications support. (These bespoke activities are subject to additional contribution.)

EVALUATION

- Annual membership evaluation (upon request).



THE NEW DESIGN MUSEUM, KENSINGTON—
OPENING 2015



VIEW FROM THE MUSEUM, SHAD THAMES



SAFFRON BURROWS AND ERIN O'CONNOR
AT HUSSEIN CHALAYAN PRIVATE VIEW

Under the directorship of Deyan Sudjic OBE, this is a hugely exciting time to become a Corporate Member of the Design Museum, as we look towards 2016 when we will be moving to the former Commonwealth Institute building in Kensington High Street.

As a Corporate Member you will have the opportunity to:

- be part of a vibrant organisation where new ideas are generated and innovation is championed;
- develop a network with leading designers, architects and opinion leaders;
- offer your guests the premier feel at an inspiring venue designed for your needs.

We will work with you to ensure your Corporate Membership at the Design Museum is distinctive and rewarding.

Your valuable support will continue to make the museum an essential place to visit, a career-defining venue for designers and architects from all over the world to exhibit their work and ideas, and a point of reference for other institutions in the field.

With the Design Museum now on course to move to its new home there really is no better time to get engaged and become a Corporate Member.

FOR FURTHER INFORMATION PLEASE CONTACT

Sophie Fabiani, Corporate Development Manager

T +44 (0) 20 7148 6873

E sophie@designmuseum.org

Charlotte Surman, Corporate Development Officer

T +44 (0) 20 7148 6875

E charlotte@designmuseum.org