

**Page 4:** From the City to the Spoon – Every object in this section is used on a daily basis, whether it's a tube train or a spoon.

Pick one object and write down the designer, the year it was made and who you think might use this item.

- Designer:
- Year :
- User:

Make a quick, rough sketch of your object below:



Designer Maker User looks at key designs and designers from the modern world. But there's more to the story; behind every great design is a manufacturer who brings the designer's dream to life and the user whose life is affected by that design.

Your name \_\_\_\_\_

the  
DESIGN  
MUSEUM  
**campus**

Reason for choosing	Object

**Page 2:** All the objects on the object wall were chosen by members of the public. They had to pick one object under £20 and another object of any price. The objects had to be designs that they thought important enough to be put in a museum. Pick two objects and say why you think they chose them.

**Page 3:** Pick two objects from your home that you think are well designed. One of them should cost less than £20 and the other one can be any price. Why did you choose them?

Reason for choosing it:

Object 2:

Reason for choosing it:

Object 1:

**Page 6: Agents of Change** – Some products have such a great impact that they set a trend. They influence other designers and manufacturers to change the way they make their products.

**Pick one product and say why it influenced either the design world, manufacturers or users.**

Product:  
Designer:  
Company:

What was unique about it?

**Page 7: Choice and Taste** – The people who buy and use a product often do so because they like the way it looks or they feel some loyalty to the brand.

Which object in the Choice and Taste area do you prefer the most?

Why do you like that object?

Is there anything about the appearance of function of the object that appeals to you?

**Design and business** – Some companies consistently lead the way with desirable products. Pick your favourite product from each section and give a reason you picked them.

**Apple:**

Reason:

**Braun:**

Reason:

**Sony:**

Reason:

Why do you think the design changed between the two phones (material, shape, size, colour, functions, etc.)?

Give two similarities between the two phones:

Pick two phones from the display. What are the differences between them?

technology evolves, parts become smaller and new products become possible.

**Page 8: The Evolution of Technology** – As

**Page 5: From the City to the Spoon** – Advertising and slogans are a feature of our everyday life. Company logos have to be easily identifiable to their users. Find the hanging logos. Pick a logo draw it and annotate (label) the drawing with its features (colours, letters, or symbol);

