

DESIGNS OF THE YEAR 2015 CELEBRATED AT DESIGN MUSEUM AWARDS EVENING

The global design community was out in force at the Design Museum on Monday 22 June to celebrate the 2015 Designs of the Year. Guests included Sebastian Conran, Naomi Cleaver and Hilary Alexander.



WAYNE HEMMINGWAY ON STAGE

Winners from the six awards categories of Architecture, Digital, Fashion, Graphics, Product and Transport design travelled from across the world to collect their awards at the event hosted by renowned designer Wayne Hemmingway.

The award for Architecture (sponsored by Arper) was collected by Juan Cerda of Chilean practice Elemental, and presented by Daniel Gava of Arper



TROPHIES DESIGNED BY OK-RM

The Digital award (sponsored by Microsoft) was collected by Lourens Boot from the Ocean Clean Up, and presented by Pete Griffith of Microsoft.

Patrice de Villiers, representing Marcel, collected the Graphics award from Marianne Shillingford of Dulux, who were the category sponsor.



TONY BAHINSKI WITH THE WYSS INSTITUTE'S AWARDS

The Transport award was collected by Yoo Jung Ann and Jared Gross from Google, and presented by Saskia Boersma on behalf of Transport for London.

Thomas Tait, winner of the Fashion category sent apologies that he was unable to be at the museum in person collect his award, which was sponsored by Skagen.

Tony Bahinski of the Wyss Institute was called to the stage twice, once to accept the award from Product, presented by Daniel Charney, and finally to accept the accolade of overall winner – Design of the Year 2015, presented by the Design Museum's Director, Deyan Sudjic.



GUESTS AT THE DESIGN MUSEUM

Guests were served cocktails courtesy of Mortlach, the luxury single malt whisky, and Arper provided furniture for the drinks reception. The event was produced by Studio Design, with floral arrangements by Pin Stripes and Peonies.



MORTLACH COCKTAILS

2015's winners were chosen from over 70 nominated designs by a specially selected jury chaired by the artist Anish Kapoor. All of the nominated projects, which span architecture, digital, graphics, fashion, product and transport design are on display in an exhibition at the Design Museum until 31 March 2016.

'We are delighted to be part of and support the Designs of the Year awards 2015,' said Daniel Gava, Director of Arper UK. 'We are thrilled to collaborate with the Design Museum which we share not only many fundamental values surrounding the world of design but also the very same approach in providing inspirational ideas with no boundaries.'

Emily Zielinski, Head of Skagen Brand, said: 'Skagen lifestyle brand is so pleased to be supporting Designs of the Year again for the second year running. Events such as this give us an opportunity to access and engage

MEDIA PARTNER:

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with design professionals whilst at the same time raising our own profile as a design orientated brand.'

Stephanie King, Dulux Brand Manager said 'We're thrilled to be working in partnership with the Design Museum and supporting Designs of the Year 2015. We both share a real passion for colour and design across the creative industries, as shown by our own 'Dulux Let's Colour Awards' held earlier this year that was presented by Deyan Sudjic, Director of the Design Museum.'

ARCHITECTURE
AWARD SPONSOR:

arper

DIGITAL
AWARD SPONSOR:



FASHION
AWARD SPONSOR:



GRAPHICS
AWARD SPONSOR:



Ends

PRESS ENQUIRIES, IMAGES AND INTERVIEW REQUESTS:

Jenny Stewart, Design Museum Press and PR Manager

T: 0207 940 8787 M: 07885 467 181 E: Jenny@designmuseum.org

DESIGN MUSEUM, SHAD THAMES, LONDON, SE1 2YD

OPENING: 10.00 -17.45 daily. Last admission: 17.15

PUBLIC INFORMATION T: 020 7940 8790 W: designmuseum.org

Previous Design of the Year Winners:

- 2014 Heydar Aliyev Center by Zaha Hadid Architects
- 2013 GOV.UK – UK Government website by GDS
- 2012 London 2012 Olympic Torch by Edward Barber and Jay Osgerby
- 2011 Plumen 001 by Samuel Wilkinson and Hulger
- 2010 Folding Plug by Min-Kyu Choi
- 2009 Barack Obama Poster by Shepard Fairey
- 2008 One Laptop Per Child by Yves Béhar

The **Design Museum** is building the world's leading museum devoted to architecture and design, its work encompasses all elements of design, including fashion, product and graphic design. Since it opened its doors in 1989 the museum has displayed everything from an AK-47 to the Duchess of Cambridge's wedding dress. It has staged over 100 exhibitions, welcomed over five million visitors and showcased the work of some of the world's most celebrated designers including Thomas Heatherwick, Paul Smith, Zaha Hadid, Jonathan Ive, Miuccia Prada, Frank Gehry, Eileen Gray and Dieter Rams.